



City Modern Master Plan Survey - Goals & Objectives (Long Survey)

March 8, 2023, 10:16 AM

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City Modern Master Plan Survey - Goals & Objectives (Long Survey)

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a long survey)

Summary Of Responses

As of March 8, 2023, 10:16 AM, this forum had:

Attendees: 606
Responses: 379
Hours of Public Comment: 19.0

Topic Start











January 27, 2023, 7:52 AM

Topic End

March 2, 2023, 12:00 AM

QUESTION 1

You have 3 dots to 'spend'. How would you spend them on the following goals and objectives?

		%	Count
Increase standards related to construction and flood plains		30.8%	335
Increase energy efficiency standards in building codes		9.6%	104
Increase the number of EV chargers throughout the City		7.9%	86
Implement a public charging network		4.2%	46
Additional non-motorized transportation infrastructure		15.8%	172
Create a Sustainable Energy Commission		4.6%	50
Encourage future proof development		6.4%	70
Provide City tax breaks for electric vehicle purchase		1.7%	18
Require renewable energy for public and/or private development		5.0%	54
"Green" and sustainable City facilities/infrastructure		10.9%	118

QUESTION 2

Additional thoughts:

City Modern Master Plan Survey - Goals & Objectives (Long Survey)










Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a long survey)

Answered 79
 Skipped 300

all also areas around bus charging could development do electric energy ev flood from future green help increasing
 infrastructure less like midland more most needs people public s sewer SO standards system t they think
 transportation USE vehicles waste water

QUESTION 3

You have 3 dots to 'spend'. How would you spend them on the following goals and objectives?

		%	Count
Reduce regulatory barriers for renewable energy		8.0%	87
Identify land for renewable energy systems		6.6%	72
Create a sustainable energy plan		13.6%	149
Encourage green energy systems for new developments		9.1%	99
Monitor the costs of energy (trends)		7.8%	85
Repurpose/recycle existing/available lots and materials		23.3%	254
Enable EV charging options throughout the City		8.3%	91
Biomass fuel sources – Midland landfill		12.6%	138
"Green" and sustainable City buildings/facilities		8.2%	89

QUESTION 4

Additional thoughts:

Answered 40

City Modern Master Plan Survey - Goals & Objectives (Long Survey)

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a long survey)

Skipped 339

add **all** also any **believe best better cost could energy** ev **green** housing huge important investment **land** likely make
 midland money more **most much necessary need** none nuclear **power** private public **renewable s solar sources t ton**
 used water **wind**

QUESTION 5

You have 2 dots to 'spend'. How would you spend them on the following goals and objectives?

	%	Count
Expand potable water capacity to account for increased local demand and potential for climate refugees	6.4%	48
Work with state and federal policy makers to protect the Great Lakes as the City's source of fresh drinking water	39.5%	296
Review Midland Urban Growth Area policy and Urban Cooperation Act Agreements to ensure they continue to support the long term vitality of the City of Midland and greater region	11.9%	89
Replace all lead service lines	30.4%	228
Encourage water efficient development and water saving programs	10.4%	78

QUESTION 6

Additional thoughts:

Answered 37
 Skipped 342

additional all **also** answer areas before building **climate** companies d **development do** especially **fix** future great **had** increase
 infrastructure **lakes lead lines** michigan **midland need needs** protect refugees replaced **residents S SO** state **t tax**
 term think too **water what**

City Modern Master Plan Survey - Goals & Objectives (Long Survey)

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a long survey)

QUESTION 7

You have 1 dot to 'spend'. How would you spend it on these services?

		%	Count
Update the City's Stormwater Management Ordinance		8.4%	31
Continue to implement Concept 5 improvements		8.4%	31
Continue to identify and implement strategies to prevent sewage backup into homes		39.4%	146
Analyze the City's wastewater and stormwater systems and address identified deficiency's through the Capital Improvement Plan		43.9%	163

QUESTION 8

Additional thoughts:

Answered	38
Skipped	341

2 2020 **5** addressed **all** areas **backup** been **concept** do does don dots **enough** flood **flooding** had handle homes **into** **issues** know m more **must** need only result s **sewage** some stormwater sure **system** t they WAS **water** were **what**



QUESTION 9

You have 2 dots to 'spend'. How would you spend them on these services?

		%	Count
Develop and implement a plan to keep rivers, creeks, and other waters clear of debris and invasive vegetation		22.0%	166
Work with the Four Lakes Task Force to ensure dam reconstruction projects account for and mitigate downstream impacts in Midland.		25.5%	193
Utilize natural systems for water management whenever possible		13.6%	103

City Modern Master Plan Survey - Goals & Objectives (Long Survey)

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		%	Count
Support efforts to clean the waters and improve the fisheries in the Chippewa and Tittabawassee Rivers.		16.5%	125
Consider implementing water quality treatment requirements for new construction projects draining into local waters.		12.0%	91
Continue to participate in the Community Rating System to implement best flood plain management standards and provide for lower flood insurance rates with a goal of retaining a rating of 5 or better.		9.3%	70

QUESTION 10




Additional thoughts:

Answered	27
Skipped	352

again all any been community concerned dam **dams development do** done **downstream** events flood **flooding force** future had **higher homes impact** infrastructure **lakes** levels local midland must need **new** river **s see** task they think treatment **water** without work years





QUESTION 11

You have 3 dots to 'spend'. How would you spend them on the following goals and objectives?

		%	Count
Continue to support and expand recycling and reuse opportunities, including more frequent curbside recycling collection		33.0%	372
Evaluate landfill operations to identify opportunities to decrease the environmental impact		16.0%	180
Develop a plan for the future of the City landfill and identify options for future waste disposal needs		19.8%	223

City Modern Master Plan Survey - Goals & Objectives (Long Survey)

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a long survey)

		%	Count
Adopt a waste management plan		6.1%	69
Consider a ban on single use plastics		7.3%	82
Conduct community education on waste and recycling		7.2%	81
Address sustainable material management in public and private development projects		6.5%	73

QUESTION 12






Additional thoughts:

Answered	35
Skipped	344

all also any banning curbside do don e food frequent from great how landfill materials midland month more once options other pickup plant plastic plastics public recycle recycled recycling s single so t than up use was waste what which

QUESTION 13

You have 2 dots to 'spend'. How would you spend them on the following goals and objectives?

		%	Count
Ensure emergency services are close (in terms of response time) to all neighborhoods		24.9%	187
Provide public parks within walking distance of all residents		6.0%	45
Continue to development new programming in parks to encourage physical activity for all residents		10.8%	81
More walking and biking infrastructure		22.9%	172
Ensure adequate ratio of health providers to population		19.3%	145

City Modern Master Plan Survey - Goals & Objectives (Long Survey)

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a long survey)

		%	Count
Ensure access to fresh food that is convenient to all neighborhoods		14.9%	112

QUESTION 14







Additional thoughts:

Answered	52
Skipped	327

access all also area bike **biking** care circle do enough existing fire food fresh from health how infrastructure like local market **midland more need** neighborhood new options park parks people providers s services **sidewalks** so those time walking where who

QUESTION 15

You have 2 dots to 'spend'. How would you spend them on the following goals and objectives?

		%	Count
Develop a plan to dramatically expand electric vehicle infrastructure		8.5%	63
Work with MDOT to address noise pollution from US-10 and BR-10 on City neighborhoods		8.2%	61
Balance mobility with access/connection		13.7%	102
Ensure maintenance is the top budget priority for public infrastructure		33.2%	247
Utilize the Transportation Asset Management Plan to program street improvements and establish specific goals for surface quality improvement		27.4%	204
Enable electric vehicle infrastructure		7.8%	58

QUESTION 16

City Modern Master Plan Survey - Goals & Objectives (Long Survey)

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a long survey)











Additional thoughts:

Answered	45
Skipped	334

- 10 all also any areas around better bus community downtown electric ev from get high like make midland more near needs noise other people plan public roads s saginaw see so streets they traffic transit transportation use vehicle work

QUESTION 17

You have 3 dots to 'spend'. How would you spend them on the following goals and objectives?

		%	Count
Ensure the provision of high speed internet and high speed wireless connectivity		20.6%	232
Strengthen standards for wastewater and stormwater		11.2%	126
Improve drainage and infrastructure for older homes in downtown/midtown areas to encourage further development		10.4%	117
Increase potable water supply		3.0%	34
Encourage water conservation		4.9%	55
Protect wetland areas as a natural stormwater system		14.5%	164
Develop publically owned wetland and water detention areas		6.0%	68
Build alternative sources of energy to support local homes and businesses		8.5%	96
Develop long term plans for the bridge/culvert replacements on West Main over Sturgeon Creek and North Saginaw Road over State Drain		8.6%	97
Encourage high density development within the City to reduce strain on utility infrastructure		8.5%	96

City Modern Master Plan Survey - Goals & Objectives (Long Survey)

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a long survey)

QUESTION 18






Additional thoughts:

Answered	35
Skipped	344

area **areas** building **development** dots downtown drainage during energy **flood** flooding from future had **high** **infrastructure** internet like make **midland** midtown **more** near need out people place **power** restored **service** some **standards** sure **t** water were what work yr **zone**

QUESTION 19

You have 3 dots to 'spend'. How would you spend them on the following goals and objectives?

		%	Count
Provide wider sidewalks, especially on major streets		6.3%	71
Zone to allow commercial activity within walking distance of all residents		8.0%	90
Address the needs of non-driving populations (seniors, disabled, children)		17.3%	195
Increase investment in public transportation		12.9%	146
Connect bikeways and walkways to more amenities		16.0%	180
Improve access management along major streets		3.9%	44
Optimize signal timing to create predictable and efficient traffic flows throughout the City		21.5%	243
Provide safety barriers on sidewalks from automobiles		2.3%	26
Capitalize on our central location by improving connectivity within the region and state		8.3%	94

QUESTION 20

Additional thoughts:

City Modern Master Plan Survey - Goals & Objectives (Long Survey)







Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a long survey)

Answered 41
 Skipped 338

access all also **better** bike **could** do eastman **from** get like m **make** midland **more** much one other **people** public road s
 saginaw see **sidewalks** signals so streets **system** t they time traffic **transportation** very walking Want way
 what wider

QUESTION 21

You have 2 dots to 'spend'. How would you spend them on the following goals and objectives?

		%	Count
Work with MBA to provide small business succession planning		8.2%	61
Amend the zoning code to allow for building adaptation to new uses		20.4%	151
Reduce zoning barriers to start-ups		13.4%	99
Provide support to help small businesses navigate regulatory requirements		22.6%	167
Explore incentive opportunities for small business creation		24.5%	181
Update the City's requirements for vehicle parking on private development sites, including the reduction or elimination of specific quantity standards.		9.5%	70

QUESTION 22

Additional thoughts:

Answered 28
 Skipped 351







- able being building business businesses could development downtown **encourage** get great **just** land last like
 midland **more** need **needs** neighborhoods out owners **parking** performance public reduce S **small** so some **t** they
 thing too up **use** very was way

City Modern Master Plan Survey - Goals & Objectives (Long Survey)

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a long survey)

QUESTION 23

You have 2 dots to 'spend'. How would you spend them on the following goals and objectives?

		%	Count
Conduct surveys to determine why hiring prospects do not choose to relocate to Midland and why transplants stay in Midland		12.5%	93
Encourage development of co-working/shared working spaces		6.5%	48
Encourage development of work-from-home-friendly housing		7.5%	56
One stop database of local job availability		17.5%	130
Focus on quality of life initiatives to attract and retain talent		41.8%	311
Expand industrial areas to attract industries forced to move due to climate change		12.9%	96

QUESTION 24

Additional thoughts:

Answered	38
Skipped	341

all attracting been businesses **care** change **climate** could don due expensive families force forced **from** get **great** housing industries job jobs like make **midland** more move need out people **s t** talent them **they** those **what** why work working young









QUESTION 25

You have 3 dots to 'spend'. How would you spend them on the following goals and objectives?

		%	Count
Emphasize services for aging residents		13.9%	156
Consider expanding City Council to 7 wards		3.9%	44

City Modern Master Plan Survey - Goals & Objectives (Long Survey)

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a long survey)

		%	Count
Be a leader in community engagement and communication		12.5%	140
Leverage technology to increase efficiency of operations		15.4%	173
Develop a citywide data tracking and reporting program		3.8%	43
Be a leader in sustainable operations (electrify vehicle fleet, net zero buildings, carbon neutrality)		11.3%	127
Increase transparency on status of permits and applications being processed by the City		10.0%	112
Take City Hall services out into the community for broader public engagement (i.e., mobile City Hall)		5.3%	60
Build strong relationships with other governments in the region (connectivity)		6.9%	77
Better leverage local foundation funding for state and federal grants		13.1%	147

QUESTION 26

Additional thoughts:

Answered	32
Skipped	347

access aging also been consider council data do does easier few find foundations great hall hear increase like local lot midland more need options out paper pay property right S survey t tax taxes they too tracking want what years










QUESTION 27

You have 4 dots to 'spend'. How would you spend them on the following goals and objectives?

		%	Count
Expand north of Buttles to connect to Midtown		5.7%	84
Work with MDOT to mitigate the negative impacts of BR-10 on Downtown		6.1%	90

City Modern Master Plan Survey - Goals & Objectives (Long Survey)

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a long survey)

		%	Count
Encourage businesses to extend hours of operation		8.8%	130
Expand boundaries of social district, availability of commons		8.2%	121
Increase diversity of uses		7.7%	115
Improve walkability to Midtown		9.4%	139
Consider relocating the Farmers Market within downtown		10.6%	158
Encourage more dining options		12.7%	189
Explore options for the enhancement of the Larkin Parking Ramp with liner buildings to add housing, office, retail, or a mixture of these uses to the site		4.2%	63
Parking app / dynamic parking data to overcome parking perception issues and increase ease of use for visitors, residents, and employees		4.2%	63
Provide public restrooms		14.3%	212

QUESTION 28

Additional thoughts:

Answered	68
Skipped	311








- accessible all area businesses don down **downtown** farmer farmers get go great just like location market midland **more** need needs one open options other **parking people** public restaurants restrooms road S so t than too USE walk was way

QUESTION 29

You have 2 dots to 'spend'. How would you spend them on the following goals and objectives?

City Modern Master Plan Survey - Goals & Objectives (Long Survey)

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a long survey)

		%	Count
Redesign the road network to improve safety and business access "walkability"		13.1%	99
Address declining property maintenance and aesthetics along edges of district		22.0%	166
Encourage reuse of existing buildings, and new or non-traditional uses of vacant land		22.9%	173
Balance auto-oriented use with increase in non-motorized facilities		5.4%	41
Increase connection to other commercial districts such as Downtown and north of town		6.8%	51
Restore historic character of Ashman Circle		17.0%	128
Build more dense housing and affordable housing in this area		11.8%	89

QUESTION 30



Additional thoughts:

Answered	43
Skipped	336

- affordable area ashman back buildings business center circle corner could do downtown drive encourage family help historic housing just land light midland more needs new people rodd s since so solosky t than traffic very was what where who

QUESTION 31

You have 2 dots to 'spend'. How would you spend them on the following goals and objectives?

		%	Count
Encourage the development of housing		6.3%	47
Transform from an auto-oriented character to a walkable, mixed use (including residential) form		15.1%	112

City Modern Master Plan Survey - Goals & Objectives (Long Survey)

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a long survey)

		%	Count
Increase the variety of businesses		15.5%	115
Ensure growth in this district does not come at the expense of Downtown and Center City		12.3%	91
Explore the addition of a new fire station		10.9%	81
Redevelop as an outdoor mixed use center (similar to examples in Lansing and Rochester)		24.7%	183
Develop a network of streets to improve access and connectivity		13.3%	99

QUESTION 32

Additional thoughts:

Answered	55
Skipped	324

any area **businesses center could** do does downtown families fire from going great indoor into lansing like make mall
midland mixed more need needs new other **out outdoor** right S shopping so space station store t too **traffic use** walk

QUESTION 33

You have 2 dots to 'spend'. How would you spend them on the following goals and objectives?

		%	Count
Preserving and leveraging Midland's mid-century modern character		19.6%	146
Promote placemaking activities		8.2%	61
Maintain and expand wayfinding system		2.7%	20
More trees and flowers across community		17.9%	133
Building material standards for high-visibility areas		5.2%	39

City Modern Master Plan Survey - Goals & Objectives (Long Survey)

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a long survey)

		%	Count
Better sign regulations through main roads		6.0%	45
Continue to clean up and open up the riverfront		39.1%	291

QUESTION 34






Additional thoughts:

Answered	36
Skipped	343

amenities beautiful better bike **build buildings** cities continue **could** develop **don** **downtown** enough finer **flowers** gardens **go-to like** looks
maintain **making midland** more now old parks place **placemaking** places please **riverfront** saginaw
success t them **those** **trees** **wayfinding** **well** **what**

QUESTION 35

You have 2 dots to 'spend'. How would you spend them on the following goals and objectives?

		%	Count
Encourage activation of existing parks		19.8%	146
More infrastructure in places like Grove Park to allow for more formal gatherings (bathrooms, electrical, lighting, parking)		20.2%	149
Place for food trucks and infrastructure for them to attract them to areas like downtown and midtown		28.7%	212
Leverage parks and public spaces to provide green infrastructure (energy, stormwater management)		12.9%	95
Continue to provide integrated public spaces in new developments		17.1%	126

QUESTION 36

City Modern Master Plan Survey - Goals & Objectives (Long Survey)

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a long survey)







Additional thoughts:

Answered	32
Skipped	347

again area **areas** **community** course **dogs** **families** food golf **great** **grove** how **like** low **make** **more** nature need needs
 neighborhood new nice **park** parking **parks** play public S school see senior think those **trucks** **use** **used** walking well
what **young**

QUESTION 37

You have 2 dots to 'spend'. How would you spend them on the following goals and objectives?

		%	Count
Preserve a culture of civility		18.2%	135
Increase accessibility of public participation		18.7%	139
Continue to build strong partnerships between local units of government, residents, local businesses, and foundations		21.8%	162
Develop an updated city branding package to allow the city to tell its story for the 21st Century		10.0%	74
Expand capability of City to more directly engage with residents (i.e. Citizens Academy more than once a year)		10.6%	79
Increase public awareness and participation in diversity, equity, and inclusion		18.7%	139

QUESTION 38

Additional thoughts:

Answered	28
Skipped	351

active **always** **believe** **better** branding citizens **civility** **community** could **council** diversity encourage **get** **government** **great**
hand important involved **its** **know** **late** making meetings midland more **most** one people place positive **public** really **s t** they too

City Modern Master Plan Survey - Goals & Objectives (Long Survey)

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a long survey)

very **was** way what

QUESTION 39

You have 1 dot to 'spend'. How would you spend it on the following goals and objectives?

		%	Count
Utilize public art to beautify utilitarian things like utility boxes, overpasses, etc.		26.5%	97
Support public arts installations		14.5%	53
Activate downtown through public events		18.9%	69
Explore ways to increase public events and activate other city spaces such as Midtown and Center City		40.2%	147

QUESTION 40

Additional thoughts:

Answered	36
Skipped	343

above all also areas **art** back beautifying been boxes community could designs don **downtown** encourage **events** fun
 get **great** installations into just like love midland money more murals **painted** public see students t **them** things
 through utility want was what




QUESTION 41

You have 2 dots to 'spend'. How would you spend them on the following goals and objectives?

		%	Count
Decrease speed on major roads		6.8%	51
Provide pedestrian controlled crossing areas with lights especially on high volume road areas		24.9%	186

City Modern Master Plan Survey - Goals & Objectives (Long Survey)

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a long survey)

		%	Count
Address drug abuse issues through alternatives to jail/arrest, such as mental health intervention and education		33.6%	251
Integrate crime prevention through environmental design (CPTED)		11.5%	86
Develop a comprehensive plan for emergency communications		21.3%	159

QUESTION 42






Additional thoughts:

Answered	39
Skipped	340

address also community **could** creek crime **crossing** design do don emergency enforcement **from** get go green help hospital **issues** laws lights like midland more mph need one **people** public resources roads **safety** so speed street **sturgeon t** they those **through**

QUESTION 43

You have 2 dots to 'spend'. How would you spend them on the following goals and objectives?

		%	Count
Explore the addition of Minor League Hockey to complement the Great Lakes Loons		27.0%	195
Identify opportunities to collaborate or combine efforts to provide recreation activities, including potentially creating formalized recreational authorities to oversee recreation facilities.		16.3%	118
Concert area in Grove Park (like Detroit's Campbell Terrace)		23.1%	167
Consider providing recreational leagues that are less competitive in nature		12.7%	92
Promote roving farmers markets in different parts of the city		19.0%	137

City Modern Master Plan Survey - Goals & Objectives (Long Survey)

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QUESTION 44






Additional thoughts:

Answered	42
Skipped	337

- activities all area band central concert **don** dow farmer farmers food **grove** hockey idea just league let like
 market **midland** minor money more need only opportunities **park** people recreation recreational roving **S** saginaw
 soccer t **tridge** want who why

QUESTION 45

You have 2 dots to 'spend'. How would you spend them on the following goals and objectives?

		%	Count
Create new neighborhood commercial nodes		19.2%	133
Expand home occupation opportunities		16.3%	113
Permit accessory dwelling units in all residential areas		11.4%	79
Create opportunities for people to age in place within established neighborhoods		32.0%	222
Consider sound proofing codes and noise regulation		17.6%	122

QUESTION 46

Additional thoughts:

Answered	38
Skipped	341

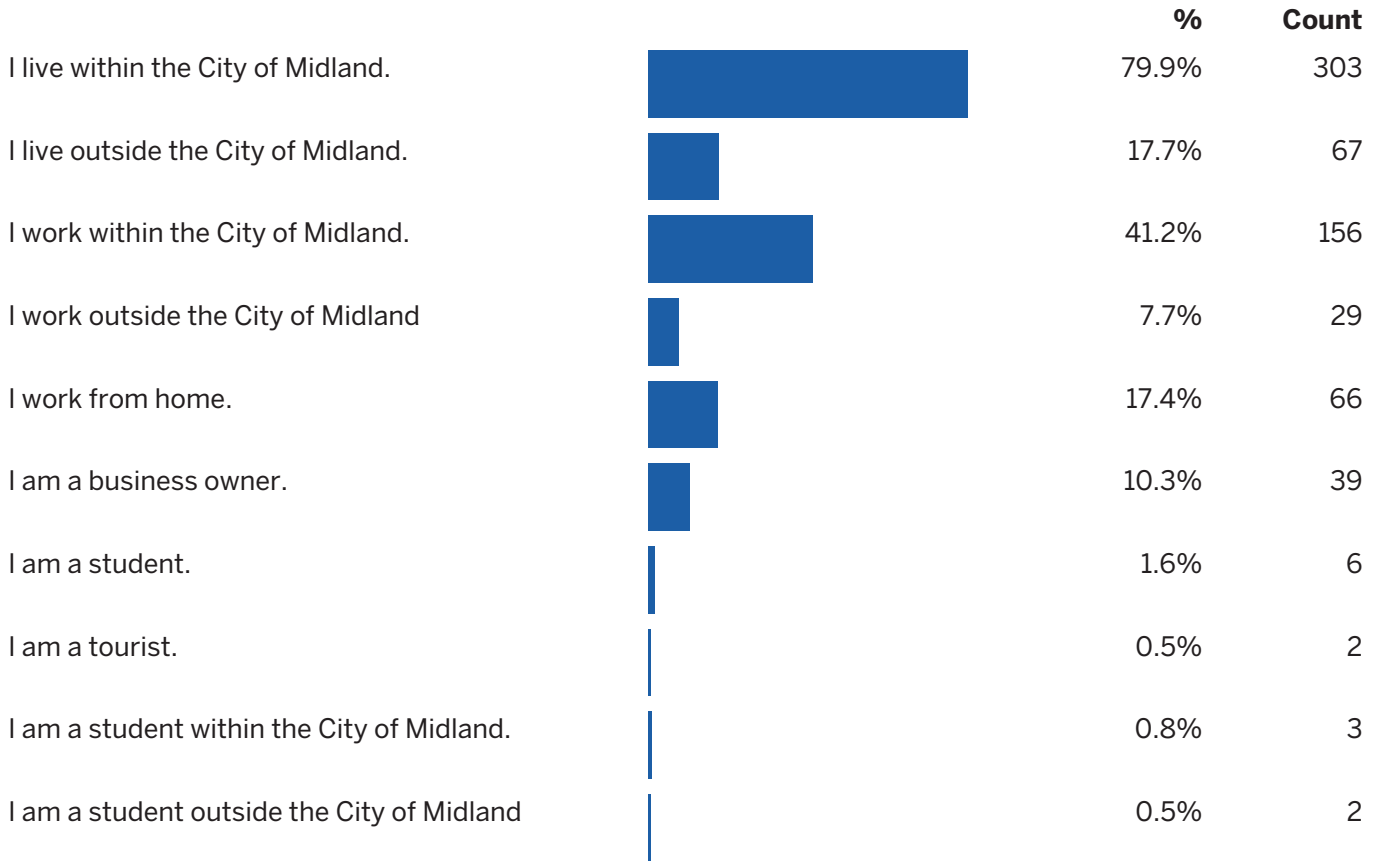
accessory affordable aging all any areas being commercial **development** do dwelling family home homes
housing living mean **midland** more need neighborhoods other out people place property residential **S** services sure t
 taxes than they those tiny units **what** who why

City Modern Master Plan Survey - Goals & Objectives (Long Survey)

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QUESTION 47

Which of the following best describes you? (select all that apply)



QUESTION 48

If applicable, what area of the City do you live or work in?

Answered	206
Skipped	173

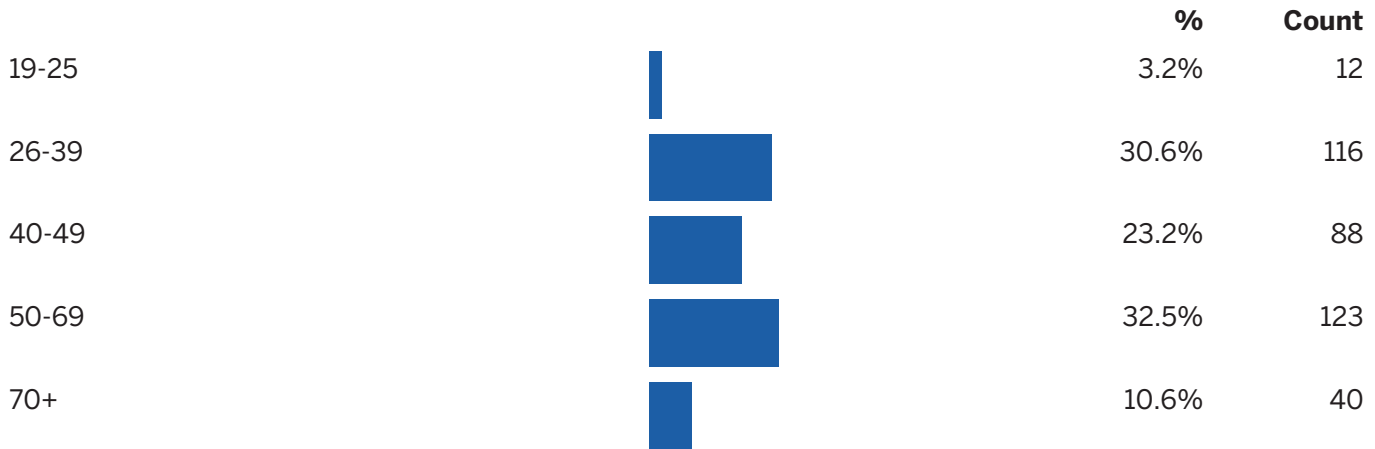
- adams **area** center chestnut circle district **dow downtown** east eastman elementary from **high** hill home hospital jefferson larkin live midland **midtown** moorland near neighborhood north northeast **northwest** precinct rd saginaw school **side** south st town township **ward** woodcrest **work**

QUESTION 49

City Modern Master Plan Survey - Goals & Objectives (Long Survey)

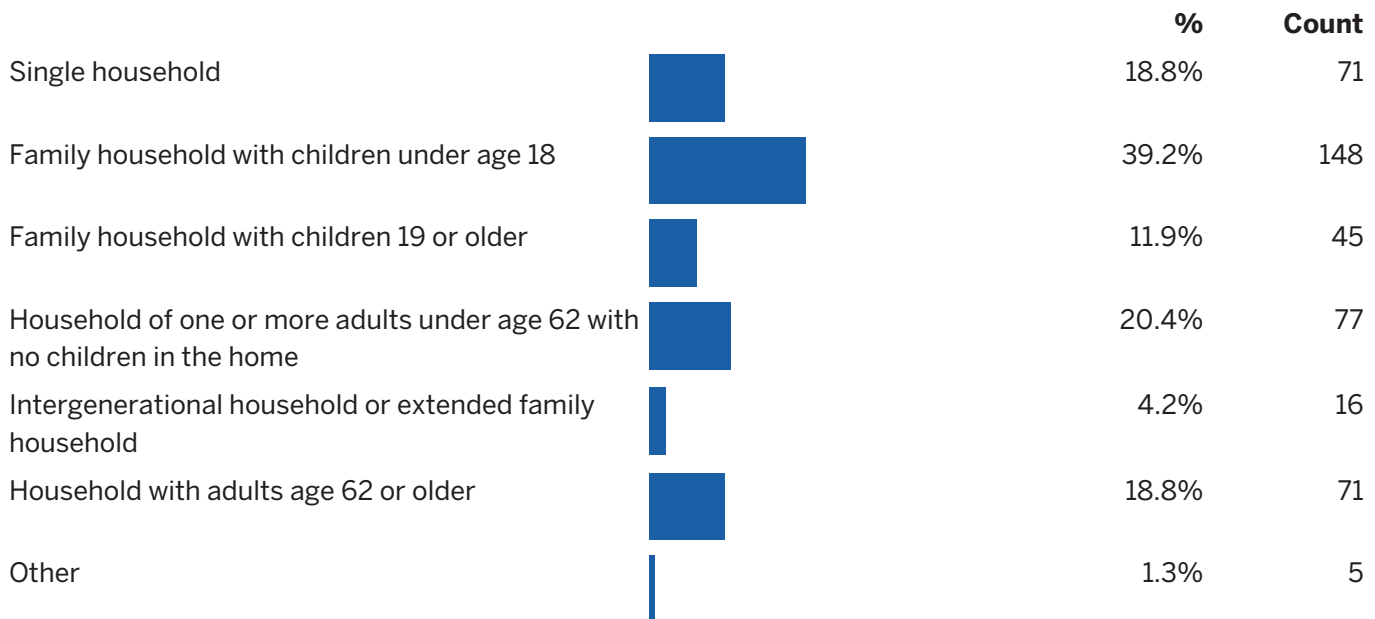
Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a long survey)

What is your age?



QUESTION 50

How would you classify your household? (select all that apply)



QUESTION 51

How many vehicles does your household have?

City Modern Master Plan Survey - Goals & Objectives (Long Survey)

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a long survey)



QUESTION 52

Are there any additional high priority items the Master Plan should address?

Answered 189

Skipped 190

all also area businesses community development **do** don downtown from future **get** good housing infrastructure **just like** make
midland more need **needs** new **one other** out people residents road **S** see **SO** **t** than they town water **way** what **work**

City Modern Master Plan Survey - Goals & Objectives (Long Survey)

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a long survey)

Survey Questions

QUESTION 1

You have 3 dots to 'spend'. How would you spend them on the following goals and objectives?

- Increase standards related to construction and flood plains
- Increase energy efficiency standards in building codes
- Increase the number of EV chargers throughout the City
- Implement a public charging network
- Additional non-motorized transportation infrastructure
- Create a Sustainable Energy Commission
- Encourage future proof development
- Provide City tax breaks for electric vehicle purchase
- Require renewable energy for public and/or private development
- "Green" and sustainable City facilities/infrastructure

QUESTION 2

Additional thoughts:

QUESTION 3

You have 3 dots to 'spend'. How would you spend them on the following goals and objectives?

- Reduce regulatory barriers for renewable energy
- Identify land for renewable energy systems
- Create a sustainable energy plan
- Encourage green energy systems for new developments
- Monitor the costs of energy (trends)
- Repurpose/recycle existing/available lots and materials
- Enable EV charging options throughout the City
- Biomass fuel sources – Midland landfill
- "Green" and sustainable City buildings/facilities

QUESTION 4

Additional thoughts:

QUESTION 5

You have 2 dots to 'spend'. How would you spend them on the following goals and objectives?

- Expand potable water capacity to account for increased local demand and potential for climate refugees

- Work with state and federal policy makers to protect the Great Lakes as the City's source of fresh drinking water
- Review Midland Urban Growth Area policy and Urban Cooperation Act Agreements to ensure they continue to support the long term vitality of the City of Midland and greater region
- Replace all lead service lines
- Encourage water efficient development and water saving programs

QUESTION 6

Additional thoughts:

QUESTION 7

You have 1 dot to 'spend'. How would you spend it on these services?

- Update the City's Stormwater Management Ordinance
- Continue to implement Concept 5 improvements
- Continue to identify and implement strategies to prevent sewage backup into homes
- Analyze the City's wastewater and stormwater systems and address identified deficiency's through the Capital Improvement Plan

QUESTION 8

Additional thoughts:

QUESTION 9

You have 2 dots to 'spend'. How would you spend them on these services?

- Develop and implement a plan to keep rivers, creeks, and other waters clear of debris and invasive vegetation
- Work with the Four Lakes Task Force to ensure dam reconstruction projects account for and mitigate downstream impacts in Midland.
- Utilize natural systems for water management whenever possible
- Support efforts to clean the waters and improve the fisheries in the Chippewa and Tittabawassee Rivers.
- Consider implementing water quality treatment requirements for new construction projects draining into local waters.
- Continue to participate in the Community Rating System to implement best flood plain management standards and provide for lower flood insurance rates with a goal of retaining a rating of 5 or better.

City Modern Master Plan Survey - Goals & Objectives (Long Survey)

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a long survey)

QUESTION 10

Additional thoughts:

- Work with MDOT to address noise pollution from US-10 and BR-10 on City neighborhoods
- Balance mobility with access/connection
- Ensure maintenance is the top budget priority for public infrastructure
- Utilize the Transportation Asset Management Plan to program street improvements and establish specific goals for surface quality improvement
- Enable electric vehicle infrastructure

QUESTION 11

You have 3 dots to 'spend'. How would you spend them on the following goals and objectives?

- Continue to support and expand recycling and reuse opportunities, including more frequent curbside recycling collection
- Evaluate landfill operations to identify opportunities to decrease the environmental impact
- Develop a plan for the future of the City landfill and identify options for future waste disposal needs
- Adopt a waste management plan
- Consider a ban on single use plastics
- Conduct community education on waste and recycling
- Address sustainable material management in public and private development projects

QUESTION 16

Additional thoughts:

QUESTION 17

You have 3 dots to 'spend'. How would you spend them on the following goals and objectives?

- Ensure the provision of high speed internet and high speed wireless connectivity
- Strengthen standards for wastewater and stormwater
- Improve drainage and infrastructure for older homes in downtown/midtown areas to encourage further development
- Increase potable water supply
- Encourage water conservation
- Protect wetland areas as a natural stormwater system
- Develop publically owned wetland and water detention areas
- Build alternative sources of energy to support local homes and businesses
- Develop long term plans for the bridge/culvert replacements on West Main over Sturgeon Creek and North Saginaw Road over State Drain
- Encourage high density development within the City to reduce strain on utility infrastructure

QUESTION 12

Additional thoughts:

QUESTION 18

Additional thoughts:

QUESTION 13

You have 2 dots to 'spend'. How would you spend them on the following goals and objectives?

- Ensure emergency services are close (in terms of response time) to all neighborhoods
- Provide public parks within walking distance of all residents
- Continue to development new programming in parks to encourage physical activity for all residents
- More walking and biking infrastructure
- Ensure adequate ratio of health providers to population
- Ensure access to fresh food that is convenient to all neighborhoods

QUESTION 14

Additional thoughts:

QUESTION 19

You have 3 dots to 'spend'. How would you spend them on the following goals and objectives?

QUESTION 15

You have 2 dots to 'spend'. How would you spend them on the following goals and objectives?

- Develop a plan to dramatically expand electric vehicle infrastructure

- Provide wider sidewalks, especially on major streets
- Zone to allow commercial activity within walking distance of all residents
- Address the needs of non-driving populations (seniors, disabled, children)

City Modern Master Plan Survey - Goals & Objectives (Long Survey)

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a long survey)

- Increase investment in public transportation
- Connect bikeways and walkways to more amenities
- Improve access management along major streets
- Optimize signal timing to create predictable and efficient traffic flows throughout the City
- Provide safety barriers on sidewalks from automobiles
- Capitalize on our central location by improving connectivity within the region and state

QUESTION 20

Additional thoughts:

QUESTION 21

You have 2 dots to 'spend'. How would you spend them on the following goals and objectives?

- Work with MBA to provide small business succession planning
- Amend the zoning code to allow for building adaptation to new uses
- Reduce zoning barriers to start-ups
- Provide support to help small businesses navigate regulatory requirements
- Explore incentive opportunities for small business creation
- Update the City's requirements for vehicle parking on private development sites, including the reduction or elimination of specific quantity standards.

QUESTION 22

Additional thoughts:

QUESTION 23

You have 2 dots to 'spend'. How would you spend them on the following goals and objectives?

- Conduct surveys to determine why hiring prospects do not choose to relocate to Midland and why transplants stay in Midland
- Encourage development of co-working/shared working spaces
- Encourage development of work-from-home-friendly housing
- One stop database of local job availability
- Focus on quality of life initiatives to attract and retain talent
- Expand industrial areas to attract industries forced to move due to climate change

QUESTION 24

Additional thoughts:

QUESTION 25

You have 3 dots to 'spend'. How would you spend them on the following goals and objectives?

- Emphasize services for aging residents
- Consider expanding City Council to 7 wards
- Be a leader in community engagement and communication
- Leverage technology to increase efficiency of operations
- Develop a citywide data tracking and reporting program
- Be a leader in sustainable operations (electrify vehicle fleet, net zero buildings, carbon neutrality)
- Increase transparency on status of permits and applications being processed by the City
- Take City Hall services out into the community for broader public engagement (i.e., mobile City Hall)
- Build strong relationships with other governments in the region (connectivity)
- Better leverage local foundation funding for state and federal grants

QUESTION 26

Additional thoughts:

QUESTION 27

You have 4 dots to 'spend'. How would you spend them on the following goals and objectives?

- Expand north of Buttles to connect to Midtown
- Work with MDOT to mitigate the negative impacts of BR-10 on Downtown
- Encourage businesses to extend hours of operation
- Expand boundaries of social district, availability of commons
- Increase diversity of uses
- Improve walkability to Midtown
- Consider relocating the Farmers Market within downtown
- Encourage more dining options
- Explore options for the enhancement of the Larkin Parking Ramp with liner buildings to add housing, office, retail, or a mixture of these uses to the site
- Parking app / dynamic parking data to overcome parking perception issues and increase ease of use for visitors, residents, and employees
- Provide public restrooms

City Modern Master Plan Survey - Goals & Objectives (Long Survey)

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a long survey)

QUESTION 28

Additional thoughts:

QUESTION 29

You have 2 dots to 'spend'. How would you spend them on the following goals and objectives?

- Redesign the road network to improve safety and business access "walkability"
- Address declining property maintenance and aesthetics along edges of district
- Encourage reuse of existing buildings, and new or non-traditional uses of vacant land
- Balance auto-oriented use with increase in non-motorized facilities
- Increase connection to other commercial districts such as Downtown and north of town
- Restore historic character of Ashman Circle
- Build more dense housing and affordable housing in this area

QUESTION 30

Additional thoughts:

QUESTION 31

You have 2 dots to 'spend'. How would you spend them on the following goals and objectives?

- Encourage the development of housing
- Transform from an auto-oriented character to a walkable, mixed use (including residential) form
- Increase the variety of businesses
- Ensure growth in this district does not come at the expense of Downtown and Center City
- Explore the addition of a new fire station
- Redevelop as an outdoor mixed use center (similar to examples in Lansing and Rochester)
- Develop a network of streets to improve access and connectivity

QUESTION 32

Additional thoughts:

QUESTION 33

You have 2 dots to 'spend'. How would you spend them on the following goals and objectives?

- Preserving and leveraging Midland's mid-century modern character
- Promote placemaking activities
- Maintain and expand wayfinding system
- More trees and flowers across community
- Building material standards for high-visibility areas
- Better sign regulations through main roads
- Continue to clean up and open up the riverfront

QUESTION 34

Additional thoughts:

QUESTION 35

You have 2 dots to 'spend'. How would you spend them on the following goals and objectives?

- Encourage activation of existing parks
- More infrastructure in places like Grove Park to allow for more formal gatherings (bathrooms, electrical, lighting, parking)
- Place for food trucks and infrastructure for them to attract them to areas like downtown and midtown
- Leverage parks and public spaces to provide green infrastructure (energy, stormwater management)
- Continue to provide integrated public spaces in new developments

QUESTION 36

Additional thoughts:

QUESTION 37

You have 2 dots to 'spend'. How would you spend them on the following goals and objectives?

- Preserve a culture of civility
- Increase accessibility of public participation
- Continue to build strong partnerships between local units of government, residents, local businesses, and foundations
- Develop an updated city branding package to allow the city to tell its story for the 21st Century
- Expand capability of City to more directly engage with residents (i.e. Citizens Academy more than once a year)
- Increase public awareness and participation in diversity, equity, and inclusion

QUESTION 38

City Modern Master Plan Survey - Goals & Objectives (Long Survey)

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a long survey)

Additional thoughts:

- Promote roving farmers markets in different parts of the city

QUESTION 39

You have 1 dot to 'spend'. How would you spend it on the following goals and objectives?

- Utilize public art to beautify utilitarian things like utility boxes, overpasses, etc.
- Support public arts installations
- Activate downtown through public events
- Explore ways to increase public events and activate other city spaces such as Midtown and Center City

QUESTION 40

Additional thoughts:

QUESTION 41

You have 2 dots to 'spend'. How would you spend them on the following goals and objectives?

- Decrease speed on major roads
- Provide pedestrian controlled crossing areas with lights especially on high volume road areas
- Address drug abuse issues through alternatives to jail/arrest, such as mental health intervention and education
- Integrate crime prevention through environmental design (CPTED)
- Develop a comprehensive plan for emergency communications

QUESTION 42

Additional thoughts:

QUESTION 43

You have 2 dots to 'spend'. How would you spend them on the following goals and objectives?

- Explore the addition of Minor League Hockey to complement the Great Lakes Loons
- Identify opportunities to collaborate or combine efforts to provide recreation activities, including potentially creating formalized recreational authorities to oversee recreation facilities.
- Concert area in Grove Park (like Detroit's Campbell Terrace)
- Consider providing recreational leagues that are less competitive in nature

QUESTION 44

Additional thoughts:

QUESTION 45

You have 2 dots to 'spend'. How would you spend them on the following goals and objectives?

- Create new neighborhood commercial nodes
- Expand home occupation opportunities
- Permit accessory dwelling units in all residential areas
- Create opportunities for people to age in place within established neighborhoods
- Consider sound proofing codes and noise regulation

QUESTION 46

Additional thoughts:

QUESTION 47

Which of the following best describes you? (select all that apply)

- I live within the City of Midland.
- I live outside the City of Midland.
- I work within the City of Midland.
- I work outside the City of Midland
- I work from home.
- I am a business owner.
- I am a student.
- I am a tourist.
- I am a student within the City of Midland.
- I am a student outside the City of Midland

QUESTION 48

If applicable, what area of the City do you live or work in?

QUESTION 49

What is your age?

- 12-18
- 19-25

City Modern Master Plan Survey - Goals & Objectives (Long Survey)

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a long survey)

- 26-39
- 40-49
- 50-69
- 70+

QUESTION 50

How would you classify your household? (select all that apply)

- Single household
- Family household with children under age 18
- Family household with children 19 or older
- Household of one or more adults under age 62 with no children in the home
- Intergenerational household or extended family household
- Household with adults age 62 or older
- I am a guest of a household
- Other

QUESTION 51

How many vehicles does your household have?

- 0
- 1
- 2
- 3
- 4+

QUESTION 52

Are there any additional high priority items the Master Plan should address?

Long Survey Additional Feedback

Additional Thoughts 1:

- "future proof development" needs a definition
- additional non-personal vehicle infrastructure as a whole, including public transit (motorized or not)
- Additional thoughts:
- All 3 dots are on the flood plain piece because the city needs to address it's inadequate sewer system.
- All the wonderful amenities Midland offers will be irrelevant if Midland gains a reputation for not being able to minimize flooding and eliminate sewer back ups.
- Almost all of these would drive up building and transportation costs, thus increasing homelessness and forcing impoverished folks to use more dangerous forms of transport. If climate change is serious enough to warrant large-scale changes, people will move to shore up standards on their own. Our city government should stay out of the way and encourage all Midlanders, not just the minority that want to subsidize electrification.
- Any policy should have a differential environmental life cycle analysis completed to compare current policy with proposed policy. Frequently changes to environmental policy just shift impacts from one issue to another and do not actually reduce impact overall
- As new areas are developed, there are no retention ponds required and that water needs to run off to somewhere, which seems to be the lower areas of the city. Areas that were not likely to flood previously are now seeing more impacts.
- Better recycling program
- Climate change can't be changed by government policies. Research top environmental experts for answers.
- Climate change is not a proven fact so I do not agree with spending dime one on programs.
- Combining construction standards and flood plains is a little "double barreled"
- Construction costs have risen dramatically in Midland and homes and apartments are already out of reach for most city residents. Do not add anything that will make this situation even worse.
- Current floodplain standards are adequate but the City zoning for undeveloped areas of the 100-yr floodplain still encourages too much sprawling residential development.
- Do not focus at all on anything to do with EV, 'green', or 'sustainable'
- Electric cars are like vapes, still bad for you but they're cool. Electric cars still put our citizens into debt and are the most dangerous way to get around
- Emphasis on commercial and multi unit housing for energy efficiency standards. Single family homes should not be held to the same standards.
- Encourage all electric buildings
- EV charging facilities, public or private, are a highly visible aspect of a city that is "modern" and aware of the future.
- EV is a hoax in that it is NOT environmentally friendly. Nuclear energy is far more environmentally friendly and efficient. Your green plans only placate false public opinion while raising costs AND taxes.
- First, I suggest analyzing the points that say establish a public charging network with increasing the EV chargers, together, once the survey closes. These are almost the same thing, so the responses should be taken as such. All of these are excellent proposals for a mid-century goal, but increasing the number of EV chargers is the most important to me since I will own my first electric vehicle this year. I hope that the number of electric charging stations will quickly increase within the decade (before 2030). I also am fully aware that there are people who oppose EVs, but there are a whole lot more who would turn their gas vehicles in when charging infrastructure is more readily available. Midland runs the risk of losing A LOT OF BUSINESS by having people purchase their electric vehicles elsewhere. Electric vehicles are key to a prosperous economy regardless what the doubters say (listen to the young people on this one). Also, in Madison, WI, all public bus transportation are electric buses (fully or hybrid). Every new bus in Midland

needs to be electric since they are a whole lot more comfortable to ride in. These the Metro Buses in Madison, WI use are absolutely gorgeous and fancy (100% electric).

- Fix Midland so we don't have floods in so many places.
- Future Proof development will require a great deal of flexibility in the review process, contrary to the existing process. If Other were an option, I'd offer that modernization of existing (antiquated and cumbersome) zoning code to align with the community we're creating is critical to growth and attraction of businesses and talent.
- How about something simple like Recycling in downtown and at city events? Also, it would be helpful if you have a link as to what these 'buzzwords' mean....
- I am cautious about requiring "green" facilities and infrastructure as this often has higher costs and could cause us to be less competitive with other communities. However, encouraging this type of development makes sense for long term benefits. A top of mind item would be to restrict the flow of run off from streets, parking lots, and other surfaces that increases the volume of water to the river to minimize flooding and disperse this water at a slower pace.
- I am completely against subsidies for person vehicles and charging stations. Keep taxes low so everyone can afford to live here.
- I am not inclined to create bureaucracy for green initiatives (rules, commissions, encouragement), I want to see tangible action - "we reduced waste through recycling in city buildings", "we eliminated the number of plastic bags used for waste in city buildings by creating communal waste areas", "we planted sustainable cityscapes", "we have 5 new EV chargers", etc.
- I have experience and work in renewables so this is my perspective: The most impact you will get for cost will likely be 1. increasing energy efficiency standards. 2. Encourage future-proof development, this is a broad statement which requires 3. A Sustainability commission to direct and implement. . I also think green city infrastructure could be an example on sustainable practices that could have wide reaching impacts.
- I have looked up composting multiple times. there used to be people who did it. I think composting should be a standard city service
- I think future proofing is really important. The city can help by making sure its facilities and infrastructure set a good example of this for other developers.
- I think that many of these ideas could be positive. But most would not be inclusive of meaningful participation from the less affluent Midland citizens. I'd really love to see the public transport system updated to use more sustainable vehicles. The technology already exists for hybrid busses that are cheaper to operate, more reliable, and lower emission than the existing busses. Improved non-motorized transportation infrastructure sounds great. But it can be ableist, for those citizens that are less able to utilize non-motorized means. And updating Dial-A-Ride to use hybrid busses, and implementing at least a partial route schedule system could be an impressive and meaningful update. Routes along Eastman, Wackerly, Wheeler, Jefferson, Buttles/Indian, Patrick/Lyon, Saginaw, Waldo, and Bay City Roads would encompass many needs. and with hybrid busses, likely would not be any less efficient. As the matter of fact, a fixed route system could stand to improve reliability and efficiency, a problem many citizen users complain about. I'm blessed to have reliable transportation, but know this could help so many of my neighbors.
- I think working to make the city more walkable and dense will help immensely with future proofing and growth
- I would like to use two of my green dots to request better/increased public transportation, and by all means, feel free to use green plans and products. Also, I have no guesses as to what "future proof development" is meant to describe.....
- I would love to walk or bike more around town, but it's just not safe.
- I've been on the fence on buying an EV for years, but they always feel slightly out of reach. I believe these things could help push folks like me over the edge and start them down the party of being more green
- I'm all for electric vehicles, but I don't think charging should be free.

- Implement a city-wide public bus system. The one attempt to offer a five-mile route was experimented with in the 1980s. The City of Midland has changed drastically from the 1980s. If you want people to take advantage of City activities and encourage less car use, begin a public bus system with regular, designated stops that doesn't penalize or cause the stress of waiting for a Dial-a-Ride bus to those who can least afford either factor in their lives. It would also ease the stress of visitors as they try to maneuver around town. If we want Midland to be a good experience for visitors, make discovering our town easier to do so. If MSU can provide the following as per a direct quote from the MSU Web site, "NINE dedicated free-fare campus routes serve university apartments, residence halls, commuter lots and main campus facilities throughout the day and evening, with over 100 bus stops for convenient access." it seems as if Midland should be able to create a similar type of system.
- Improve existing non motorized infrastructure - improve lighting and repair sidewalks
- In general the distances around Midland are very small, so having a large infrastructure for charging that can be done at home is not of huge value.
- Increasing public transportation should be on this list. I'd move my dot from charging stations to public transit if it was an option.
- Indoor and outdoor spaces need to be planned and created for an aging population. Greater accessibility in public and private businesses, parks and city byways.
- Infrastructure is the most pressing problem in Midland. There has been a lack of spending over the years. Protecting people is the most important job for any government agency.
- Its important to consider that the "building codes" by nature already include rather significant energy efficiency improvements
- Lets
- Literally the only thing Midland should think about regarding climate change is mitigating the potential for floods. Anything else is a waste of money and a distraction.
- Looks like you stacked the options to give most toward the EV and energy efficiency
- More opportunities for hunting and fishing
- None of these have a significant cost/benefit ratio on a local level. They will all simply cost Midland residents money with no discernable improvement in anything.
- not an important issue for me
- Not interested in any of these.
- Please define future proof development. Isn't the purpose of a Sustainable Energy Commission to support, identify and implement renewable energy use, energy efficiency, and energy conservation programs in the community?
- Please do not use public tax dollars to support expensive EV initiatives.
- Prioritize energy consumption and EV infrastructure
- Protect vulnerable areas of the city from flood ramifications
- Protected Bike lanes for electric bikes
- Provide transparency about where our recyclables go, and make sure they aren't being shipped overseas to be burned (particularly the plastics)
- Recycling every week!
- Repair EXISTING infrastructure...road, water, sewer. Do NOT subsidize anything until our basic functions are repaired. Build that infrastructure to last longer...no micro grinds...REBUILD roads.
- Separate the waste water and sewer lines from the older construction. We flood because you added to many houses to the original structure.
- Ten years ago the globalists said we were entering a new ice age. That lie fell flat. Now they're trying to sell us the idea of climate warming! It's all another hoax with not base on true science.
- The "walk-ability factor in Midland needs to be improved and expanded, especially defining crossing intersections (re: library and museum , crosswalk)

- The city sewer system state standards are only to meet and handle a 25 year rain event. While our planned Concept 5 upgrades help, they only get us to this. We need to continue long term work to further increase and exceed this capacity to 50 yr or more, as our city is and will remain susceptible to flooding.
- The Entrance to the City Touts "Modern Pioneers" Some visible solar, wind, fuel cell innovation would help make that more credible.
- The infrastructure in the city is failing. In our neighborhood we have had more than 10 water main failures along with 2 sewer station backups and more than 10 electrical outages. This appears to be due to lack of maintenance and not paying attention to sustainability of the infrastructure. Fix it. Please
- The library has been severely flooded twice in six Years. Children have done without the library for a combined 3 years. Building a library which is resistant to flooding or expanding to put the children's section above ground is essential to improved literacy for this and future generations.
- There are not nearly enough charging locations in the city. Our next car purchase will be electric. There is not enough safe paths around town for non-motorized travel. I ride a bike to work as often as possible and have a close call with a motorized vehicle at least once per week.
- There should be less emphasis on going "green" which is not a priority for many individuals.
- This not a huge priority for me on what to spend public money on. Incentivising private investment in these matters is all i would suggest and i dont see that type of option above.
- This will be an evolving wheel as technology and infrastructure changes. I am always for incentivising vs mandating.
- Unless the City of Midland is planning to open gas stations, leave EV chargers to private enterprises.
- Until the City manages the water issues (sewage and overland), you do not have a viable plan.
- Use landscaping berms and walls to protect the library, downtown buildings, hospital, city pumping stations and Northwood university.
- walkable, mixed use, connected neighborhoods are our best investment for economic resiliency, lower cost to provide services, and positive environmental impact. Build those neighborhoods and connections from the center of the city outward.
- We are still making repairs to our home from the 2020 flood. Something needs to be done to protect our neighborhood.
- We are way behind on these things
- We don't have the ability to power EVs
- We need to get the "nuts and bolts" of reliable waste water management, electric service, and roadways right if Midland is going to be a place people might want to stay.
- Well to be honest future proof sounds like a term to help us prepare for the future but I really don't know your definition.
- Why are there so many EV vehicle choices? You are really leading the responder with these options.
- Would love to see a dedicated "loop" of sorts that allows for easy non-motorized travel around the entire city. Something that encircles the city and maybe even connects through the heart of Midland N-S and E-W (like following Saginaw Rd and Jefferson/Ashman)

Additional Thoughts 2:

- Again, there is way to much emphasis on prioritizing this trend.
- Also make it easier to add Solar to existing rooftops through any public policy tools available.
- As a renewables engineer for a public utility I believe the most affective ways to conserve energy are to: 1 Identify land that could be used for renewable energy and earmark it (land is a huge constraint right now and rooftop solar is VERY expensive), this includes brownfields or even the landfill for a biogas/RNG or solar development, I also think you need a plan to determine where resources are best utilized, lastly I believe resource intensive buildings should be identified and optimized to be "green", this may include adding EV charging supported by grant money or offset by provisions in the Inflation reduction Act. LEED or other standard should be considered for adoption for all public projects and buildings.

- Consider allowing private customers to feedback into the grid to decrease energy costs for all of us!
- don't like any of these choices. Most people \can not afford EV or the cost of installing chargers if they could afford the EV. City should not be wasting money on green projects
- Energy cost have only gone up and we need to try and combat that as best we can. It is a huge chunk of everyoneâ€™s disposable income and lâ€™m sure revenue too
- Fix the infrastructure first, then add the others
- Focus on finding technologies that already exist to help improve the efficiency of non-renewable sources
- Focus on repairing road, water and sewer systems. If we have residual funds, LOWER taxes so we can attract private investment.
- Huron Park is a great example of unused and unmaintained land that could be used as detention ponding for waste water and siting for solar power fields.
- I had three houses in different areas of Midland. I had floods in each at least three times. Fix the flood plain.
- I love the idea of renewable energy! But I do believe there should be a huge public input session for anything that would significantly alter our landscape- wind farms, large area solar, etc. Ultimately, renewable energy is important, but people feel strongly about preserving their open spaces and land.
- Infill redevelopment should be a top priority of the City Council and City Manager and currently both the council and the manager make it very difficult on developers when considering infill approvals.
- isn't this the same as the last topic?
- Let markets drive â€œgreenâ€ improvement; not government nor tax dollars.
- Letâ€™s improve our waste management efforts. Recycling and reusing throughout the county could be better supported and facilitated. Remember, some building guidelines and restrictions can and will affect affordability of housing.
- Limit the number of city trucks on a job to save fuel and limit pollution.
- Look at new nuclear power options
- Many of the small/mid size manufacturers in our community are dabbling in ESG efforts these days, largely at the behest of their customers. That said, as more pressure is placed from outside sources to remain competitive, we may be surprised at how much our companies are already doing.
- Many 'solutions' to these issues are just shifts of impacts not truly impact mitigation, critical analysis is needed to ensure good decision making
- Midland should high consider using the landfill and incoming wastes as fuel sources. The City of Ames Iowa does this quite well.
- More important than sustainability is a consistent, reliable, and cost effective energy for citizens. This is not available today.
- None of the above
- None of this. None of this is economical or necessary.
- not sure charging stations are best investment - most Midlander's make frequent, shorter trips, so an overnight charge at home would be plenty of a day or more of driving
- Nuclear! I know there is a ton of regulation, but it would also bring in a few high paying jobs.
- Perhaps property tax credits for developments that meet meaningful sustainability standards, particularly for housing developments that would serve lower income families, would be a great opportunity to encourage developers to be innovative in pursuing sustainable energy systems. Full disclosure, I work in homeless outreach for veteran families. If I could design a perfect development, it would be affordable rental housing options with thoughtful inclusion of green spaces (meaning green as in plants), no more parking lot than is really necessary (like two parking spaces per unit and one additional guest space for every two units seems likely to suffice) to improve rain water absorption, solar panels, to supplement electric usage, if not replace it, and on demand water heating are all ways to create an incredible sustainable housing development that work last well into the future, without much need for improvement. But to achieve that, some proactive grant seeking and a healthy tax credit would likely be necessary.

- Power outages are frequent in Midland. Investment in reliable energy infrastructure should be a priority.
- Protected Bike lanes for electric vehicles
- simply add recycle bins to downtown & at city events. Provide a link as to what these are...??????
- Solar and wind power are going to be negligible in Midland County: mostly because we don't get a ton of wind and the sun shines for about 5 minutes each month during the winter. Geothermal, nuclear, and similar sources are more likely to be successful.
- Tangible actions required.
- The important part is this: Midland becoming a carbon-neutral/negative city by 2050 (preferably decades sooner).
- There should be a different company used besides Consumers. Our power goes out even on a sunny day. The trees at the back of our property were marked for removal by Consumers years ago but have not been taken down; the power lines arc if it's windy.
- these goals seem - like discussion goals versus action goals
- This should not be an area where we spend any money. How about spending that money to buy or repurpose land to detail water flows from overloading the creeks and streams. Build a more robust storm sewer system.
- We have a ton of outdated service all over Midland
- We need a better recycling program for private refuse which is only collected "once a month"!
- Why would anyone want to reduce regulatory barriers and/or not identify land for renewable energy resources?
- You need to include raising building standards to make better use of the energy that we already have.

Additional Thoughts 3:

- "Climate refugees"? Really?
- "Potential for climate refugees!!!" You guys need to get a reality check.
- Aged water infrastructure needs replaced, and it needs to be done before we have cascading water infrastructure failures!
- all the dots into cleaning and preserving our natural resources. we can't eat the fish now?
- Answer choices are complicated. Some seem a bit esoteric. I think I know what a "climate refugee" is, but will everybody answering this understand and be able to answer effectively? A glossary might make sense.
- As someone who has experience in site design I can say that there is so much potential in the planning and build phases to reduce impacts to our surface and ground waters, many at low/no cost. I think lead pipes is a very contentious topic, if the city has lead, especially in multiple buildings, it needs to be replaced if levels are high enough.
- Both short term (lead service lines) and long term preservation of the Huron water shed need to be addressed, infrastructure is a critical issue in the US and especially in the State of Michigan
- Building "up not out" will reduce the miles of pipe and associated expenses the City will be responsible for.
- City water should only be given to City residents discussing me money
- climate refugees???? what kind of liberal policy is this?
- Develop water infrastructure before you continue to develop - especially in Northwest Midland
- Don't spend our money on stupid projects
- Fix chlorine taste and remove chromium
- Fix the water mains so they are not failing every few months
- I believe replacing the lead should be top priority
- I had three houses in different areas of Midland. I had floods in each at least three times. Fix the flood plain.

- I'd obviously feel that protecting the integrity of the water supply is also important. But, I'd also like to assume that efforts will be made in that direction, regardless of strategic planning...
- Is additional development in Larkin township limited because the City doesn't have capacity to sell them more? If so then having additional availability for the city's needs, but also the ability to sell additional capacity to townships. This should be at a premium so that it generates profitability to further support future city development. Would this encourage annexation to the city and increase tax base and additional development? Denser development doesn't seem to be occurring to increase tax base within the existing boundaries.
- nothing for climate refugees.
- Only replace lead lines AFTER APPROPRIATE water testing indicated there is a problem
- Respect MUGA policy. Yes, please! I would support replacing all lead lines but realize the street to the house/business connection may be the problem. If spending on line replacement spares us installing new "green" follies, replace the lines.
- The City has to manage all of the water issues.
- The city's infrastructure is old, on my street, we've had 7 or 8 water breaks in the last 5 years or so - the lines need to be replaced anyway, let's do it well.
- The Great Lakes are our greatest natural resource and are too readily exploited by bottled water companies and waste generating companies.
- The MUGA needs to be reformed to better reflect today's realities and future sustainability including policies that better incentivize infill redevelopment in the City and more equitable cost-sharing between Township residents and the City when it comes to the Library, Parks & Recreation, and stormwater management.
- The replacement of all lead services is already mandated by the State of Michigan's 2018 Lead & Copper Rule revision.
- Unlike many areas of the country we do not have to be concerned with water shortages, but we need to protect the water we do have.
- Water is essential. I'd spend ten dots here if I could. I think that the availability of water in Midland is one of the City's key strengths going forward and we should leverage it to encourage development here and make the city attractive to residents and businesses.
- We have inexpensive real estate and plenty of water. We should be prepared to accept additional population as other areas become less desirable.
- We need future growth to pay for rising public budget costs while making sure existing older housing is safe and secure.
- We need to protect our Great Lakes from PFAS contamination, which according to this study (<https://www.sciencedirect.com/science/article/pii/S0013935122024926?via%3Dihub>) is at concerning levels. There is also a current lawsuit between the State of MI and multiple parties for their role in contaminating our beautiful Great Lakes.
- What are "climate refugees" and where are they located in the City of Midland?
- What is a "climate refugee"?
- Why does Midland still have lead service lines?!?! Water is a precious resource, so we should be focusing on conserving it instead of increasing demand.
- work with other cities to strengthen and improve the Great Lakes Compact and protect the lakes
- Work with the state to increase building standards to avoid building in wet lands. Note the government allows for building in a wetland if the developer buys wetland acres some where else. This is insane.
- Wtf are "climate refugees"? Why is Midland wasting tax dollars on this?

Additional Thoughts 4:

- #1 priority for all expenditures - fix the sewers! Stop all new development in areas with sewage problems.
- All of the above issues are very important and need to be addressed.

- All of these need to be addressed.
- Although some folks don't agree with Concept 5, it has been decided and we need to do something,. Doing nothing is NOT an option.
- Build concept 5 and analyze results.
- Concept 5 is a classic example of how City Government listens only to what it wants to hear.
- Concept 5 is busywork and missing the mark.
- Concept 5 is not enough. It is a start. We will and must do more. Concept 5 only gets us to handle a 25 year rain event. Because of our proximity to the river and flooding, we must have a higher, more stringent design basis.
- Continue to prioritize our sewer system upgrades to protect city homes.
- Deficiencies is misspelled here. You used a possessive instead of a plural. Sorry, Mom was an English teacher and I can't help myself.
- End the "bandage" approach in Concept 5 without wasting taxpayer funds in a project that is doomed to fail to meet even the minimal goals.
- focus on repairing and maintaining what is already in place.
- How does Midland's Capital Improvement Plan identify and address recurring waste- and stormwater deficiencies throughout the community? Which departments at City Hall are responsible for fixing them?
- I don't know enough about the water system to have an educated opinion
- I don't know enough about this to vote
- I had three houses in different areas of Midland. I had floods in each at least three times. Fix the flood plain.
- I think it's good to finish a plan before starting a new one.
- I'm not familiar with Concept 5 Improvements
- I'm not sure what some of these are. You should hyperlink in the survey so we can see what Concept 5 etc are
- It would be great if parts of this survey were hot linked to read more on certain issues listed.
- It would have been helpful to explain what the Concept 5 improvements are, and regardless, if they are already in progress, it seems likely to continue. And personally, I'd hope that analysis of issues with the wastewater system and addressing issues would include prevention of sewage back ups, anyway...
- Look at the increased housing density and make sure the approved systems really do have the capacity to handle the increase. Moorland pump station does not currently in my opinion.
- More info needed
- Never heard of Concept 5, why isn't it explained here?
- Not sure I'm the most qualified to answer this as I don't know all the plans listed above. Fixing our current problem should be top priority as many people had to pay out of pocket for flooded basements.
- Sewage backup resulted in many historical homes being condemned as a result of the 2020 flooding, so that needs to be addressed.
- Sewage backup should never end up in people's homes, let alone twice in 3 years... (2017 and 2020 Floods)
- Should be five dots!
- Should have been 2 dots available for this page. The last 2 items are very important.
- The City's Stormwater Ordinance is too generic and doesn't do a proper job reflecting different needs in different areas of the City - a district approach should be applied. In addition to reforming the Stormwater Ordinance, the City Council should also consider district approaches to regulating new development in areas of the City where sanitary and storm sewer systems are already close to capacity.
- The sewage issue was the result of too many customers were added to lines. There are not enough resources to handle the homes. You created the problem and expect residents to pay for your errors.
- There MUST be a revision to the management of stormwater that evaluates the required flood storage on the basis of geography as opposed to a blanket ordinance. Further, the suggestion to employ sustainability

elements and alternate mechanisms to meet the storage requirements would be a big help in encouraging development.

- There should be a goal of no sewage backup into homes. After the flood of 2020, the Waste Water management declared their efforts as a 100% success because they were able to get water running again to all areas within 48 hours, not even taking into consideration the number of residents that had sewage backed up into their homes/businesses and the fact that at least 2 pumping stations had to be shutdown thereby causing great damage to large areas of the city and many neighborhoods! For some of these homes/neighborhoods this was the 4th flooding event they have had to go through, with sewage being the major if not the only source of flooding within their home. This was said to be "fixed" in the past but has not been truly fixed. It's time to put the investment into making this sort of result be a thing of the past.
- This question should have a lot more dots.
- Understand the capabilities and deficiency of the existing system to optimize corrective actions.
- We need to take care of the current storm water issues such as Fuller drive and collingswood court before we move on to level 5 wastewater systems
- What is concept 5?
- Why does this feedback only have 1 dot to spend?

Additional Thoughts 5:

- 4 Lakes Task Force is not concerned with downstream impactâ€™ EGLE should be the party to work with to address impact of dams on downstream users.
- Again this should have a lot more dots. The city has not done a good job of planning for the future and has actually caused problems and costs by not properly conducting risk assessments..
- All of the above issues need to be addressed to keep our neighborhood safe.
- Allow public access to all creeks and streams to facilitate better outdoor access and engagement
- Consider implementing water quality treatment requirements for ALL construction draining into local waters. Including Dow Chemical
- DO NOTHING with FLTF. Midland is not a priority area to serve...their name is Four Lakes. They want our financial and social capital. Their name is Task Force... they will end when their recreation area is restored while the rest of us get flooded. Let the river be an awesome river.
- fight the dams from being rebuilt
- I am really concerned about flooding, particularly that caused by development outside the city limits that impacts water flowing into the city. I see development happening outside the city adds new homes to flood zones and has an impact on my neighborhood downstream. ,
- I am surprised to see water quality treatment requirements for new construction--this should have been done long ago
- I give these 2 dots to fixing the sewer issues in the city.
- I had three houses in different areas of Midland. I had floods in each at least three times. Fix the flood plain.
- I think it would be great to adopt a standard green building practice for the city, architecture 2050 or LEED, something along those lines will lay out everything we need to do based on established conventions.
- I wasnâ€™t living in midland when the flood happened but I had family nearby and Iâ€™d rest easier knowing something like that could never happened again
- I've noticed what appears to be reduced flooding in the city, since the dams broke. It may be coincidence. But I definitely would hope to see ways to try to mitigate it, in the future.
- Look at the rivers running through Midland as an Asset by being clean, free of debris and a local fishery.
- Our practices of the last 20 years have led to development with no apparent consideration for downstream impact. I'd give the City and County a D- grade on this critical part of our infrastructure.
- Quit approving any new developments without building the infrastructure to handle the overland water and sewage loads without placing the burden on existing homes / homeowners.

- Rebuilding 4 dams and spending 46 million on city improvements should dramatically help our past flooding scenarios. Again, let's see the results of all these efforts.
- Restoring our local river systems and preventing flooding events are critical parts to tourism, plus community well-being.
- The dams need to be working in concert to be prepared before increased precipitation events, by lowering levels to mitigate the impact on downstream areas. Plans and oversight need to be put in place as well. No one group can work in a vacuum.
- The last 3 years have been the first 3 years in over a decade that our land did not flood in the spring. It used to flood with large amounts of rainfall. I think it has to do with the general drop in the water table across the county with the loss of the lakes. Downstream flooding should be analyzed and tended to with equal amount of attention to the rebuilding of the dam.
- The time is now for the City Manager or upper leadership to be engaging with the Four Lakes Task Force to ensure dam reconstruction is done properly to protect the City in the future - this should have been actively pursued since May 2020.
- Volunteers can clear the creeks behind their homes. The City can help remove large debris. Water Treatment Infrastructure **MUST BE** established **BEFORE** additional development!
- We know enough about PFAS and its impact on our health to be concerned at the levels it's testing at in our lakes and streams. It is a top priority to make sure the companies who do business in our community are not harming our community.
- We simply **MUST** ensure that the new dam reconstruction does **NOT** result in any higher water and flood levels, than the current situation with no dams present. Four Lakes Task Force has not shown and proven this to be the case yet, and the city must work with EGLE to ensure that downstream representation and voices are heard, and are assured that with the new dams, the flood waters and levels during any future flooding events will be no higher than without the dams. How can we in good conscience build dams to cause higher levels and more flooding in homes and neighborhoods? We simply **CANNOT**, and **MUST NOT**. They must do the engineering and spend the money and design it to be equal to today. The voice and perspective of the downstream residents needs to be heard and acted on.
- What is the City of Midland's "Community Rating System"? Where are the flood management standards identified and outlined?
- When I think of waterways to keep clear, I am thinking of Inman Drain and Sturgeon Creek

Additional Thoughts 6:

- all of these goals. all of them. and composting. grateful we have recycling pick up.
- Banning "single use plastics" would be detrimental to Dow's plastics business (and the major source of income for the City). This is a really **DUMB** idea.
- Banning plastic is a silly idea that will only drive the cost of living up further in the city. Most people reuse plastic bags, etc. in their home at least once before it winds up in the garbage.
- Banning single use plastic is a critical issue to protecting our Great Lakes, and encouraging the growth of a circular economy where more products can actually be recycled/reused/bio-degrade.
- Banning single use plastics would be controversial, however I believe it might be the single best thing you could do for sustainability. Hike any trail and look in any creek and you will see the litter. I would also include banning polystyrene. I also think expanding recycling and educating the public will yield amazing results, I hear so many residents complain about how recycling isn't picked up enough. Anecdotally I implemented a standard at a large production facility and the recycling found in waste was nearly halved - so much potential here.
- Curbside pick-up is great, but Midland lags truly progressive cities on community education and outreach.
- Don't spend money.
- Education: does our landfill benefit from biomass (gasses)? Should my food scraps go to the landfill or to the water treatment plant?

- Expand which materials can be recycled and move to billing trash by weight to incentivize recycling
- Fixing the inadequate city sewer is my priority over all of these
- I am surprised we don't already have a waste management plan
- I fill my recycling bin quickly. The low frequency of pickups encourages additional recyclables to be tossed in the trash.
- I'd give my left arm for more frequent recycle pickup, just saying
- If each household was given a food waste bin and that waste was collected weekly we could make a nice impact! We saw this in Scotland. How is food waste recycled in Scotland? Power from waste Anaerobic digestion is a natural but accelerated process in which micro-organisms break down organic matter such as food waste in sealed vessels in the absence of oxygen. This generates a biogas which can be used directly in engines, in the same way as natural gas, or as vehicle fuel. What happens to Edinburgh food waste? All the food we collect is taken to the Biogen reprocessing plant at Millerhill. It's treated using anaerobic digestion, which generates gas for the power grid, and fertilizer and creates local jobs. This plant recycles 10,000 tons of food waste each year.
- It may sound silly, but when I was a kid, Midland had a milk jug raft race. And the milk jugs got recycled afterward. That alone, or more broadly a recyclables boat race, could do a lot to get residents thinking about what can and cannot be recycled. And have fun doing it.
- Midland wants to ban single-use plastics while being home to Dow Chemical? Lolololol who wrote this survey?!
- Monthly collection by Republic is sufficient, but the city should consider expanding its self-service recycling availability for overflow needs rather than rely on the volunteer based Midland Recyclers. I would also hope the city already has a waste management plan.
- Most other areas have more common recycling pickup dates. We should increase from 1 per month to 2 per month.
- once a month recycling is almost criminal. I fill up my recycling bin in just one week!
- One of the key aspects to any recycling program should be ensuring that the materials that are picked up are in fact recycled not landfilled or shipped out of state to be landfilled. A focus on the stewardship is critically important.
- One way we can keep Midland Modern is to collect food waste and turn trash into treasure. More than 1/3 of all food in the US gets wasted. That can be collected and turned into compost, a valuable resource in being sustainable with our planet.
- Only 5-7% of plastics get recycled. That's why I favor banning since use plastics. If you ban them, then you don't have to recycle or dispose of them.
- Our recycling is a joke. We had weekly curbside collection in Bridgeport Township in the 1990s. The fact that Midland can't do it 30 years later is a joke. I like the landfill. It is great for residents to have a place to dispose of their waste and brush in a safe and appropriate way. Don't close it!
- Please educate the public, not just the kids
- Recycling bins in downtown Midland would be a good start. How hard can that be? More frequent curbside is not needed - Leading/incorrect goal)
- The City also has willing partners locally to do a better job creating a circular economy but City staff must approach these meetings with open minds and cannot default to no because it's different or a lot of work.
- The City should consider a resource recovery model where all applicable waste is burned rather than buried. This approach has many benefits: 1) there is no need to bury substantial amounts of waste any more, decreasing the need to find and open new landfills, 2) promotes recycling to remove undesirable materials from the waste streams (i.e. glass), 3) provides additional energy sources. There are challenges (public perception, CO2 releases) but this approach has been implemented successfully in other cities (i.e. Ames, Iowa).

- There is not enough information about other options that might currently be available, or reasonable options that are being considered. (i.e. what are current options for waste disposal needs that Midland is not implementing or using?)
- this is important but does not deserve 3 dots. Flooding and improving other infrastructure is more important.
- Unless Midland can operate a closed loop operation in the black, do NOT recycle. We can encourage reduction of materials, but bans do not work. Midland was built on plastic. Let us continue our material innovations.
- VERY MUCH support more frequent recycling pickup. I think this should be every other week. Once a month is terrible.
- We absolutely need recycling picked up more than once a month.
- We have to be prepared on the actions required when the local landfill is full.
- What is the City Midland doing to improve the recycling and reuse of plastic bags, drinking straws, corrugated shipping boxes, and broken electronic housewares?
- Would love curbside compost! And also not all single use plastics are bad -- weight less than glass so carbon emissions during transport are less!

Additional Thoughts 7:

- "All neighborhoods" may be a stretch, but supporting fresh food access is critical - making the existence and sustainability of the Midland Area Farmers Market incredibly important.
- "Ensure access to fresh food that is convenient to all neighborhoods" We live in Midland! Everything is 5-10 min away!
- Additional funding to the Fire Department and construction of a 4th Station in the Northeast section of the City.
- An appropriate pediatric emergency department in the Hospital would be ideal. We have so many families that have to drive out of town in case of emergencies.
- create places where people are more active (walking and biking) to meet their daily needs rather than being 100% car dependent
- Decrease cost for neighborhood park maintenance by returning them to more natural states. Site a new Farmer's market in Center City (circle) area to more centrally locate it and to provide more options to local residents there. The Concern over Kroger's relocating to Joe Mann supports the need for this!
- Don't spend money.
- Emergency services are very important but we need more Paramedics and Police not another Fire station
- Ensuring affordable housing should also be included on Midland's health and wellbeing goals and objectives!
- Ensuring enough health care providers is critical. When we moved here 7 years ago, we had a difficult time finding a provider for our 3 month old since she wasn't born here. This is unacceptable for all age groups.
- Farmers market more priority
- finding a doctor here is like trying to cancel comcast services by phone or your khols credit card for hours on end. its impossible and makes your hair fall out. I drive to freeland. also i think people are literally screaming for whole foods or tjs. the parks are great as is.
- First, I recommend investigating sustainable porous concrete or recycled tire materials. Also, there have been city officials who have said that people are supposed to ride their bikes in the streets. However, due to the lack of large enough streets with bicycle routes (like all those that are present in Madison, Wisconsin), people in Midland have to ride on the sidewalks to stay safe. The sidewalks are where most non-motorized travel occurs in Midland, Michigan, so unless the amount of biking infrastructure is completely overhauled in most neighborhoods, then the biking will occur on sidewalks. Now, I understand that is impractical, so maybe just drastically expand the biking lanes/infrastructure around the schools and

busy roads within the city. Most residential areas just need new and more sustainable sidewalks. I would revise this to say "renovate all walking and biking infrastructure". Many of our city's sidewalks need major upkeep, so this would be an excellent thing to do. When I was a toddler, I learned how to ride my bike on sidewalks in our city. However, these same sidewalks have become neglected. I think that renovating existing infrastructure will encourage more walking and biking throughout the city (along with adding more where necessary for equal access).

- I am biased because I'm right by the fire dept and mymichigan, but I would love more biking options and public parks for my daughter to grow and have access to
- I know a number of years ago consultants indicated that Midland really needed a fourth fire station, and the area that it was suggested is one of the areas that sees slowest response times, and that area has seen a sharp increase in medically fragile citizens. I feel this is worth addressing. Also, I would love to see the city parks and rec division to particularly look into programming to encourage recreation for youth and families.
- I walk and bike throughout most of the year.
- If the Midland City Modern Master Plan envisions a more pedestrian-friendly infrastructure and all the benefits that would provide then we should think about how we can do that during cold and snowy months. My recommendation is to clear snow from a few main artery roads such as Saginaw and Eastman roads. That would at least provide easier access to and from the side streets and businesses.
- Improve existing sidewalks. Many are uneven/need repair. Explore a clear sidewalk/snow shoveling ordinance. Few are shoveled so neighborhood walkability is greatly reduced in winter
- Instead of having parks within walking distance â€"make all existing parks more open to public access.
- It's shameful how hard it is to get a doctor in town and how long you have to wait for appointments.
- Lots of undeveloped parks in the Moorland area--prime area for new recreation opportunities in the NW sector of town
- Midland is in desperate need of more health service providers. Seems like everyone from PCPs to specialists and therapists are all overloaded and either are not currently taking new patients or have an extremely long wait time. Finding ways to attract and retain talent in that area is a huge need
- More bodegas
- More handicapped accessible activities
- Need to add a bike path to the city forest from the west side of the city. Perhaps across the sturgeon rd bridge, then through the airport land and into the city forest. Why do we have to DRIVE to the city forest to exercise. We ought to be able to safely walk and bike there. Eastman road corridor is not safe for this. It is not possible to safely do it today. The airport land near Sturgeon has the space to do this.
- North and Northeast Midland is seeing long response times for EMS and fire. The need in these areas will only increase over time.
- Not a major issue for those who want to participate.
- Our parks are wonderful. I'd like to see the city continue to maintain and update them as usage patterns change.
- Physical activity is the #1 indicator of good health.
- Please more parks. Shreeve st could use the space of the old school for a dog park and human park, natural area for migrating insects (upland area) PLEASE
- Protected Bike lanes
- Provide adequate financial support to ensure appropriate access to essential services for those with IDD in our community. This should funding can not rely on the United Way
- So, does Midland have the funding to implement any of these options? If not, it appears that all these choices are going to increase taxes. Is now a good time to increase taxes when everything else is increasing in price?
- Take care of EXISTING infrastructure.

- The City's sprawling, auto-oriented development pattern leaves only a handful of opportunities for health-outcomes to be a part of everyday tasks. Policies encouraging and supporting walkability and bikability will result in improved public health (peer cities in Colorado and Minnesota are excellent examples).
- The discussion of Kroger moving to Joe Mann created legitimate concern about its importance in the Circle district "food desert". The city should study locating a permanent year round (sheltered) Farmers market in unused land near the Circle district to ensure those residents have better food options. Stop wasting time and money developing Main St downtown. Prioritize investment near Circle and Mall area where there is opportunity to grow
- The downtown area is a food desert for fresh grocery items. The current location of the Farmer's Market is not walkable for many of the residents of Riverside Place. Would like to see a small market of fresh grocery items open on Main Street or in an existing business, such as Ace Hardware.
- The key to mental and physical health and wellbeing are exercise
- The local hospital seems to be losing Doctors and skilled staff at an alarming rate. People cannot get a PCP in this town anymore and HAVE to rely on the ER for all their healthcare
- There are already 72 parks in Midland - they need to be highlighted - not just for the abutting neighbors.
- There is a community garden off M20 on Smith at the old school. There should be one in every single neighborhood. We have enough parks and churches, give the people food.
- This is hard, I feel like many of these are needed. But dr to population ratio needs to be addressed.
- Two more dots would be spent on ratio of health providers to population and that fresh food is available to all neighborhoods. Why don't you move two of those dots from the "green" plan over here to health and wellbeing??
- Walking, biking and physical activities should be encouraged before increasing emergency services and adding health providers.
- We have a significant deficit of primary care and pediatric physicians in Midland who accept Medicaid patients. Many families who lack reliable transportation must seek primary care in Freeland or Saginaw. Dermatology services are also severely lacking and ENT surgical providers are low.
- We have enough parks. In fact, I would have the neighborhood residents clean and maintain the smaller neighborhood parks that only they primarily use.
- We have enough walking and biking trails
- We have many acres in the City designated as neighborhood parks, but equipment is aging and sparse. If you want locals to use the park picnic tables, dog waste receptacles, benches, adult recreation facilities (not just a swingset and slide) need to be provided. Encourage, assist and empower neighbors to manage their neighborhood park.
- When there are no primary care physicians taking new patients, we clearly need more PCPs!
- While all of these initiatives are needed, some seem to be beyond the scope of local government.
- While food is always a concern, there are other (nonfood) necessities, such as hygiene and paper products that are difficult for some marginalized populations to afford. How are we addressing this need?
- Within local parks it would be helpful the installation of benches and perhaps also dog areas (section of such parks) and prefab restroom facilities.

Additional Thoughts 8:

- Address noise pollution from the hospital, especially from the pows they run at 3 am
- All of this EV work proposal is a waste of taxpayers' money.
- As mentioned earlier, I most would love to see the city upgrade to more sustainable public transportation, in the form of hybrid busses, at least. But ideally hybrid busses with a fixed route system.
- By "balance mobility with access/connection," does this mean balancing driving with other modes of getting around? If so I'm all for it. Increased investment in public transportation was an option on the short form and I'm wondering why it's not available here. The master plan seems to feature "freeway-oriented development" rather than TOD. The planned dense nodes around freeway

interchanges, combined with the plan for c. 85% of housing to be single-family would imply that most people will be forced to go everywhere by car. If public transit were an option, I'd spend my two dots there.

- Develop an improvement plan for public transportation, Dial a ride service does not work for the people it is intended to serve and they will not complain because they are so dependent on it. This is a significant equity issue that needs to be addressed in the community.
- Develop better - more efficient public transportation. Incentivize things like Uber or a cab service. Allow electric scooters, bikes, etc. access to railtrail
- Discontinue any effort related to Buttles Road diet. The city hasn't addressed the safety issues from the traffic study. Statistics on accident frequency showed a 95% probability that the lane closure increased accidents by increasing congestion. No one on the City payroll is qualified to assess impacts to safety (did you even run the statistics?) and MDOT will be required to issue a report on safety that should include and assessment by the FHWA office. This will likely require additional signaling at cross streets to less the cross traffic accidents. The state of MI has chosen not to declare sovereign immunity protecting state and city employees from legal action (civil and statutory) with respect to liability from traffic change decisions
- Electric vehicles (including public transit) are the way of the present and future, so the city needs to reflect that. Midland has the chance to really revolutionize the small-city landscape design. Let's provide a blueprint for cities all over the state and country to follow. For example, in Madison, Wisconsin, I have noticed that residential and commercial areas really use a lot of electric buses to get around absolutely everywhere. Now, if Midland considers this, then it also needs to be aware of the noise pollution issue. Electric buses barely make a sound, so any new public transit bus system needs to be 100% electric (Not even hybrid since those still make noise) to avoid irritating neighborhoods. Additionally, electric bus stops (where people get on and off) will need to be placed strategically throughout the city to allow people anywhere to easily walk back to their house from the stop, but also walk to all the key areas in the city. As an example: I'm talking about being able to leave your house near Adams Elementary, go to the bus stop, and be able to get off at any location in the city (baseball stadium, downtown, Midland High Community Stadium, Dow Chemical/other work or business areas for employees, community center, Northern Lanes/Dow High, the mall area, the Great Lakes Ice-cream shop area, and any other key location (including a few specific residential bus stop locations) within the city. A citywide transit system would drastically reduce carbon emissions, but I am sober to the fact that it could be very difficult to make a "perfect" design. If successful (like in Madison, Wisconsin), then it would be absolutely amazing and low-disturbance where people could travel anywhere with a purpose (Especially Downtown - this would be an excellent way for the Old Midland parts of town to thrive as other parts are being renovated).
- Ensure maintenance of public infrastructure/walking and biking paths
- Fix the roads we have now. Do NOT add new roads or change roads to two-way (Ashman/Rodd)
- Hmm, to balance mobility with access and connection might be accomplished with a city-wide bus system. There can be fees, but there would be regular hours a bus would be at a certain place. This could work. I see friends whose cars break down and they can't afford to get them repaired. They walk places or call Dial-a-Ride and have to wait or rush like crazy to make sure they're ready when the vehicle shows up. Heaven help the person who has waited a half-hour and suddenly needs a bathroom. While in the bathroom, D.A.R. shows up, stays 10 seconds and leaves. That poor person now has to wait longer AND is charged a "No Show." After so many "no shows" they are not allowed to use the service. How fair is that?
- How about city cabs? Expand public transportation
- I had three houses in different areas of Midland. I had floods in each at least three times. Fix the flood plain.
- I have a person in my household that cannot drive due to a vision impairment. Making the city more walkable by making major crossings (S. Saginaw, Eastman, Buttles, Indian, etc.) safer is a priority.
- I know MI roads can be difficult, but smooth roads are one of the best indicators of a place I want to live long term. I've said my piece about EVs too

- I would like to use both dots for increasing / encouraging public transportation -
- Identify and implement an M-20 route around rather than through the city.
- im confused, 1 and 6 are the same, also there has been a lot about electric vehicles. teslas are like mosquitos just place some fresh charging stations out and they will come. no need for blood sacrifice. kroger always has loads of bikes out front, maybe consider supporting an easier ride to and in and out of joe mann. also lets just all agree bird scooters shouldve stayed downtown.
- Improve what already exists. No attention to anything to do with EV.
- It would be a nice look to have all stop lights throughout the city fixed on black poles like we have on Saginaw Road near Center City.
- Maintaining infrastructure is necessary in any community. EV infrastructure is a great add.
- Many of the existing streets are not maintained to the standards of a high quality community and are close to being hazardous for use by bicycles
- Midland has little noise pollution. Do not subsidize electric vehicles at tax payers expense.
- Midland is too cold to be forcing current EV technology down our throats
- Midland needs better availability to public transportation especially in the evening.
- More dots here.
- Need better roads and sidewalks!!
- Our roadways are crumbling around us. Even if the roadbed is upgraded, it seems in our neighborhood that sewer and water line failures just ruin it again.
- Protected Bike lanes
- Public transportation options should be considered
- Relatives came to Midland and had very limited options to recharge their vehicle. Also, we chose not to move to neighborhoods near US10 because of the noise, especially on Fridays. Some burms or barriers are needed to reduce the US10 highway traffic noise.
- Resurface streets - there are too many potholes, donâ€™t spend our tax money on ev, that only helps rich people
- Resurface the short section of Eastman in front of Meijer.
- Something should be done about our streets. This is the worst condition I have seen them in since 1988 when I moved to Midland.
- Studies have shown that there are direct links between noise and health. Problems related to noise include stress related illnesses, high blood pressure, speech interference, hearing loss, sleep disruption, and lost productivity. 2. If we have a plan we should use it to make good decisions.
- Tearing apart Saginaw Street after just repairing it was wasteful. The amount of resources wasted when there are real maintenance needs for roads is sad. Someone valued change over vehicle needs on roads. Pet projects should not be handled before maintenance of roads.
- Technology is not advanced enough for widespread EV use.
- The city streets are very nearly awful all over the city, but particularly the north-south arteries and Saginaw road. Also, work with Dow to eliminate any more closures of city streets.
- The main roads in town are all really nice, but many of the side streets are in desperate need of repair.
- US 10 and business route 10 we're here before we build neighborhoods the noise is not a factor I live near us 10
- We have an electric vehicle and can charge at home, but when traveling we have seen how fast charging locations can bring travellers into an area and are good for business. Charging stations located on the edge of Walmart or Meijer parking lots are less than ideal. A fast charging station near downtown would be a good way to bring travelers downtown to shop or dine while they charge.
- We see street restructuring followed in 2 years by digging up the street to replace water, sewer systems-- this needs to be coordinated better and a consistent, workable plan
- What is the City of Midland's Transportation Asset Management Plan? When was it developed? Where would users find the details?

- Would also love to see more easily accessible public transportation around Midland and throughout the Tri-cities. Would be great to see a regional bus service with routes around Midland that also connects to Bay City, Saginaw, and Mt Pleasant. Dial-A-Ride works, but not for spur of the moment trips - takes advanced planning which can be prohibitive
- ZERO should be spent on electric vehicle "Infrastructure".

Additional Thoughts 9:

- A spillway built now will pay for itself by avoiding future flood costs!!
- Assure utilities are adequate to support desired growth.
- Citywide wireless high speed internet would be a strong attraction for software/developers to bring clean tech to Midland
- Develop a comprehensive overland water management system in the City to minimize flooding. Stop all development until one in "in place".
- Development of past existing wetlands is what has exacerbated our flood/drainage issues in the first place. Further development for the sake of it is a further environmental nightmare. Fix the issues with what weâ€™re dealing with already.
- Encouraging water conservation should include banning use of sprinkler systems for lawns (residential and business) during the day when evaporation is at its highest.
- I do not support high density development
- I feel like water conservation efforts may be of key importance, particularly when considering our lower income neighbors. Water bills can be a challenge for some folks, with water bills being a frequent assistance request for my agencies in the city. (I sometimes wonder if monthly billing would be more manageable for some folks' budgets.)
- I had three houses in different areas of Midland. I had floods in each at least three times. Fix the flood plain.
- I offer my 3 dots to REDUCE barriers to investment in high speed infrastructure. Make it easier to invest in Midland.
- If we don't work alongside nature, we'll always be fighting nature.
- I'm not sure what this even means and why so many dots are allocated to it. But speaking of infrastructure, I would LOVE it if there was easier access to Larkin and the Chippewa Nature Center from Lincoln township.
- Infrastructure MUST BE set up before additional development. Esp in flood prone areas.
- Instead of increasing in the downtown midtown area we should decrease the amount of people were allowing to build the city is already overwhelmed
- Internet doesn't matter much when your basement has been gifted with sewage and wastewater from the City.
- Internet is a private enterprise not a public tax payer responsibility. If the DDA wants to pay for it for the Downtown area out of their businesses, great.
- Internet is HUGE. I would love it if you were able to build a municipal fiber optic internet service
- Internet is very sporadic in this area
- Is the supply of potable water in the city an issue? Might need some additional background on the survey options and objectives.
- It would be nice if we had more choices for internet service providers. Charter continues to increase prices because of lack of competition.
- Let the private market do high-speed internet. A lot can be done to improve the development policies to better encourage infill redevelopment. The City makes it way too easy or even mandates sprawling development to meet current standards (e.g. parking, stormwater).
- Renewable energy is key to the future of our global climate. Every little bit counts.
- Stop cutting down trees along the river!

- Stormwater is a critical item for Midland - I think we need to do what we can to ensure that its not a concern for residents. If drainage can improved to encourage growth downtown and midtown I think that will synergize with alot of other items within the masterplan.
- The city needs to work with Consumers Energy to improve the power grid and service outage expectations. The length of time that it takes to get power restored is totally unacceptable and the frequency that the power goes out is unacceptable. For comparison in November 2022, power went out to a segment of Midland and it took 3+ days for it to be restored, there were between 10-20,000 customers without power. During that same time in November 2022, TS Nicole went through Florida, 700,000 customers were without power, 95% of them were restored within 24 hours and this was an internal response (crews were not brought in from outside of the state). There needs to be pressure on Consumers to invest in the infrastructure
- The floods have shown us that we need to address the drainage infrastructure
- There are too many people utilizing the energy we have. Sparkle city isn't bright during blackouts.
- this group need more like 100 dots.
- wanted more dots for this one....
- We have a bunch of great parks. I'd like to see increased population density near downtown for a stronger downtown that's inviting to younger people.
- We need to have higher and more stringent standards for building near to the 100 yr flood zone. The building codes and drainage/storm water and flood capacity for these areas MUST be higher and different than the normal standards for non flood zones. Perhaps develop a 150 or 200 yr flood zone development standard. Clearly, areas just outside the flood zone at Sturgeon Creek are NOT equivalent to areas near Plymouth Park (highest part of the city). Building standards therefore for lower areas (like 200 yr flood zones) should NOT be the same as the high areas, and need to account for more water management, retention, and flooding. .
- We need to make sure that the lessons learned from what has happened in the past are not forgotten by putting in place overall plans and oversight to make sure we aren't our worst enemy in future flooding events.
- Why are only older homes in downtown and Midtown being targeted by the city for improved drainage and infrastructure development?
- Windmills and solar donâ€™t work in winter ice storms
- Work on ways to lower the cost of water.

Additional Thoughts 10:

- 4th and 5th votes would be for addressing the needs of non-driving populations and improving access management along major streets.
- Better access for handicap
- Better sidewalks would be a start
- Bicycle infrastructure away from car infrastructure. Bike lanes for commuting not weaving lanes that waste time and energy
- Build RoundABOUTs for better traffic flow.
- Dial A Ride has insufficient availability for rides to/from sites during slots 8 am-9:30 am and 2:30pm-5 pm, when working individuals with disabilities or living in poverty need transportation. It can be difficult to get a dependable ride to work or frequent medical appointments without WEEKS of advance planning and ongoing struggle
- Downtown is practically inaccessible to citizens with mobility issues. In the summer streets and accessible parking is given over to pedestrians and parties, in winter the snow is not removed near parking and along the sidewalks.
- First, Midland needs a Red Lobster, so that could be a huge asset to get people to go downtown. A crazy dream I have is for the city to restore it's train system, but this time to make it an electric/magnetic high

speed rail that connects to southern parts of the state (like Detroit) which then goes to Chicago. Smaller scale could be sustainable high speed rail connecting Bay City, Midland, and Saginaw.

- I don't think improvements to the sidewalks or traffic control systems will do much to improve mobility, as this city is already pretty easily navigated by driving, and the biggest challenges to walkability are not solved by wider sidewalks. The biggest challenge to walkability in this community is quite likely the fact that the city is spread out a lot. Improving the public transportation system is likely our golden opportunity.
- I have a hard time looking at the different priority area and find that most of these could be done under one umbrella.
- I think the zoning is good, but it would be nice to have a trolley that went from downtown to the circle and up to the mall to connect the areas
- I wish I had more dots to spend here. Would love to bike / walk to mall, business on / near Eastman. Just not safe to do so. Would like to bike to city forest as opposed to transporting my bike, just no good way over US10.
- I'm not sure what sidewalk barriers would look like but I'm interested in the idea. Signal optimizing is a bit of a pet peeve of mine that I only assume will get worse as the city grows from all the "climate refugees"
- Identify and implement an M-20 route around rather than through the city. Reduce total cost taxpayers are bearing for mass transit.
- If I had another dot to spend, I'd put it on connecting bike and walkways to more amenities, especially work and also shopping.
- If I had more dots to spend, I would use one on almost all of these. Due to Midland's size and layout, it has the potential to be a really well connected, pedestrian and bike friendly city. Also, I would add that adding additional lighting along the streets and sidewalks would be really beneficial. It's nice to walk at night in the summer, but it is so dark on most streets.
- I'm never going to say no to fixing our signals for better traffic flows, but that feels like something that the city should already be doing? And it feels like common sense could handle this vs a huge investment in some sort of outside assessment?
- improved walkability and bikeability, to encourage exercise and improve safety. We need to be competitive with other areas and towns that have much greater design and infrastructure for biking/walking paths to ALL areas of the city.
- Lean harder into tourism I guess
- Love the wider sidewalks put in on Saginaw Rd
- Make Eastman Ave a divided Boulevard
- Midland is not laid out to be a walking community - it is three or four commercial areas with pretty inadequate commerce available in any of them.
- More development of pedestrian / bike trails that connect to other area trails would draw people to Midland for tourism and recreation. And clearing snow from the sidewalks of main streets like Saginaw and Eastman would make it much easier for pedestrians in winter weather.
- More handicapped access to parks, shopping, etc
- No roundabouts.
- One of the reason I do not walk on Eastman Rd is because the sidewalks seems too closed to traffic. Barriers would make it a little less stressful.
- Optimizing the turn signals is a no-brainer and I'm honestly surprised it hasn't been done earlier. No matter the time of day, you can't drive from the circle to business 10 on Saginaw without getting stopped at least once. That's not acceptable at low volume times.
- Pay attention to what the taxpaying public said about the
- Regarding signal timing: Implement a SCAT System to increase unnecessary delays at intersections.
- Shoveling wider sidewalks is a negative.
- Some roads have steep ditches and no barrier in case someone slips on ice or mud.

- The City has a major issue with the public transportation system, It is very difficult for people with disabilities to use the system because it works so poorly. This is a significant equity issue that the City needs to address. Several years ago, the Community Foundation paid for a study of the public transportation system. I sat on the committee that heard the recommendations of the consultant that produced the study. All recommendations were 'vetoed' by the dial a ride managers in the group and nothing happened not even piloting or trying any of the recommendations. Disabled people are unlikely to complain because they are so dependent on the system
- The layout of the City of Midland does not allow for walking or biking for shopping, food and other retail. Having new development in the mall area will require driving our cars. In addition, making sidewalks wider as on Saginaw road, is still not accounting for the many drive ways in and out of businesses, and drivers will not be expecting to see walkers. There is way too much traffic.
- The road diet and two-way Ashman and Rodd projects are just stupid. Sidewalks are for pedestirans and roads are for automobiles. Anything you do to make a road less efficient at getting cars between points A and B is missing the point. One way roads are very efficient. Three lanes on Indian and Buttles is very efficient. At the very least, if you are going to do something, discontinue the relationship the city has with the incompetent traffic engineer consult you've retained in years past and find someone better. The signals are NOT optimized or synchronized as they should be
- The S Saginaw uglification project is a disaster..you cut down mature trees for more concrete. Shame! Also, you want to make changes that will impact efficencies to get from pointy a to point B (Road Diet, converting 1 way to 2 way etc). If you must, then compensate for increased travel time by optimizing traffic signals. It is ridiculous that they aren't already. And stop listening to the know nothing consult from Detroit you've hired in the past
- These are VERY LEADING questions. This is what the City has already said they want to do. I would not spend my dots on these. Spending lots of money on Walking & Biking for four months... gotta re-think this
- This is Midland, not Chicago or Detroit. People want a reliable taxi service to MBS and want the road diet reversed.
- We simply don't have enough options for those unable to drive.
- What about this idea: Build pedestrian walk-ways that expand across a busy intersection??? My "special" daughter has shared how she about got hit by a car crossing Saginaw at Eastlawn Dr. You want people to use more parks and pedestrian-accessible events and places, then make it safer to get across the ever-increasing-in-traffic cross points. Yes, you'll have to finagle some electric cables, et al. But, it would decrease the number of individuals who risk their lives and well-being to cross a street!
- Wish I could select all of these. At the risk of sounding too futuristic, I think we may see climate migrants in the next couple of decades and Midland is in a good position to accomodate and is central to the state. Location compounded with FAAs focus on short haul sustainable flights and transportation, we could possibly see Midland become a sucessful hub if planned correctly. Also want to say as lifetime Midland resident it drives me nuts that the traffic signals arent optimized.
- Would love to see passenger train access from Midland to other cities in Michigan and connected to Amtrak.

Additional Thoughts 11:

- Create a fund to offset the cost to start up and small business owners to pay their employees a competitive wage
- Encourage small businesses by structuring the city to be modern and attractive.
- Explore elimination of non-safety based regulations that add to costs (eg sign size limitations). More promotion of the existence of all small businesses. Elimination of unfair rental rates and clauses for small businesses.
- First, I have noticed proposals about neighborhood businesses. Those could be excellent to increase the number of artists who are able to sell their work. Many live in neighborhoods, so they could just sell in their

home area. This could be a great thing to increase walking and biking in the city. Also, I wish there was a few overhang performance patios where musicians could just go up on, and play for the surrounding neighborhoods. Music and art integrated into neighborhoods would be a beautiful thing. I would use those small performance spaces for my clarinet. This could be great for K-12 students and just anyone with an instrument, too (I am thinking of the performance patio that is in the beginning of the movie, Coco, but I don't know if it's a little plaza or what). Encourage the local artists to come back to Midland. I was really saddened when Imagine That announced retirement.

- Get the approval finished for Tommy's Express Car Wash so construction can begin.
- I offer both votes to REDUCING taxes. No special zones, choosing winners, or other manipulation is needed. Giving a new business a benefit an existing business doesn't get is undesirable. Level the playing field.
- If the city can become more sustainable in land use I would like to see the reduction of parking lot sizes, you would be able to improve water quality, reduce pollution (runoff), and create more green space.
- Keep pot shops out of Midland
- Midland worked hard and spent so much to update downtown main street only to have some land owners force businesses out - very sad - there should be some form of rent control since the land owners benefited with the updates
- More liquor licenses
- More mixed use areas throughout the city would be great, including more businesses on major corners of residential areas. Ashman and Washington are a good example of where this works well.
- My husband and I currently own a small business. When we began our business, it became very clear that we wouldn't be able to grow working through the confines of our home. But, there was no place to build and experience growth except to use life-event funds to invest in a building and equipment. Over the past few years, we have allowed five companies to incubate in a separate part of our building. Four out-of-five of the businesses that started in our building, have been very successful. One didn't stay open during the Pandemic. I do have some other ideas including a name for the venture.
- My wife just started a small business last year. Incentives would have made her do it sooner. It could bring more quality small businesses into the picture which would be pleasant
- Need to revitalize downtown and Saginaw road corridor
- None of this. Make sure development continues to require adequate parking. Or the City could ensure by putting up more public parking garage structures.
- Now that detention can not be in parking lots anymore, reduce the parking requirements. They are not needed.
- Our local economy should have more small business to keep our cash flow going and community ownership.
- Provide parking for employees who work downtown. \$250 is way too high to buy a permit.
- Reduce zoning barriers across the board if you want to revitalize the city. Decreasing unnecessary regulation would also be an excellent strategy to foster growth, not merely "providing support".
- Rent in downtown - esp a specific landlord, needs to be reviewed. Too many good small businesses are leaving downtown.
- Small business are struggling they need community support
- small business needs to be encourage to come to Midland , Center City and the Circle needs a major update!
- Small businesses need more help to plan for sustainability. This is a prime area to get help from Delta and Northwood and CMU
- Small businesses to take care of their own regulatory problems and we shouldn't be rezoning for businesses that's what putting such a strain on infrastructure is a lot of neighborhood places are being taken over by small businesses
- Tax breaks for demolishing and rebuilding the original buildings that are sub optimal?

- The free market will take care of itself if we just get out of the way
- The last thing we need is more parking being forced out onto the public roads. The City needs to push harder for ALL development plans to include parking in the design.
- While I myself would not benefit from it, one way or another, I feel like it is time for Midland to lift its ban on cannabis dispensaries. Certainly implement regulation. But I honestly don't feel like the ban have done anything to prevent problems for Midland.

Additional Thoughts 12:

- "Force to move due to climate change" like attracting penguin home builders to Midland? Cool.
- A massive database would be great for looking at/changing opportunities. I'd love to work in midland and ditch my commute. Anyone there in the city hiring in IT? Haha
- Advertise to companies and industries in the West and Florida about what we have to offer. We could tolerate another 100000 population here.
- As a young person, I am looking for sustainability in career choices and other environmental jobs. Climate change and company's triple bottom line values are key. Industries need to increase their sustainability positions. Also, hybrid/remote working conditions are a huge plus.
- As usual, survey tends to care only about those NOT relocating to Midland or transplants staying. How about creating a survey or task force as to why life long Midland residents are leaving Midland? Unless of course you truly don't care, which would not surprise many of us.
- Besides sustainable food-to-table agriculture, what industries are being forced to move due to climate change and why would we want them in Midland?
- Can you specify exactly which industries have been "forced to move due to climate change"?
- City needs to decide what it is trying to do. Attracting young people who stay until they get their dream job in a big city? Attracting businesses that then lay off a large percent of the workforce? What is our goal?
- Climate refugees? Forced relocations due to climate change? Where is this happening? The only refugees are economic from mismanaged states like CA
- co-working/shared office space is quite limited in this town. I can honestly say that my brief time working in one, here in Midland, was a deeply rewarding experience. I think it would be great to see more of them available.
- Develop programs designed to send message to our youth that they are valued, in hopes they will remain in Midland to raise their families.
- Focus on encouraging employers to hire from local talent first. I have been unable to get employment for 3 years. I also have a bachelor degree.
- Government needs to get out of the way and unleash the potential of entrepreneurs
- Housing shortage is a significant contributor to attracting and retaining talent that not many talk about. If we don't have places for people to live in reasonable price ranges, they won't take a job offer here even if they want to. Doesn't matter how many great amenities we have or fantastic employers in the area if there's no where for these people to live that is conducive to their income and lifestyle needs
- I think first we need to understand why people leave and then create, rank, and impliment initiatives that provide solutions.
- I think that we miss the boat on the talent issue. 1. It is much easier (and significantly less expensive) to get people to stay than to attract them to the area. 2. We need to focus on retaining people in the region. I have two grown children both who have moved out of state and both have indicated that they see all of the 'attraction' programs but never saw any attention paid to keeping them here. Why would you stay if no one even bothered to give you an invitation. It is not as exciting but it is where the numbers can come from. 3. We need to make sure that as a community we understand the economics of the 'employment pyramid', for example Dow can afford to search globally for a PhD with specific expertise and move them to Midland Mi, however they need to be sure that the talent at the base of the pyramid (operators etc.) are 'home grown' because they cannot afford to import them all. Focusing on a campaign related to people

who stayed and the careers that they have will bear more fruit than focusing on recruiting a handful of professionals.

- I understand the appeal of coaxing some industries (and therefore jobs) to our area, but I would give this a black dot if I could UNLESS this doesn't further tax the health and wellbeing of our vulnerable populations. Somehow industry always seems to screw over those with fewer resources.
- Incoming transferees note that access to medical care is an issue. Midland Primary Care Physicians are not accepting new clients. Availability of medical care should be a priority
- Investment in updating school facilities would help attract young families with children.
- Lets increase the wages for people so it's actually livable, cap profits companies can make, force them to give back to their employees, resulting in the work force staying and not job hopping hoping to make ends meet.
- Midland does not have work for young people. Traveling is difficult or expensive out of local airport. Things to do are expensive for people with student loans. Housing is expensive.
- Midland is a great place for families. Stop trying to attack singles and go for the families.
- midland is a great place to live. if you want to attract talent, sign the deal with whole foods and maybe allow for air bnb/vrbo and zoning for tiny homes and a first time home buyers incentive.
- Midland provides a great environment for families: short commutes, single family housing, good schools, easy access to health care. Promote and develop these assets to those people, rather than try to change and discard those strengths.
- Name ONE industry that was "industries forced to move due to climate change"! What is this?
- Only job creation will bring or retain working age citizens in Midland. Investments like the Downtown Streetscape should have been spent on attracting companies with good jobs. We can't even keep a Mall viable.
- Research compensation vs. cost of living and wage gaps.
- Tax breaks and provide advantages to companies who bring jobs by offering tax or land incentives
- The City should not work in this space. Be a safe and attractive place to live. There are others performing all of this work. Having the City enter this space is redundant.
- The development of co-working/shared spaces could include commercial kitchens. The space/s would need to be able to be wired for heavy-duty machines. This lines up with my idea mentioned about page 12.
- The first one on this list has been done by the Community of Excellence Advisory Board specifically the Retaining and Maintaining Talent Collab-Action Committee-contact MBA
- The larger businesses in Midland should offer better pay to educated young workers. They are leaving to gain higher wages and benefits.
- The MBA and multiple other organizations within Midland are working on employment issues. The City should align policy to support their efforts, not spend resources on surveys/data collection that's already being done.
- This is a lot of "encourage" and "survey" and not much tangible action. We know already why people don't come and why they leave - we've studied it enough. I don't like any of these options, really, but we could market the unused industrial spaces we have and create shared working spaces for startups/new businesses.
- This is critical in the work from home era. We have to find ways to be attractive. Rent and housing costs are high due to limited availability of both. We need more!
- We need more Industrial land south and east of the I-Park. We are getting beat out by all other close and far cities from us.
- We've done enough surveys and jobs in the past. What we need to do is start making all of these industrial and small businesses pay their fair share of taxes such as Dow cortiva some of the smaller industries that have gotten tax breaks let's make it equal for everybody
- Your word questions to include climate change as a settled fact. Remember, there's a whole lot of us that believe in treating the environment as fragile that don't believe in climate change "science".

Additional Thoughts 13:

- A lot of theoretical options... few actions. :(
- All of these.
- Consider term limits for city council and county commissioners. Increase the distance that neighbors are given notice of changes. What is a citywide data tracking program?
- Do Not "electrify vehicle fleet", this will cost the city more in the long-term.
- Do what the state does for building permits
- Even more than Mobile City Hall, I'd love to see expansion of neighborhood policing. Also, as a person that worked closely with local elections, last year, I can say that the wards do seem a bit large, compared to other regional communities. By now, it's quite clear that I feel the city should update the fleet...
- First, please restore the name bricks outside of Adams Elementary School (second set of front doors facing the parking lot, not the ones closest to the street/playground). These name bricks are important for those of us who have a brick. Over the years, they have become faded, so restoration of them is very important. Secondly, climate change and sustainability need to be key in any city's planning.
- Focus on fixing areas that have been a challenge in recent years like the sewers on one part of town. Unfortunately these haven't been addressed and have led to significant loss of property in the last few years.
- Foundations are running out of great options for their money. They have been GREAT! Help find quality places for their money in Midland.
- Handicap parking and access are a joke - especially when downtown becomes an open bar in the summer.
- If you want to retain older residents, consider options to lower property taxes. They are outrageous for a city this size. Consider a city sales tax or a tax on hotel/food service
- Increase staffing in all departments.
- Increase transportation services for the aging, widen availability schedules
- It would be nice if we could pay our property taxes online like our water bills with a debit card.
- Make it easier to do the right thing with development. No short cuts
- Need at least a dozen more dots! Or, at least, a meaningful two-way conversation with the city's five elected WE HEAR You ward representatives.
- Need to build strong relationships with Four Lakes Task Force and EGLE to assure dams built right, and with MBA to assure improved flood resilience for our future.
- No strong opinion on these... I'd put these dots on fixing the sewer issues.
- Only if you're truly interested in what's being said. The past 15 years or so, city leaders hear what they want to hear and discount or discard what they don't want to hear.
- property taxes are too high here---why do i want to pay \$500/mo just to stay in my paid off house? Reduce services, cut budgets and lower taxes or impose a city sales tax
- Provide for citizen remote inputs to council and commission meetings.
- Some of these choices seem as if they would create a "Us/You" or "Leader/Subject" scenario.
- Stop giving Midland police officers a slap on the wrist for DUI's.
- Technology is huge. Sometimes the cheapest option isn't the best long term. Also, I live the communication team on the city's Facebook page. Keep them doing what they're doing cause they rock
- The City can obtain more private and public sector grants. Local foundations should consider requiring more effort on the City's part. Midland taxpayers contribute more to state and federal government than they receive.
- The City Council and City Manager need to develop a strategic plan for the City, that echoes the Master Plan, with KPIs that are tracked for accountability. There is a lack of vision and matched strategy leading the City government currently.

- these options feel especially nebulous and open to interpretation..... WHAT data do you propose tracking and reporting? And it seems that the city government doesn't and shouldn't decide how local foundations invest? Being a leader in community engagement and communication - Isn't that the reason governments exist??
- this survey is a great example of your engagement with the public. however, I would say streamlining communications would likely be better. unifying the information, also the paper should be free. and distributed to anyone over the age of 60 in paper or anyone who wants to pay for the paper version. there are too many places to search and find the information. ask midland is killing it, but not everyone has access to that and like my husband didnt get this survey for example.
- Too much behind the scenes going on between City Hall city council and select few in the community ie the Midland baseball federation. Things come out they asked Publix opinion and then they do what they want to do anyway these things are already settled before they brought out this should be stopped. We need more transparency
- We need more people's input. City Hall seems to get mostly the aging population right now, but there are a lot of young families around that could use easier access to parks, easier or more convenient ways to communicate what we need, and perhaps more walkable space for kids.
- what does "citywide data tracking and reporting program" mean?????
- Why does everything need to focus upon the "aging" population, nothing in this survey has mentioned young professionals or families. I find this disappointing.

Additional Thoughts 14:

- Again, the downtown is not really accessible to the mobility impaired. It appears to be ignoring this population unless they all have amigos or similar appliances.
- Any and all public restrooms should be open all year round. Locking them up for the winter is useless. People like to drive around town at all hours and sometimes need to use these facilities. That's a better option than getting a ticket for indecent exposed.
- Attract a Trader Joes or a Whole Foods
- Better parking downtown, rebuild town by Janet verses downtown and mall area
- BR-10 cutting off access to downtown is definitely one of the bigger issues. Crossing the two one-way streets always feels like a bit of a gamble on foot or on bike.
- cancel road diet plans for br 10
- Consider adding more complete accessible restrooms facilities (changing spaces)
- Consider developing the Green spaces between Buttles and Indian, Cronkright to Loons Rd, for Bars and Restaurants with a shared common area in the middle. Think Power and Light District in Kansas City.
- Don't reduce the lanes of traffic on BR 10. If you reduce the lanes to 2 each way, it will create bottlenecks and more car accidents. If speeding is a problem, road patrol should handle it to slow down drivers.
- downtown is amazing. an art crawl or bar crawl and a music venue would be ideal. but otherwise. amazing. we manage to find parking everytime we go. itd be nice if there was more direct/safe way for us to bike to downtown inthe summer. can't one lane of ashman be turned into biking? itd be nice if the old farmers market became an ice rink, I know there is the sporty one and the one at city forest, but neither are romantic. the farmers market should go into oscar.
- Downtown zoning should be simplified to a single, form-based code. The more that is done to improve use of Larkin Parking Ramp and to make it safer to walk to downtown, the better downtown and the surrounding area will be - this is important as the downtown is by far the most economically productive in terms of public ROI in the entire county. We need more of downtown.
- Eliminate the "road diet". Extremely dangerous and unsafe for both cars and bikes.
- Farmers market old location too small, while currently not central -- so much better!
- Have more different culture-inclusive events. The city does very little for Black Heritage Month or Hispanic Heritage month.

- How about 4 dots towards something productive for citizens who have NO REASON to go downtown? Parking stinks. There's next to no reason to go downtown anymore. It's a personal playground for a handful of residents.
- I do not like the parking downtown...don't understand how it's an improvement.
- I like the current location of the farmers market - parking is easy and there is plenty of room for vendors and patrons. I do see the need for better restrooms and protective cover for the market, but just having the market downtown did not encourage me to spend more time downtown. The current location of the East End building would have been great as a location for the market. There is a lot of open space southeast of the Dow Diamond, why not put a new market structure there?
- I support keeping the farmer's market at its traditional location by the tridge.
- I think increased interconnectivity and housing options downtown will create a more vibrant experience, ofcourse you will need something downtown to attract people, which I think the city has done a great job with.
- I would like to add - provide ACCESSIBLE public restrooms, please! With all the amenities - diaper changing stations for babies and adults, toddler seats (these were a GODSEND when potty training our twins)
- Identify and implement an M-20 route around rather than through the city.
- I'll spend my last two dots to end all plans for the ill-conceived "road diet" on BR-10.
- Increase river accessibility. Make a river walk like other cities have. Alpena for example. Love their river walk!!! Walking bridge from loons stadium to where the new ball fields are going in
- Its Midland. You can park and walk most anywhere within 1 block.
- Just get rid of the parking regulations and let people park.
- Just stop with the Road diet stuff. Statistics proved it was a neagative change in terms of safety and MDOT will need to assess or you will be sued. You don't have competent people making traffic safety decsions and the city/individuals can beld held liable in civil suits
- Make Larkin garage parking 4 hrs to allow Delta students to use it.
- Midland needs an Indoor playspace for children, within Downtown or walking distance of it. We have snow for 4-5 months of the year. When the museum and/or library are closed due to flooding, indoor recreation spaces are lacking. A space that is suitable for the sensory needs of autistic and Disabled children would also he a valuable and unique addition to Midland.
- Midland needs more restaurant and bar options. This is the number 1 deterant for young people not wanting to live in Midland!!!!!!!!!!
- More dining options are GREATLY needed within the city. We have several vacant lots throughout the city that would be perfect for building opportunities for new dining options. Incentivize small business to open new restaurants within the area!
- More liquor licenses
- More restaurants and bars!
- Most of these questions are a waste. I believe that the "road diet" was a waste of money and increases safety risks. For me, it is a deterant from going downtown.
- move Farmer's Market to downtown to increase flow to the local businesses
- Need about a dozen arrows to complete this question! What improvements are city staff planning for taxpaying citizens living in Northtown, Easttown, Southtown and Westtown?
- None of this. Stop pouring money into downtown. It is squeezed between a US highway and a river that floods often. Develop the Cirlce and Mall areas
- Nope
- Not IN downtown, but adjacent to and focused on walkability as part of the experience!
- Outside of encouraging more dining options - there should also be encouragement for "activity" based businesses. At this point, outside of restaurants, there's not much to do downtown. All real activities (bowling, axe throwing, etc) are located outside of downtown. Encouraging more of those type of business

can get residents / visitors to spend more time downtown (ex. group goes to axe throwing, then to Gratz for dinner, then to Three Bridges for drinks). At this point, visitors are starting outside of downtown for activities, which can then hurt the chance they go to downtown for food and such.

- Parking in downtown is miserable. You do not have enough parking by the bridge for farmers market. Who wants to parallel park? It is hard to watch people on the sidewalk. The parking issues make downtown a place to avoid.
- Parking is terrible downtown - if you are in a wheelchair, use a walker, are on oxygen - you can't use any of the down hill parking. It isn't a perception we don't have parking. Can the public use the ramp? No one knows...
- Parking issues are not just perception. They are legitimate. Especially with blocking off the roadway, in the summer, for pedestrian use. I live the commons area. Don't get me wrong. But there is a bit of a parking congestion, and handicap individuals, especially can find it a challenge. However, I'm deeply curious about the plans for Larkin parking ramp. It sounds interesting. However, I'm also wondering if that would hinder Delta Midland Campus parking, as the extremely small lot they have is for staff only.
- Personally, I seldom go Downtown. The parking is wretched. Walking up a hill to get to a business is pretty impossible for many. At times, I'm in that category depending on what level the arthritis is raging in my ankles and feet. It's a result of cancer treatment that will never go away. After a day of working on my feet, I can barely walk to my car. Many people have mobility issues, so we don't shop downtown. Plus, the prices are too high due in part to the businesses being assessed the cost of the City's redo. As a business owner, I would not consider growing a business in that area. So, what are some other options to bring people downtown? One idea might be to provide a few stops for buses to pick up or deliver shoppers. Perhaps one of the routes could include going to the former Market's spot and taking people to and from that area. Just a thought..
- Protected Bike lanes to get downtown
- Public restrooms attract crime. No public restrooms, please.
- Public Restrooms must be accessible with changing tables, lifts, etc.
- Put the farmer's market back at the BRIDGE!!! Some of our Midland Businesses and restaurants have really weird hours.
- Restaurants have taken over downtown can't drive down main Street it's very difficult to drive down there also a lot of the businesses you have to walk too far to get to this is due I believe to the commons area. Stop listening to just the DDA and listen to the overall community I believe you'll hear this Cinema more than once
- So many thoughts... YES move the farmers market BACK to down town!! Improve walk ability to midtown and more RESTAURANTS!!!
- start with improving the street grid, then the other positive outcomes will follow - all 2 way streets, all single lane of vehicle traffic in each direction, all with good pedestrian and bike options, and all with 4 way stops. Do all that and we will have a much healthier, diverse, and resilient downtown, adjacent neighborhoods, and City
- Stop the lane reduction plans for BR-10
- Take the commons all the way out to Indian street!
- The dining options in the whole city of Midland is terrible. I moved from Bay City 7 years ago and have been appalled at the lack of options for dining and drinking. Expanding liquor permits would be a great way to start. I understand that history of Midland was that it was dry county and I feel like we lose talent of younger generations because of that puritanical view. Not saying we need to be opening a bar on every corner but it's depressing how little options there are.
- The downtown area needs a store, a post office, a bakery, a reason for working people to go there to run errands and stay there for shopping and lunch.
- The Farmers Market is not yours to move, but it needs its own building for year around use. With all the great things indoor markets are doing around the country it's embarrassing that Midland is so far behind.
- the farmer's market should return back to the farmer's market circle downtown

- The mall area needs to have equal attention as downtown gets. Something needs to be done to improve the quality of the city surrounding the mall. Downtown is gorgeous, already, so address other parts of the city, too.
- The primary issue is the constant "moving" of the community center. The original Farmer's Market location, while smaller than the parking lot at Dow Diamond, was accessible by multiple bike/foot paths, and kept people downtown to eat or shop or explore. By moving it, you've effectively forced those who enjoy the Farmer's Market to drive, INCLUDING the seniors who live downtown and we claim we support. It makes no sense.
- there is way too much emphasis on downtown. Who is benefiting? The periodic events are fun, but other than that, it has lost fun places to shop....
- These questions strike me as leading to a particular result. Downtown needs to focus on filling all the empty storefronts and consider the impact of its policies on ALL the downtown businesses not just those sitting on the DDA.
- This was the toughest choice. There should not be a freeway through downtown Midland. It needs to be recognized as a residential area. As a 9-5 worker, it is difficult to get to downtown businesses before closing. I would love to see Midtown expanded with the City's encouragement to create our "artsy" area.
- ughhhh so many great options! I wish I had more dots to spend :(I just want to vote for "All of the above" :)
- Walkable/bikeable cities are profitable cities. You won't be fighting to find parking and have more options
- We need bars downtown. Closure of Oscar's and relocation of Diamond Jims hurt. Need to encourage reduction of rent price for those spaces or work with entrepreneurs to open a bar in those areas.
- We need to continue to encourage retail stores to open in the downtown area. We need a small grocery store or convenience store downtown.
- We've got some great but expensive spots to enjoy food. Would be nice to have enough options that the price comes down so we're not stuck doing fast food for every outing
- We've given up going to downtown since the Farmers' Market was moved and the "Commons" plan initiated.
- Why are there no ATM's on Main Street? Why is the former Chemical Bank building just a fortress now?

Additional Thoughts 15:

- Again, I would select each of these if I could. I think the circle area has the most potential for improvements of any area in the city outside of downtown. There are so many people living within walking distance of it, and it already has a business district there, it just needs some help. Very exciting to see more attention being given to that area.
- All of the above
- all of these things. ashman circle is scary. everyone drives like a maniac there. tiny homes and let air bnb, soo many people love visiting midland lets be a travel destination.
- always affordable housing - the dollar doesn't go as far as it used to, and minimum wage is not enough for a 2 BR home in ANY CITY IN THE NATION - let's lead on THAT idea.....
- Attainable, workforce or missing middle NOT affordable!
- Center City is not and never will be a walkable area. It's just a mile long strip mall. Maybe having a higher population density would help this area.
- Center City is where you should encourage investment and where the city can more holistically deal with changes to traffic etc than downtown on Main St.
- consider changing to more of a traffic circle.
- Declining property seems to be a reoccurring problem within Midland with commercial and residential properties
- Do not change Ashman and Ross back to 2-way roads!
- DO NOT MAKE ASHMAN & RODD TWO-WAY. PERIOD.
- Encourage more home ownership. don't allow rentals to be single family homes.

- Finally reorient the one-ways as you've been talking about since for > 15 years.
- Give the mobility impaired a reason to visit your walkability areas--not easy.
- Hate the new name, back to The Circle!
- I cannot fathom in what universe it makes sense to "build more" when current buildings stand empty. Encourage re-use!
- I feel this area needs much more attention than downtown. We have invested a lot of time, effort and resources in our downtown area and have many opportunities there. The center city is conveniently located and a main thoroughway of Midland, yet we ignore it. This should have been given more than 2 dots! Spend some time developing this, where the entire community has access because it is the center of our city! Ashman Circle is a beautiful, historic landmark that should be emphasized in our community.
- I was very disappointed when Delta built a building downtown instead of using unused mall space (off the highway, plenty of parking), we need to clean up abandoned areas of the city and repurpose them - and we are desperate for low/mid-income housing.
- I'd also encourage housing as well as reuse of existing buildings and underutilized land.
- I'm especially excited about the new and non-traditional use of vacant land. THIS is what a city of modern explorers is suppose to view the world like.
- It would help center city if you would take back Saginaw road that you gave to del chemical company people don't drive through there they will drive down Waldo to US 10 rather than drive through town
- Just had the thought of a light rail from downtown to North of town. When the population density increases in downtown, the folks there should be able to easily get to the business districts in other places.
- Make Ashman and Rodd two way streets. Ashman is already two-way with a bike lane for half of it so it shouldn't be an issue to do the same instead of the one ways.
- Nope
- Please do NOT construct a roundabout in that area. It will drive business away.
- Please no dense/affordable housing in this area.
- Redesigning the road network for walkability will help if more dense housing is built in the area.
- Restore historic character of Ashman Circle
- Roads can be very confusing in this area, especially for visitors.
- Since the flood, affordable housing is lacking.
- The "circle" is such a mess and needs a total overhaul/re-work.
- The history of Center City is tied to the Solosky family who were "First on the Circle." Hazel Major Solosky was the sister of Martha Major Pratt Dow, wife of Willard Dow. You could tie the histories together. There was a Center for the Arts play that featured Mary Solosky (I think that was her name) who was a Midland pioneer.
- This area has so much potential. A vibrant circle connecting to the plazas to the south and to Kroger would be great.
- This is a big third dot : Encourage reuse of existing buildings, and new or non-traditional uses of vacant land
- This is near where I grew up. I really wished there was easier access to ride my bike further into Center City - assuming that's defining where the Circle is - (and on smoother sidewalks).
- This needs more dots to spend. So many opportunities--all of this!
- This part of Midland confuses me. It's hard to navigate, hard to know if it is trying to be an extension of downtown?
- We need more people for success of business in these areas. Single family is not the best option.
- we will still have cars. sorry
- What about lowering the land taxes for the businesses on the Circle until the historic character of Ashman Circle is completed. More foot traffic will flow to increase sales. The foot traffic could be encouraged by a pedestrian bridge, or an updated traffic light. The corner is so non-pedestrian friendly even though there

are residents who do cross at the corner. And just so you know, even though there's a sign posted, there are folks that turn right on a red light at the corner of Ashman and Rodd.

- Whose goals and objectives are these? What about increased connection with other residential districts throughout the city?
- why not re-create a round-about for the circle intersections?
- Wow, it is obvious what these questions are going and not for what the majority of the citizens want.

Additional Thoughts 16:

- a 4th Fire station is a must. It has been suggested and needed for decades.
- Ensure growth in this district does not come at the expense of Downtown and Center City Picking winners and losers?! Why is downtown more important than the rest of the city?
- All of these goals are good and great, but I'm not confident that the current street setup would adequately support them
- Also, check out Easton OH. It is a walkable commercial area with attractions, shopping and restaurants. A nice destination
- At the very least fix the timing of the lights to stop the incessant back ups from poor light timings and people coming from too many driveways.
- Bicycle infrastructure
- Buy the old Oskavarek property on Jefferson and build a fire station to serve residents in the North. Too much travel time from current locations.
- Don't like any of these question. I want have good roads to drive on. I think it is more important to improve roads and not worry about bikes.
- Driving to the mall is so fun, right? Talk about concrete jungle
- eliminate the mall and create outdoor space
- Fire station 3 isn't too far away, so I'm not too sure a new station is needed. The roads definitely should be re-worked to make it easier to get into/out of the mall. Something needs to be done with the mall are to prevent it from becoming mostly vacant. The outdoor mixed use concept is interesting and I would like to hear more about it.
- fixing sewers still my top priority.
- How does adding a fire station fit in with the other answer options here? Is there a plan for a fire station on Joe Mann Blvd that we aren't aware of yet?
- I prefer the downtown area but the Mall area has potential to keep growing towards Larkin. We could use mixed use residential & small business but remain attractive to chains as well in the more dense areas we already have.
- If we need another fire station in that area, absolutely!
- Improving the walk/bike/public transit connection from south of 10 to this future mixed use development would also be a great benefit.
- Is there something that could be done say with the mall thats for sale to have an indoor mixed use facility since its cold 8 months of the year. Ex indoor parks to take young families when outdoor parks are closed.
- It is NOT safe to bike or walk on Eastman north of US10. Cars/traffic is heavy, and is NOT looking for walkers or cyclists. This needs to be addressed.
- It would be lovely to have a shopping area similar to Frandor Mall on Saginaw in Lansing. I wouldn't encourage building one the size of Birch Run, but Frandor Mall is quite nice. The Mall...that's another issue. I was going to put a store into the Mall until I read the lease agreement. There is something wrong when a mall company wants the liability of an incident at any of the general locations (i.e. the food court), be the responsibility of the store the customer was going to. If a person falls in the food court, all they have to say is they were going to a particular store. The store now becomes responsible to have that customer cared for. We backed out of signing a lease when we read that.

- Make it easier to navigate around the mall and surrounding stores. It's easy to get lost, looking for the next entrance to the store right across the street, when you have to go down the block and turn around to come back.
- no comment
- OMG quit trying to be Lansing or Rochester or anyother city. Try being Midland, it was a great place to live and grow up.
- OMG!: "Ensure growth in this district does not come at the expense of Downtown and Center City". WHO WROTE THIS?? I do not want any of these choices - so no dots
- Please view the Mall area as an asset to downtown and not competition.
- Rear connecting streets would be great.
- Renovate the Midland Mall to attract patrons and new businesses
- Replacing the traffic lights on Eastman in this area with rotary's would be the single greatest improvement that could be made for traffic flow and accessibility.
- Right now walking and even driving from the mall to Meijer is difficult. The only light comes out of the Walmart/Home Depot drive, and so turning left out of the mall/Kohls lot can be very difficult. Also no way to easily walk from one side of Joe Mann to the other. Would love more walking accessibility and easier to navigate roads/driveways.
- Since half of the year is wintry and less optimal for outdoor activity, how about developing a large indoor play area for children at the Midland Mall? It would draw families and possibly draw more family-friendly businesses to the mall
- That area is turning into a bit of a traffic nightmare. But most of the things that I need take me there...
- The city has definitely outgrown the current locations for fire stations.
- The individual groups, MCFTA, Creative360, Dow Gardens, Northwood don't seem to be amenable to working together for a shared outside space. I think they need to.
- The Lansing shopping area is really nice and has lots of diverse shopping. Getting rid of the indoor mall concept will be benefical for bringing in new businesses. But for those that like the indoor place to got kids to play or walk, it would be good to have some sort of alternative free option.
- The mall area has a lot of opportunity. Connectivity and mobility needs to be addressed, traffic is congested and adding to this area will make it worse. I envision a mixed use space that includes residential, a viberant work and living area, with non-automotive connectivity to midtown and downtown.
- The mall has failed due to greediness of the owners. Show them no pity
- The mall is dying. This area needs to be comprehensively reevaluated for potential options going forward.
- The North East portion of the city is NOT properly protected.
- There is already more variety of businesses in this area than any other area of town. The only issue is within the Mall itself.
- There should be a crosswalk at the light by Walmart. The walkability and lighting are horrible in this area.
- This area does not need to become a "mixed use center" that will make it compete with Downtown. Leave it the way it is and add better drivable access and increase the storefront growth and keep the Mall going.
- This area is certainly neither vehicle nor walker/rider friendly. It seems to have been laid out to cause congestion and dangerous traffic situations.
- This area lacks social recreational opportunities for families. Outside of axe throwing and small Mall play area for children under age 7, there is nowhere for families to spend structured time together. Cultivate Coffee offers open space, but indoor or even outdoor recreation spaces or useable kinetic installations (like the artistic swings and spinning chairs uses in places like Boston and Grand Rapids) would help drawn people to this center of commerce.
- This should be a top of the list priority for the city of Midland.
- This should be prioritized above downtown!!! Check out Easton OH! It is a terrific destination that the Mall area could emulate!
- This should truly have 3 dot options to allow me to choose exploring a new fire station.!

- Trader Joe's/ Chick Fil A!!!
- Turn Eastman rd north of Wackerly into a boulevard with right turn only and "Michigan Lefts" to ease traffic flow during rush hour times, holidays, and Fair week.
- Walkability and biking is not feasible with the traffic route and crossover of US 10. There are already too many housing developments out there.
- We do not need more development and housing in this area. We have existing structures that stand empty and could be developed instead.
- We used to live in Rochester Hills and we enjoyed parking at the library and walked thru out the city
- Well we certainly don't need it like Rochester or any other big cities. Nobody listened when this lifetime Midland people complained about them all being built so you're going to do what you want to do out there anyway
- What's so special about the outdoor mixed use centers in Lansing and Rochester? The variety of businesses?
- Whole Foods- I think I've now mentioned as many times as you guys mentioned electronic vehicles. Put it in the Kmart if you want to keep it balanced. I really loved the pure Michigan idea from Northwood students for the mall, it would be great to have an outdoor space that honored our state.
- With the increased call volume into Larkin and development of that area I feel a fourth station is necessary
- YES!!! If the Mall area became like my alma mater (Michigan State - Lansing area), then this part of town would be absolutely gorgeous! This is super exciting! If this happens, then our city could become a major tourist destination. Downtown and Center City were key to my upbringing. I have so many good memories from those parts of town, but I know there is a desire in the city to make the mall area be just as special. Right now, it's just sad: the mall is close to being empty, lots of unused space, many businesses have closed and opened and closed, and the traffic isn't the easiest to get around. It's exciting to hear the words "outdoor mixed use center" aka lots of green urban design planned = more small/large businesses attracted to the city. This could be a large-scale version of the Hilldale Shopping Plaza in Madison, Wisconsin. The mall building, itself, has to be torn down. However, be sure to preserve the few remaining businesses in the mall as you do this. The Hallmark store and Barnes and Noble are excellent gems in the city, but could be stand alone buildings in an outdoor shopping complex. Honolulu, Charleston, and Boston all have unique designs where art/farmers markets are in the center of a walkway with a bunch of trees/water features/benches, and traditional walk-in shops are along the edge of those pathways, year round.

Additional Thoughts 17:

- be able to maintain and keep our city parks and greenspaces clean, mowed, flowers, etc
- Better protection for architecturally important buildings/ fines for damaging character. ie. Fines for removal of architectural details on the old Chemical Bank on N. Saginaw Rd.
- Build on the success of Mid-Century Modern Midland! we truly have something special that is only seen in a select number of cities, like Columbus IN and Palm Spring CA. We would continue to build on that success.
- Capitalize on the beauty of the area with lots of recreation opportunities, including for the mobility impaired.
- Consider a program to help residents with cosmetic repairs to their homes and incentives to plant gardens
- Don't spend money.
- don't understand what 'placemaking activities or wayfinding systems are. Better develop the riverfront as a go-to place. It is green-space, but not well utilized or designed today. Could be more park-like with more amenities (overlooks, places to sit). Places like Denver and Sioux Falls have developed well infrastructure around their rivers to provide a variety of locations, go-to places, and amenities.
- Encouraging and promoting businesses to update old buildings that don't fit well in areas like downtown and Center City would be helpful and attractive to tenants & new business growth.

- Fix the sewers
- I can't stress enough the riverfront has untapped potential
- I have no ideas about this. Sorry.
- I think we have enough parks for now.
- If more trees and flowers are added - please consider making sure they are species native to Michigan and if possible are pollinator friendly.
- In the scurry to find the next silver bullet, its Leadership seems to have forgotten what actually makes the place livable - being a City of Trees and beautiful residential neighborhoods with classic architecture.
- involve volunteers in clean ups.
- It's a huge asset to Midland. Utilize it!!! Kayaking, food, SUP!
- maintain and improve on what we have here.
- Midland Blooms are wonderful!
- Midland is beautiful. Keep making it more beautiful,
- midland is so beautiful, I would say just encouraging the next generation of master gardeners would be the best goal. gardeners like composting.
- Not familiar with terms placemaking or wayfinding
- Not necessarily more trees, just replace the dead ones.
- Placemaking is everything this city has been lacking. Our city design has lacked imagination and has tended to look nice...but boring. We NEED creative placemaking, in our community. Please, for the love of all things good, encourage proposals from local artists from the universities of the area, such as CMU and SVSU, and stress innovation and creativity as the core values of the design.
- Please increase the tree planting schedule for sidewalk trees and go back to the larger trees like maples that create a canopy over the street. This is a great way to fight climate change by storing carbon, reducing the heat island effect and making it more comfortable to walk places.
- Renew Emerson Park to a Pickle Ball Tournament location & create a national tournament with it.
- Simple form based codes with basic exterior-material standards should be adopted in high-visibility areas.
- Stop cutting down trees!
- Take care of what we have. I offer all my votes to maintenance.
- Taking out the trees on South Saginaw road was a very silly decision. It looks bare and empty, and now there is no longer shade along those roads for those who walk/bike on them.
- The riverfront is our biggest natural asset. Let's continue to develop it for wetlands, parks, bike and hiking trails, and gardens of native species to attract birds and wildlife.
- This one could have used more dots!!!
- Trees and flowers are key characteristics of Midland compared to many cities in the state. The placements of these are unique, so I hope the city continues to emphasize them in the future.
- Wall and Webb downtown looks TERRIBLE. Can't they get a grant to give that place a facelift?
- What are "placemaking activities" and "wayfinding systems"? How much will each cost city taxpayers? How much does the city already spend on trees and flowers each year? ?
- what are "placemaking" and "wayfinding"
- what the Midland center for the arts is planning to do to their incredible building is truly regrettable.

Additional Thoughts 18:

- Again, downtown, midtown....unreal how you're obsessed with this area. Not that it should be out of the mix, but it's your obsession. Wow.
- Bathrooms in Central Park which is high use for more than that neighborhood.
- Definitely think there should be kid-friendly parks and play structures at every city park!!!! Especially the neighborhood parks. That's how you attract young nuclear families!

- Develop Active Senior Sports like “Senior Olympics” workout programs, increase active senior gatherings, increase church involvement in community activities
- Dog park on Shreeve st where the school use to be. I see dogs there all the time. I take my dogs there
- Fix the sewers
- Focus resources on public park to make them more attractive and eliminate parks that are not publicly utilized.
- give unused park property to neighboring residents.
- Green infrastructure should include using native and food-bearing plants
- Grove Park is badly in need of shelter, electric, and toileting facilities to meet the needs of mid to low income families that live within walking distance of the space.
- How does a citizen of the city or local taxpayer activate an existing park? Are the same government processes used as requiring sustainable affordable housing be built?
- Huron Park is a here-to-fore wasted asset.
- I like our parks a lot. Considering other expanded uses is also helpful, but needs to be thoughtful. For example, lighting should be managed in a way consistent with reducing light and noise pollution impacts on wildlife and nearby residents.
- I needed more dots to spend in this section. More infrastructure in places like (South Saginaw rd) which has a lot of empty parking lots. These areas need to be improved to allow for more community gatherings (bathrooms, electrical, lighting, parking) to look similar to Tunes or Commons for entertainment - food trucks - mixing and mingling of folks.
- I question the value of neighborhood parks only accessible by walking. Low use, low visibility. Seems more like a public funded large back yard for those houses surrounding those areas.
- I think the city's park department does a great job.
- I was not happy to see that park area will be reduced in the master plan from 12% to 7% (if I have those numbers correct). In addition, I’m wondering what is the plan for the abandoned areas of Currie golf course near the Tittabawassee. If this will never be used for a golf course again, it and the adjacent woods would make a great nature park. Right now it’s growing up with what I believe may be invasives (Russian olive?).
- midtown needs some love. a trolley and some events where pedestrians and bikes are encouraged sound more friendly. maybe change the speed limit and lights?
- Nice work on Grove Park! It's really nice!!
- no more new parks
- Parking for food trucks is a great idea. I could see food trucks doing very well at a place like Plymouth Park in the summer with the play ground and the pool. Possibly at the new community center as well.
- Please do not program all spaces. Trust that people can make their own playdates.
- Stop creating segregated events and place for those with disabilities
- Sustainable communities are reflected in our parks.
- The biggest negative of the newer parts of town are the lack of local parks.
- The city should reduce maintenance costs by returning most of its (160?) neighborhood parks to nature. Invest in building trails and plant trees so that natural return of vegetation and animals can be enjoyed
- The school and city parks along Moorland and Inman drain need to be activated and used, both for stormwater management and for recreation for this area of expanding young families.
- There are many neighborhood parks that are neglected.
- These would be great ways to implement the placemaking opportunities mentioned elsewhere in the survey.
- Until the City can manage to stop the use of marijuana in city parks, I can't support growth. Grove Park is wonderful until you smell the stench.
- Use of the parks to retain or detain water makes perfect sense.as most of Midland is flood prone.

- We have 72+ parks. The 'neighborhood parks' are basically hidden. The recent P&R Scavenger hunt highlighted unknown parks. You should do that again.

Additional Thoughts 19:

- A branding package for communication within the State and Country to encourage relocation here has to be part of the future focus.
- Again nothing regarding families, that's concerning
- Always include artist
- Approach inclusion as a way of life not as a word for a brochure, really practice it in all that you do!
- Challenging to get people engaged in the city and its issues and opportunities. What I see is that residents get involved too late, and the city somehow needs to connect. The lack of reading of local news fuels this.
- Citizens Academy is great
- Civility goes hand in hand with respect for each other and the community.
- Civility is key. Regardless of our views on subjects, we need to be able to talk to each other if we are going to accomplish anything going forward.
- DEI should not be included it separates, not bring together
- Develop an organized monthly meeting between all community stake-holders to address community issues as they arise. Stake holders include, but not limited to schools, Churches, medical staff, police, youth, parents, business etc.
- Elect a City Council that will listen to the citizens rather than "rubber stamp" whatever the City Manager (Mr. Kaye) suggests.
- fix the sewers
- Have MCTV record the Citizen Academy presentations, edit and index them, and place the entire series about local government online for those who really want to attend but can't.
- I always remember when I presented in front of Midland City Council as a high school student. That was an amazing experience to get involved in my community. However, I have felt like the youth (12-25) of Midland has not been as active in making positive changes for the community as they could be. The city should encourage civic activism (my slant of course is towards infrastructure, sustainability, and protecting the environment), but the most important thing is for students to know they have a place in making their city a better place. Outreach to the schools could be really important, too.
- I don't believe there's a partnership now I believe there's a lot of diversity between City Hall city council and most the people of this city
- I have NO interest in preserving a culture of civility if that means marginalized voices are silenced. (and on a related note, you might ask a therapist / communication specialist to help redevelop the linked "Guidelines for Civility" below....in my opinion, which IS an educated one, some of the suggested non-personal attacks are not sufficient substitutions for the attacks mentioned....)
- I will be very frustrated if the city spends money on "rebranding." Honestly.
- I would love to be more active in the community, but it's often hard to know when meetings are occurring or what is on the agenda. It would be great if that was easier to find.
- no. we should absolutely not preserve a culture of civility. what kind of silly question is that. Here's a suggestion--hire a professional to prepare your surveys so they are objective and not full of bias
- None of this is the responsibility of government
- Provide for remote citizen inputs at public meetings.
- The better that the city performs its core functions of property protection and providing public goods (trash, cleanup, etc.), the more happy people will be with City government.
- The City and City staff go above and beyond in building relationships with citizens. I would strongly urge you look into better ways to protect employees from abuse and ways to discourage nonsense tasks.
- These activities are already taking place in one way or another. To be honest, no one I know, or meet on the streets, seems very positive about what the City is currently offering its population.

- Visionary leadership that encourages efficient and strategic decision making in the governing style will go a long way to improve public trust in the City government and enhance civil life,
- We have diversity here. Stop shoving it down our throat!!!
- We have participated in many surveys, and information meetings and always come away with the feeling that we were not appreciated because we did not agree with what had apparently already been decided before the public was invited to participate. Change the meetings to information gathering instead of convincing us of what you want to do.
- When we moved to Midland in the late '70's, it was understood that power equipment wasn't used before Noon on Sunday or after 6 PM on weekends. Civility was the norm in public meetings and public intoxication was pretty well kept indoors. Neighborhoods got to know each other instead of hiding inside or in their car; neighborhood "watch" didn't take organizing, it just happened.

Additional Thoughts 20:

- "Activate" is a buzzword. Do not use it.
- "Public Art" is a slippery slope for a City to get into. Who will "vet" the installations so we don't just get vandalism on canvasses the owner didn't want turned into "art."
- All of the above and more.
- All of these are great and I would support any and all of them!
- and please, share the opportunities! It feels like much of our public art has been curated and created by a small number of people....
- Bring New year's Eve back to Main Street. It's nothing more than a money maker and drinking party now. We need more family friendly events. When it was on main street families could enjoy the New Year together.
- Center for the arts needs a steroid shot! I love the paintings on the utility box on Patrick rd!
- Continued focus on beautification and activation of downtown.
- Don't spend money.
- Downtown should not be de-emphasized, but it would be nice to have some events elsewhere if it makes sense.
- Encourage downtown businesses to remain open on weekends when there are events held downtown, e.g., Gus Macker
- Engage the artistic community, not just the painters of overpasses, though those are lovely. Businesses could display art, there could be an art walk, there could be more statuary, temporary or permanent.
- fix the sewers
- How does the City of Midland plan to activate other city spaces such as Northtown, Easttown, Southtown and Westtown through public events?
- I do love the murals and painted items popping up.
- I like the public art, I like the downtown events - I can get to them easily on the rail trail. I might not be as inclined to attend events at Midtown/Center City....but I think revitalizing, beautifying these areas will be beneficial and make it more welcoming so that folks want to gather in these area
- I like what the city has been doing with murals and the electric boxes, I would like to see more public events that can bring the community together and enhance civility in the previous question.
- I love outdoor festivals and attend via bicycle every opportunity.
- I loved the Outside The Box project, and would love to see more things like it. Everywhere should have art. Literally everywhere. Art is what makes us a society.
- I vote for the City staying in our lane. Remove barriers for others to work in these spaces. Art is subjective. No tax dollars should be applied to public art. The private sector can fund and has funded art.
- I'd like to check all the above!
- If Frankenmuth can create a major tourist spot with chicken & Christmas ornaments, Midland can certainly create a Midland specific culinary culture.

- None of the above
- Option 1 would be my second choice. I really enjoy it when I see large murals on otherwise uninteresting surfaces. Atlanta is a great example of this.
- Part of the issue that this is treated as a pick 1- public art and a vibrant downtown with public events is the key to community
- Please don't spend tax money on these things
- Public art installations with co-existence of the mid-century modern theme
- recruit volunteers to design and develop activities of interest.
- Since many public groups have been beautifying utilitarian things already, take this opportunity to continue to encourage events downtown.
- The bridge between downtown and the baseball stadium is a great example about beautifying our city through art. More areas in the city should show this. I have also seen LED light color-changing under bridges and next to buildings/within glass of buildings. I have also seen (Boston, MA) various utility boxes painted with fun scenes: like a dog catching a frisbee. It would be nice for the neighborhoods' utility boxes to be painted with fun designs instead of just remaining gray. In fact, a way that K-12 students (specifically thinking about high school art students) could get involved with the community is to submit designs for the utilitarian objects, get those designs approved through a fun competition, and then have the students actually paint them on said objects.
- the bridge murals are great
- The city needs to use areas of the city other than downtown. Move the art fair back to MCFTA and library area. Move the hot air balloon event back to the fairgrounds.
- The painted pianos in town was great! :)
- the public art looks like graffiti and does not match the culture of Midland.
- Whoever was responsible for painting the utility boxes in SE Midland should get a pay raise. They look great compared to what they were. Murals are great also.
- You can beautify these things and allow art installations at the same time.

Additional Thoughts 21:

- "Safety" is an equally shared responsibility among drivers, walkers and riders. No one should get a "pass" on being street aware and personally responsible.
- A "35 is plenty" policy where the speed limit is standardized to 35 mph on all city-owned major roads/minor corridors. Local residential streets should remain 25 mph but future road design should do a better job of building streets to support 25 mph instead of "stroads".
- absolutely think drug abuse and other issues are a root cause of lacking-family-support and mental health!! Addressing the root cause would surely help. And making sure they have these resources free of charge and are well-known!
- Address drug abuse through existing laws including jail/arrest. Create laws that address public marijuana use same as open alcohol. I have never been at a gas station and smelled alcohol from a nearby car but smelling marijuana is now common.
- All of these are great ideas, but focus.
- Are these serious proposals? Go back to the drawing board. Better training and pay for our public safety
- At one time we had a playing for emergency communications. Again to help put up a few speakers and some signs but most have been taken down again Dow running this town
- Cars are dangerous and traffic laws need to be enforced, but they don't need to be enforced by officers with firearms. Safety is when you can get around the city without being under the threat of being shot.
- City should look for a grant to implement that flashing light technology that many cities have installed on Traffic lights that begin flashing when emergency vehicles are en route to an emergency.
- Consider having the City Council adopt a safe storage resolution for firearms.
- Consider pedestrian bridges over high speed/volume roads

- decrease speed on major roads through design interventions . . . not just by posting a reduced speed limit
- Do not do anything that makes it take longer to get from point A to point B. Midland should not be having traffic issues at its size!
- don't mess with road speeds---remember---efficiency!!!!
- Drugs are going to happen, a focus should be on rehabilitation and education so it never starts in the first place. I would like to see better pedestrian crossings in a few select areas as well.
- Enforce speed limits, "no turn on red" and "no left turn" regulations. Explore the use of cameras for enforcement.
- Enforcing current speed limits would make the city safer.
- fix the sewers
- Focus more on eliminating the causes of crime (Poverty and trauma)
- I do agree that jail and arrest is not the best intervention for substance abuse issues. Education is a piece, but I would most love to see access to treatment, for those committed to change. Also, a harm reduction approach community wide could help address opioid issues, particularly. A person never knows when they have the opportunity to save a life. Our neighbors can't overcome their addiction if they die of an overdose. This is such an important thing, to help improve our community.
- I don't know what crime prevention through environmental design is, so I didn't select it. But I am interested in learning more.
- I had to look up CPTED. Sounds interesting, but also could be intrusive - more surveillance? CCTV in public areas? Hmmm.
- If the concern on Indian/Buttles is crossing the street, add crossing lights & reduce speed. Easy fix
- Increase people's standard of living through work. Implementing something like the CCC would be helpful to those that need help
- Jailhouses don't help addiction, we have to get smarter.
- Just enforce the present speed limits.
- Make local 911 for use only for emergencies.
- Midland needs to address the heroin epidemic with stronger enforcement of state/federal drug laws. Also a comprehensive plan needs to be developed to deal with the skyrocketing fentanyl crisis!
- More police blotter!
- Need a light for kids crossing to midland high from neighborhoods
- Protected Bike lanes
- Safety first
- Support law enforcement and increase penalties for crime. We should not support crime as a life choice.
- the safest communities are the ones that have the most resources and NURTURE their vulnerable populations - anything to help folks with fewer resources thrive is going to benefit ALL of us!!
- There are many intersections that I would be concerned allowing my children to cross.
- There is no street crossing of Saginaw Road at Sturgeon Rd. But now there is a park on the western end of the hospital property. We need a crosswalk with safety lights to enable people at Sturgeon to cross to 1) go to the hospital woods trail on the east side of sturgeon creek in the hospital grounds, and 2) go to the new Rogers Park on the western end. The only safe walkable crossing is at Drake St. This is inadequate and too far away for those near Sturgeon Rd and Sturgeon Creek Parkway.
- There needs to be a speed limit sign on some roads. Monroe does not have any, at least between Waldo and Sturgeon Creek, so people go between 30 and 60 mph, which is a dangerous difference.
- This (CPTED) could be important to the new community center, our beloved law enforcement/police building in the central part of the city, downtown (City Council could have a LiveWall and/or a green roof that truly represents Midland sustainability), and the mall area. Environmental design is an extremely important part of community safety. For example, by increasing the amount of nature within the built landscape, crime is lowered since more people from various backgrounds tend to visit those locations. Nature helps reduce the impact of the urban heat island effect. This was one of the many factors that my

team and I investigated at Michigan State University before we successfully implemented the first LiveWall green wall system at any Big 10 University campus. Green roofs and green walls with vegetation (and sometimes even can be used for produce) could be a real asset to places like Farmersâ€™™ Markets and other locations. Not only will it show sustainability, but also can be designed to show whatever you want as flowers/leaves can come in many colors.

- Why isn't there a section on supporting existing public safety services?

Additional Thoughts 22:

- A â€œroving farmers markets in different parts of the cityâ€œ would only harm the farmerâ€™™s sales. People are creatures of habit and would not be able to find â€œthis weeks marketâ€œ
- A permanent sound system in Central Park for the many concerts there.
- A roving farmerâ€™™s market is a bad idea. It would get too confusing to try and find it or remember where its supposed to be. Minor league hockey is interesting bit would we be able to support 2 teams in the area? The Saginaw spirit are relatively close.
- Additional thoughts:
- Bring concerts to Midland - Dow Diamond, the Tridge area.
- Campground and connected bike lanes to recreation areas
- Concert area in Grove Park- Why do you keep focusing on Grove Park? if a person lives near Grove Park they can probably walk to the Commons or Chippewassee Park. Entertainment of that type is needed on South Saginaw rd and Jefferson/Joe Mann.
- Don't need small time hockey the loons are just the right off of refuse to let people in Midland as in no taxes
- Don't we already have a concert area at Central Park? Let's improve that rather than building a new one just down the street.
- Each of these options has negative qualities like added bureaucracy which we donâ€™™t need, and continuing the city theme of developing something despite an equal that already exists, i.e. we already have a bandshell for concerts and we already have a twice a week farmerâ€™™s market
- Focus on enhancing quality of life for those who choose to live here.
- Get the farmer's market out to other areas of the city - promote community, health, make it accessible to those who don't drive or are disabled.
- How about a full sized outdoor hockey rink at Emerson in tandem with the current smaller rink? I think recreation and walkways need to be developed around the riverfront; across the tridge, back between the tridge and dog park, and build better access trails and signage to link to Northwood University. We have some gems there with there plaza, water fountain, Abe Lincoln statue, eternal fire pit, and outdoor art work, but people don't know it is there. It is a wonderful asset that needs better utilization, publicity, and signage to encourage usage and walking/biking there.
- Hunting and fishing opportunities. Stratford park needs fish stocking. Hunt geese off the pond, Lottery system \$10 put in, 2 hunts a week. Bring in a lot of money and cut down the swimmers itch in the lake
- I would like to see investement in the City Forest, especially in providing structured activities, recreation in Winter. maybe even lease space for building a restaurant, lodge etc
- I would love for more women's adult soccer leagues, rather than having only co-ed or male only. Other things that would come in handy as well would be more recreational programs for adults. There only seems to be programs for kids and teenagers, and very few for adults.
- Idea: all season Farmer's Market in an semi-enclosed structure or warehouse style with food trucks, farmers and craftspeople (woodwork, metal, etc)
- If you want walkability and access to fresh food for all, the roving Farmer's markets could be a hit. The key is making it as hassle-free as possible for the Farmers.
- Increase publicity inside and outside of Midland for Midland Concert Band and Chemical City Band. Encourage more youth membership of both of those groups. Increase funding for music talent in the city.

- It would be a waste of money to add minor league hockey when Saginaw Spirits are 20 minutes away. I also think that having a concert area in Grove Park is a waste of money when we have a beautiful band shelter in Central Park. Why aren't we looking at updating and improving our current opportunities. Our recreation needs to be accessible to everyone! Consider our marginalized population, and look at transportation, mobility, and affordability when exploring recreational opportunities.
- Let me educate you on why you do NOT want a recreation authority.
- Like the idea of a permanent spot for the farmers market, but it doesn't have to be downtown ... what about City Center? Nice big covered area or INSIDE options for year-round
- love all of these ideas!!
- make the city attractive for the residents first--then look at attracting outside transitory visitors.
- Midland's recreation activities are great the way they are (city forest, community center, rail trail, parks, etc.). Just keep funding them well so they stay maintained and state of the art.
- Minor league soccer team! Especially since we have fantastic youth soccer programs.
- Minor league soccer!!
- More activities needed. Dow Diamond, MCFTA, Tennis Center, LPGA are all great! These are a big part of what makes Midland the jewel that it is.
- no suggestions
- None appeal to me.
- One dot: There is a band shell in Central Park. Invest in this existing location to maintain it. Second dot: Repurpose vacant buildings in town to rec facilities, since most of the rec facilities are out on the edge of town away from most residents.
- Personally, I think that better management of the resources we do have (cough - the Ice arena - cough) should be a high priority.
- Poor choices. We have Saginaw Spirit. Doesn't Parks Dept already oversee all city recreational activities? Grove Park has no parking to accommodate concert goers. Aren't all recreational leagues non-competitive? Why confuse people by moving the farmers market every week?
- the Loons have been a huge success, adding activities in the winter will enhance life year-round.
- the roving farmers markets idea might work. minor league hockey would be cool!
- The Saturday Farmers Market at the Tridge use to attract more than 10,000 visitors each weekend. The Chamber of Commerce and DDA killed it for local fresh food vendors
- Utilize the opportunities we have with the GLL's downtown. Don't waste money on another sports venue when you haven't effectively connected and found all the potential btw. Dow Diamond and downtown businesses.
- Where I grew up, we had the Neighborhood Club that organized sports for kids and adults who just wanted to play. You didn't have to be good or very competitive, you just had to be a good sport. That's what I want.
- where would people park if you did the Grove Park concert area?
- Who comes up with these option? I pick sewers. Deliver basic city services...
- Wish I had another dot to spend because I love more accessibility to fresh food!
- With a Global Company like Dow in the city it would be wise to look into the most popular global sport soccer and getting a Minor League Soccer team here
- You don't have enough parking for Grove Park to expand.

Additional Thoughts 23:

- Accessory dwelling units in all residential areas is antithetical to increasing the beauty or aesthetics of a city
- Accessory Dwelling units? What is that? Guest houses? Allow AirBnBs? "New neighborhood commercial nodes?" Consider providing a glossary for citizens to answer these questions. Focus on basic city services. Fix the sewers.
- Additional thoughts:

- age in place could also mean retain instead of moving away because of high property taxes. Lower property taxes by half and study other ways of generating tax revenue.
- Aging in place is a term used to describe a person living in the residence of their choice, for as long as they are able, as they age. This includes being able to have any services (or other support) they might need over time as their needs change. I didn't think this was banned or only allowed in certain neighborhoods. Secondly - Expand home occupation opportunities ?? What could the City do in order to expand home occupation opportunities?
- Build more affordable housing. make trailer parks clean up their areas and trailers. There are individuals living in trailers that should be condemned. Why aren't the codes being enforced? Why can't CDBG funds be used for repairs within 2500 feet of an airport?
- Consider "smell" codes so we can use our yards without breathing second hand marijuana and tobacco.
- Consider and honor the impact and opinion of immediate neighbors any commercial development in a residential neighborhood.
- Do Not do additional development in Northwest Midland. Flooding! What are "accessory dwelling units"???? A link to these terms would be helpful
- Don't penalize existing homeowners who met ALL building code when their homes were built with things like the ill-fated FDDP currently being forced on homeowners in Moorland and Whitewood area. Alert all voter that they may be NEXT in the boodogle.
- Except for increasing low income housing opportunities, I don't quite understand these proposals
- For the love of god, buy the farmland and make it into more homes x,x
- I hate that fireworks are allowed in our neighborhoods! Our present rules are not enforced. Fireworks are fire safety hazards!
- I love commercial nodes in development, it enhances community at so many levels.
- I might have selected another; but to be honest I wasn't entirely sure as to what some of those options meant to the author.
- I think there are some areas of the city that would probably make great locations for tiny house settlements, for those looking for a more intentional living experience, or transitioning from homelessness.
- I would like to use both dots for affordable housing options...whether that's "Mother in Law" tiny homes in residential backyards, or tiny starter homes for young adults (especially those aging out of the Foster Care system!), or supplemented apartments/condos....
- Iâ€™m not sure I think any of these are the responsibility of the cityâ€™s government.
- If I move out of Midland, it will be because of high property taxes. Either cut services, or raise additional revenue from a city tax (lodging, meals sales) so that property taxes can be lowered by 50%
- In addition to sound proofing, the city should implement outdoor lighting codes to reduce light pollution, consistent with the standards and model ordinances issued by the International Dark Sky Association.
- Limit outdoor residential lighting.
- More affordable housing
- No rentals if itâ€™s a single family home.
- Noise ordinances need to be enforced regarding lawn care services and the equipment they use.
- Not sure city government has a legitimate role in most of this space other than permitting.
- Not sure what many of these mean. Does age in place within established neighborhoods mean to allow older people to stay in their homes for longer? I feel like that is happening all around us. Or are you suggesting we open homes for older residents in established neighborhoods?
- Not sure what these questions really mean?
- plan for the young adults
- Prevent or limit purchases of single family homes purely for commercial purposes (i.e. buying a house for it to serve only as an Air BnB. This limits housing supply and prices families and young people out of home ownership)
- These topics are not clearly described for prioritization

- This is very important, especially for those of us who have family and family friends who are aging.
- Way more affordable housing
- We are currently living (214 Seminole Court) with a "Sherman tank" next door to our residence which is a noisy monstrosity but on a light note has become our alarm clock at any time of the am!
- We need more affordable housing capacity in walking proximity to food stores (ie: Kroeger area). Some activity/development is happening but more is needed.
- What areas are designated as "neighborhood commercial nodes" in the City of Midland's current master plan developed and approved in 2006? Who changes that designation? How? Which area of the city currently has the highest number of accessory dwelling units? Why? Which established neighborhoods in Midland have the greatest number of residents aging in place? The addition of a year-round USDA-approved commercial kitchen and commissary (Frankenmuth Artisan Market <https://www.frankenmuthfarmersmarket.org/360-tour>) would attract not only new entrepreneurs and investors, but it would allow existing small business restaurant owners (PopPoPs), mobile food truck operators (Makin Bacon) and local artisan food product producers (Shier's Deli) in the Great Lakes Bay Region to headquarter their operations in Midland. Why weren't any questions included about legalizing the commercial development, production, sale and worldwide distribution of recreational and medical cannabis products in the City of Midland in the future? How much potential tax revenue has the city conservatively forfeited each year since Michigan legalized marijuana usage in 2018?
- Yes please on the noise regulation!
- Yes, there is a need for affordable housing that allows people more options than renting from slum lords. I've seen too many houses that are not being taken care of correctly but rented to people who have no other choices. The City should have a right to inspect homes (occupied or not if more than two complaints are filed against it..
- yes. lets do tiny homes and mom in law suites!
- Zero!

If applicable, what area of the City do you live or work in?

- 13-- Harwood Ct Major crossroads are Eastman and Wackerly
- Adams elementary area
- Adams elementary area
- Adams school area
- Airport district
- Ashman area
- Bay City rd corridor and South Saginaw rd. (Close to Dow High)
- Between downtown and center city.
- Center
- Center City
- Center City
- Center City
- Center city
- Center city
- Center City for Work, Plymouth Park for live
- Center City, near Country Club
- Chapel Ln
- Chestnut Hill
- Chestnut Hill area
- Chestnut hill arwa
- Circle area

- Circle area
- circle area
- City center
- Citywide
- Comm Ctr
- Consumers Energy midland and Surrounding area
- Countryside
- Dartmouth Dr area
- District 7, Dow
- Dow
- Dow Gardens, Center for the Arts, Library
- Dow High
- Dow MiOps
- down town
- Downtown
- Downtown
- Downtown
- Downtown
- Downtown
- Downtown
- Downtown
- Downtown
- Downtown
- Downtown
- DuPont
- East Ashman/Washington Streets
- East side
- Eastman
- Eastman and Buttles
- Eastman corridor
- Eastman/Sugnet area
- Far west side
- Grove Park Area
- Grove St & George St
- Harcrest Condominiums
- Healthcare
- Home
- Homer township
- Hope
- Hope
- Hospital
- Hospital
- Hospital
- Hospital
- Hospital area
- Hospital area
- I am retired but continue to work for various employers
- I live by the Community Center, and I work just outside the city limits by City Forest.

- I live in Adams, I work off Patrick and Waldo my husband works from home.
- I live in NE Midland and work all over Midland and the surrounding areas.
- I live in the Dublin Rd / Moorland Drive area. I work in the area of Bay City Rd / Waldo Rd.
- I live in the northeast part of town.
- I live in the Northeast section of town I was born and raised in this town and have stayed here despite numerous attempts by the city council to run the locals out
- I live in Ward 1, precinct 4. I work primarily out of the Center City part of town, but also within Clare and Gladwin Counties. I'm a grad student at SVSU.
- I live just south of the Midland Country Club. I work within Dow Michigan Operations.
- I live near Whiting Forest
- I live on Eastlawn, work on Eastman
- I lived IN the city limits my entire life until 4 years ago. I moved out because of the way the city has changed. Change is GOOD and NECESSARY, but to cater to one group of people in one or two specific areas of town has become an obsession with city leaders. Walking long distances due to age and physical issues as we have gotten older isn't for everyone. Not all can walk 3-5 blocks to get to someplace. Parking is horrible. The kicker was your Community Affairs Director said, and I quote "if you don't like it, leave." So, we left. Lived here 60 years, born and raised, told to leave. Nice.
- I most often visit downtown, Saginaw Rd., and the Midland Mall area.
- I work at both public high schools.
- I work Downtown
- I work from home
- I work from home
- I work in Center City and live not far from Center City.
- I work in Midtown and live in the northeast corner of the City.
- I work in multiple locations in the city, and have lived in all parts of the city
- I work on the west side-near MyMichigan, spouse works on east side-Chem industry
- If applicable, what area of the City do you live or work in?
- Industrial area along James Savage Rd
- I-Park
- Jefferson Middle School area
- Jefferson n Adams
- Jefferson/Wackerly area
- Joe Mann Blvd area
- Larkin
- Larkin Township
- Larkin Township
- Larkin Township
- Larkin Township
- Larkin Township
- Larkin Twp
- Lee Township
- Live - Adams School District, Work - IPark
- Live - Midtown, Work - Downtown
- Live and work on the north side
- Live by Dow High, Work at Dow MFG site
- Live in area C, work for MyMichigan
- Live in Midtown
- Live in Midtown

- Live in Northeast area.
- Live in NW part work in MiOps Ipark.
- Live in Sanford. Work at main campus hospital in Midland
- Live in the Moorland area for a combined 40 years in two locations.
- Live in the Northwest area of the city and work in the Downtown area of the city
- Live in Ward 3, work in Saginaw
- Live just north of Center City
- Live near Dow High, work near Wackerly/Jefferson. (You should better educate us on your fancy names for areas of the city)
- Live near Eastman and US 10, work downtown.
- Live near Jefferson/Wheeler
- Live near Plymouth Park, work on James Savage Road
- live: Jefferson & Sugnet work: Circle City
- Live: Ward 4 Precinct 15. Work: Ward 1 Precinct 2 & Ward 2 Precinct 6
- Live-Jefferson area, Work-North Saginaw Rd area
- M20
- Midland Mall/ Dow
- Midland township/center city
- Midtown
- Midtown
- Midtown
- Midtown
- Moorland and we are retired and have mobility issues
- Moorland District
- My wife and I are both retired senior citizens. I am physically and medically disabled and use a variety of mobility assistive devices to get around
- NE
- Near Jefferson and Wheeler
- Near City Center
- Near Dow Gardens
- Near dow high
- Near downtown west of Currie golf course
- Near Eastman/Saginaw intersection
- Near LaLonde's Market
- Near Midland High
- Near the corner of Waldo and Bay City Roads
- Near the hospital off of Saginaw Road
- Near the mall
- Near Woodcrest Elementary
- North
- North east
- North east quarter
- North side, near Dow High School
- Northeast
- Northeast
- Northeast
- Northeast - Home / Center - Work
- Northeast area of the city.

- Northeast- Waldo/Wheeler
- Northeast/Chestnut Hill
- Northern area
- Northern part
- northwest
- Northwest
- Northwest
- Northwest area
- Northwest corner of the City.
- Northwest Midland - Near Dow High School
- Northwest side
- northwest south of us 10
- Northwest town
- NW
- NW side
- One of the areas which have been subject yo flooding (both sewer and waste water) and too frequent disruptions of electrical service - felt we needed a Generac because the City was untrustworthy.
- Park neighborhood
- Plymouth School area
- Primarily work from home but work from downtown area occasionally
- Retired.
- Saint Mary's Drive
- Shreeve st
- Siebert School neighborhood
- So, I am currently attending graduate school in Wisconsin, but my parents' home is on Foxwood Drive. Midland is my hometown. Hence, I provided contradicting responses above about living within and outside the city. Hence, I live both inside and outside the city throughout the past years as a college student (undergraduate and graduate).
- South Saginaw corridor
- South side
- South Side
- St Andrews neighborhood
- Sturgeon Creek area
- Sturgeon Creek neighborhood
- Swede Ave. and Eastlawn area
- ward 2, precinct 6
- Ward 3
- Ward 3
- Ward 3 precinct 11. St Mary's dr.
- Ward 4
- we live at 2-- Seminole Court
- Weet side
- West
- western boundary of city
- Woodcrest area.
- Woodcrest Elementary Neighborhood
- Woodcrest neighborhood
- Woodcrest nieghborhood

- Woodcrest School area
- Woodcrest school area
- work downtown, live near Costco
- Work Downtown, live on Chatham
- Work Downtown. Live near Adams Elementary
- Work near the old circle.
- Work on the south side of town, live on the east side of town

Are there any additional high priority items the Master Plan should address?

- "1) More play structures in neighborhoods
- 2) Make a road between Lincoln and Bullock Creek
- 3) Make a road between Larkin and Lincoln townships for easier accessibility.
- 4) Make stop lights automated for smoother traffic flow AND make sure it's also vehicle sensitive
- 5) Can you PLEASE ask Dow Gardens to make their children's play structure park more easily accessible? This is by far the biggest complaint amongst so many people I've talked to!!! If there's a will, there's a way. Perhaps the library can allow access with their bridge where you scan your card or make a payment like the ticket counter at a ball game.
- 6) Public bathrooms or portapotties at every park
- Thank you for all you do!!! This was wonderful!"
- "1. I wonder if there is there a way to draw younger people here through higher education, even if many move on due to attrition I think expanding in this area will help midland grow in a healthy way.
- 2. The gas station drives on Eastman especially at Wackerly need to be addressed. They are dangerous.
- 3. Turn lanes on Saginaw at key intersections or points of interest could significantly improve traffic flow, perhaps even by reducing a lane and widening sidewalks.
- "A good, comprehensive survey. Too many of the Master Planning issues, however, assume that every respondent knows the planning/zoning verbiage, acronyms, and context that each of the items.
- Good start to a much longer, more in-depth community conversation. "
- Flood/backup prevention; B) plow the courts (one day there is 3 inches of snow, the next day there is 2 more inches ... won't even plow when the accumulation is over 4 inches ... then it melts and there are actual ice rinks to slide on the length and turnaround of the court streets ... horrible ... why are court properties third-class taxpayers in the winter? the 4 inch policy is a truly horrible, miserable idea); C) big garbage days TWICE a month instead of once
- Absolutely should be including other parts of the city in events, beautification and new business push other than just downtown area. I feel that the city could also do more to promote small business shopping and awareness.
- "Access to higher speed broadband on the level of Fiber to the Home.
- More farmers market days."
- Access to quality medical care. Continued focus on school and neighborhood safety. Consider separate biking lanes separated by a barrier from automobile traffic (shared roadways ie: bike lane on Ashman, do not protect cyclists from distracted drivers)
- Add a sidewalk on the North Side of Wheeler. The south side is ice choked all winter, even if it is plowed because it's in shade. More walking/biking trails and less reliance on surface streets for bike traffic. Swerving in and out to avoid cars parked in the bike lanes is dangerous.
- Add more patrol officers back to the road. Someone is going to get hurt.
- Adding additional fire station to the north side of town.
- Additional overpasses for US 10

- Additional variety of “higher end” businesses and restaurant options (Trader Joe’s, Chick-fil-A, etc.). I’d like to see a revamp of the Midland Mall area with some more relevant businesses for young professionals in the area.
- Addressing depressed properties throughout the city limits. There are some depressed rental properties along Saginaw Road, across from Dow High School. There are also some depressed rental properties along Artcrest Drive. Depressed properties have a negative impact on the beautification of the city. In order to keep Midland a thriving community, depressed properties must be addressed with the homeowners/property managers.
- Affordable city water hook up for those outside the city and Speed limit signs on the backroads
- Affordable housing, income based housing etc...
- After the removal of the Old Holiday in the noise pollution of the Marriet Court Subdivision went through the roof! Sound barriers need to be built to shield the city residents in the area from the excessive noise created by US-10!!! Also we need safer ways to walk or bike from the south side of us-10 to the mall and other businesses on the north side of us-10. The narrow sidewalk right on the edge of Eastman is a safety hazard and it’s only a matter of time before someone gets hurt or killed while walking or cycling on Eastman between South Saginaw Rd and Commerce Dr.
- Alternatives to concept 5. I have not flooded and bought my house because there was no sump pump and no need for one.
- Always maintain the cooperation of the many brilliant people that live and work in Midland with all employees and working groups within the Municipal network of departments. Security, Seniors, Recreation, Schooling and Jobs! Keep up the good work but improve where needed.
- Any plan should focus on maintaining and improving the existing assets that the city has rather than expanding and creating greater obligations. A priority should be placed on things that make sense in Midland and not try to impose things that are used in larger cities or more mild climates here.
- Are there any additional high priority items the Master Plan should address?
- As I said in the first section, until the City develops a comprehensive water management program the rest is like "putting lipstick on a pig". Residence should not have to accept flooding as a way of life. They should not be retroactively forced to participate in programs like the FDDP which increase the risk of flooding in their homes. LISTEN TO THE VOTERS / HOMEOWNERS rather than developers, consultants (of questionable expertise), and City officials (with little or no expertise). I would encourage anyone interested to look at the City Council meetings about the FDDP to truly understand the lack of any effort by the City to understand the "real" problem and address it rather than push a preconceived agenda.
- Better and easier communication during times of possible emergency i.e. chemical leak or explosion, weather emergencies. Most homes have said that the tornado sirens cannot be heard if house is closed up for heating or cooling
- better connectivity from business districts
- better infrastructure/roads/sewer access/roads. roads in neighborhood in very ruff shape Work in drainage to prevent yearly spring flooding.
- Betting biking access lanes to parts of town. Some areas are not safe to bike due to lack of dedicated bike lanes and vehicle speeds
- Bring legal weed dispensaries to Midland
- Build a station 4 for the Fire Department, relocate the existing stations to better fit the needs of our growing community. Expand the number of employees in the Fire Department. These fire fighter are what keeps us safe. They provide an invaluable service to all of Midlands residents and guest.
- Central Park band shell needs a sound system. I participate in Chemical City Band and many in our audience are older. People utilize the hill for seating and you really can't hear a singer or the director's comments from that distance. We utilize a city system of two tiny speakers and often only one works. It's bad. Also, why does Central not have bathrooms. Unlike Grove Park, Central is used by people not

living close enough to run home for a bathroom. We have many events there. Even after parades, the participants are stuck with the one port-a-potty.

- Certain neighborhoods in the southeast part of the city are abandoned islands. They need commercial connections and attention given to making sure they stay viable, even for new homeowners and lower income persons.
- "Connectivity of bike paths to Bay City and Saginaw. Build more/bigger paths and biking infrastructure to be competitive with other cities, and for longer mileage bikers.
- Better walkability and bikeability to the City Forest. Makes no sense one has to drive there to get outside and get exercise. Other communities have bike paths EVERYWHERE, and we need to continue to build and foster this.
- We need to redevelop the Tridge/Farmers Market and riverfront to make it a highlight and go to place for a variety of attractions and activities.
- We need to continue to build our water/sewer infrastructure and development knowing we need to exceed state standards for sewer capability and capacity, and flood capacitance.
- We need to assure we have input AND influence in the final design of the dams so that the city and its residents are not adversely impacted in any way or with any increased level of water during floods, vs the current state of not having the dams. It is do-able and designable to achieve BOTH and make the dams and river dynamics work for BOTH the lake residents and the downstream city and its residents. We need more representation and input on this. "
- connectivity of bullock creek with the city. especially downtown and along M20
- Continue and possibly expand the Commons during the summertime months, encouraging businesses to stay open. Move the farmers market back downtown, the Loonâ€™s stadium lot is horrible - hot and uninviting, there isnâ€™t anywhere to sit and enjoy the food trucks .
- "Continue work on improving the city sewers. Top notch cities have working infrastructure and don't have two sewer catastrophes in a span of 3 years. While the dams bursting had a lot to do with the second flood, the continued development of new homes without improving our underlying infrastructure has contributed to our city's issues. Without addressing all of the root causes, we won't be able to prevent another water disaster from happening again.
- One of your answer options was create ""future proof"" developments (or something to that effect). Along those lines, we should really be considering future proofing our sewers and water treatment facilities to avoid significant property losses happening in the same neighborhoods again. From what we've learned, the city did a great job updating half the city after the 1986 flood, but is just getting around to my side of town and at significant cost to home owners who are ""eligible"" for participation. "
- Continuing to bring new flagship shopping areas to the Joe Mann area, such as a new Kroger store with a gas station, Menards, Trader Joes, etc. We also need more gas stations on the Northeast end of town, it's very difficult to get gas some mornings as most are in other areas of town. I live in the Wheeler Rd/Trotters Pointe area and would love an on ramp to the highway going East. That would increase connectivity to other regions.
- Create less bureaucracy to get out of the way of small business and encourage new restaurants (preferably not chains).
- Decongestion of Eastman by the mall, entrance/off ramp onto 10 from Waldo going both east and west bound, gas station along Waldo and/or Jefferson
- Develop the old holiday inn land into a kid friendly spray park like Frankenmuth. Adding bathrooms/food break area. Charge \$2 a person and have a food bar.
- Developing neighborhood parks to make them more useful like a disc golf course.
- Development of the Bay City Road corridor should also be a priority. Costco should be a natural attraction for businesses serving those who drive in from out of town (Red Robin, etc...). Find ways to incentive this, since these businesses also benefit the local residents.
- "DO NOT CHANGE ASHMAN AND RODD STREETS FROM ""ONE WAY"". THE STREETS ARE TOO NARROW TO HANDLE THE AUTO VOLUME AND INCREASED BIKE USEAGE. DO NOT TINKER

WITH/MESS UP A GOOD AND WORKABLE TRAFFIC FLOW OF DECADES OF PROVEN SUCCESS..

- MY WIFE AND I MINIMIZE GOING DOWNTOWN SINCE FREQUENT CHANGES IN TRAFFIC CONTROLS AND ACCOMODATIONS MAKE FOR UNFAMILIAR AND SURPRISING DRIVING DECISIONS."
- Do not change the downtown area roads, our one ways have worked for years and are working still!
- Do not like the green energy push, tax payers should not have to foot the bill for this. It sounds like the people making these decisions want everybody to walk or have an ev. Like you are trying to push everyone into a small space downtown with apartments and public transportation or walking. No private ownership of homes or cars that can go farther than electricity can take them.
- Don't get caught up in fads. Focus on providing the best work you can within the realm of Core Services. Anything else should be ancillary.
- Downtown needs to address parking and flow. You Block the main road off in the summer to further eliminate parking. If someone drinks, where can you leave the vehicle Overnight?
- "Eastman Road north of Wackerly needs immediate attention for improvement.
- Encourage businesses that add something that the city doesn't already have. I moved back here after nearly 20 years away to a city that still had few restaurants other than chains, and nowhere for adults to socialize other than dive bars. That has changed in the last five years or so, but just look at the extraordinary turnout to the live music and dance events downtown last summer as a guide to what can draw people here and keep Midland residents' dollars here instead of Bay City. It isn't new development, it's looking at what we already have in new ways, something it seems is continually lacking when talking about Midland planning and development. "There's nothing to do here," is what I often hear, so ask people exactly what that means and really listen. What attracts people to other cities is never one thing but a combination of things. This town often sacrifices what it has in one part of town to add it to another. For example, adding a concert venue at Grove Park supports that area while sacrificing the area where a bandshell already exists. In the not so distant past, the development of the East End sacrificed the downtown area. The constant moving of a community gathering place from downtown to multiple other areas in town is unnerving, and what feels like a complete and total abandonment of the Kmart area in business development and this Master Plan really says a lot. I do not hold out a lot of hope that the final plan won't be rife with added committees, and added business development at the expense of already existing neighborhoods/buildings/areas and the environment. And fyi, protecting the natural environment of this city should be more than "two dots" on a Master Plan survey. It's our history of not protecting that environment which routinely decimates our city.
- Encourage development of businesses in the southeast side of town, availability if grocey stores etc
- Encourage inclusivity and tolerance to all people including LGBTQ
- Encourage private investment in housing not tax supported housing.
- Establishing Tesla superchargers throughout the city of Midland
- Evaluate emergency services and increase as needed to reduce response times to all recognized hazards within the city of midland.
- Excited to see improvement of more housing, fresh water conservation, updating our riverfront, and keeping our sidewalks safe!
- Expand number of police officers and emergency response teams.
- Expansion of Fire and Emergency Services to catch up to the growth of the City
- Explore the availability/affordability of downtown structures that are privately owned and empty and promote viable business opprtunities downtown to keep the downtown space vibrant and a destination area for all ages.
- "Facilitate moving of overhead wires underground.

- Farmers market BACK DOWNTOWN!!!!!!
- FIX THE SEWERS. Basic city functions should work properly before we spend dollars beautifying overpasses or figuring out where to park the food trucks... I understand that we want a beautiful downtown and vibrant midtown to bring people in to the area, but there are basics that should just be funded without question. If you want young professional to move here, fix the sewers so the realtors don't have to tell them to avoid large swaths of town due to flooding and sewer back up... If you don't have money to fix core sewer issues, I'd say you don't have money to bring in a minor league hockey team. Sewer back-up into resident homes is unacceptable. Right size the system, separate storm v. sewer and don't allow additional building to put additional strain on those systems until it is done.
- Fixing the sewers and stormwater issues in the northwest portions of the city with no new construction in that wastewater treatment area until all upgrades are completed.
- Flood and sewer control.
- Flooding
- Flooding, storm drains. When Saint Mary's Drive was re-surfaced a number of years ago, the road was not angled correctly, so when it rains water backs up into our driveway. We love our house and our neighborhood; that's why we didn't move after the flood. I feel that the city has abandoned us regarding the flooding issues. Something needs to be done to protect our neighborhood from further damage.
- Focus on keeping the vibrancy and connection of Downtown and Midtown with events, art, etc that happened because of the pandemic. It's lovely to see people downtown out enjoying and walking around / listening to music, etc.
- Focus on making midland as wheelchair accessible as it can be. We will all one day at least be partially disabled.
- Foot bridges and or foot tunnels that cross major busy streets.
- Forget about the road diet stuff! Midland is more than just downtown.
- Frequency of power outages.
- Get more businesses in the downtown district, add more restaurants-so make it affordable for those looking to come to Midland, have concerts here.
- Get rid of parallel parking on Main Street all the time. It doesn't really help the parking downtown and it's an eyesore to the beautiful downtown area.
- Great ideas expressed in survey questions but to me, many seem beyond the reach of local government.
- "Grow Midland. MUGA policy needs to be re-evaluated as to why it needs to exist (does it promote growth or act as a barrier).
- Invest time to study new small communities in Florida. How do they grow and provide ""wanted"" services and opportunities to the community."
- How about the farmers market somewhere other than downtown? Maybe centrally located for ALL residents. Also, what's the obsession with wanting to be like other places. Totally get the "that's a good idea" you could take from somewhere else, implement it in Midland. Why the huge push for walking everywhere? Bicycles and those ridiculous scooters have more rights than vehicles in town. You may think they follow traffic laws, do's and don't of the road, but they don't. The most depressing part though is telling life long residents to hit the road. Born and raised, went to school here, worked in Midland for over 40 years....."don't like it you should leave", so that's what we did. Pretty sad.
- How to engage county residents
- I am generally not pleased with the overall questions. Planning should be about a goal for all people to prosper by. I should be about identifying risks and providing solutions to those risks. To me, the lack of foresight when it comes to planning is lacking. Midland's biggest problem is overland flooding and to being proactive when it comes to infrastructure. How much pollution and waste was the result of the flooding in 2017 and 2020? Note nearly filled and entire cell and the dump. This not to mention

building damage and mental anguish of those effected. Just a not the 43 to 47 million for concept 5 is actually the price paid for the lack of proper planning in the past.

- I am super excited to see how Midland will become a net-carbon neutral/negative city that bans single use plastic, but also prioritizes sustainable development of the mall area to look like Rochester/Lansing's outdoor centers. Midland has been a wonderful place to grow up in. Now it has the chance to transform into a futuristic sustainable city that could provide a blueprint for small cities and towns to follow, nationwide.
- I believe the City of Midland should stop spending all our hard earned monies on re-doing Main Street every couple of years. What a horrible waste of money. There are way more important things to be done.
- "I do not agree with the road reduction plan...i don't understand why it's a good idea nor do I know anyone who favors it. Don't believe making Rodd n Ashman two way streets are good ideas either. Maybe both are communication problems which need to better explained to the public on why the changes should be made.
- I don't know if you can help with this, but we need the Whiting Forest entrance of Dow Gardens to open back up. It is not easy to bring little kids all the way across to the playground and then trek tired kids all the way back.
- I had the opportunity in ~2000 to see the vision for what the city of Shanghai was planning on doing. There was a room with a large model of the city showing new buildings, infrastructure and roadways. It was impressive. Having a fluid changeable model of the city of Midland 25 years out would be a good thing for the younger city employees charged with moving our area forward. This is a way to have a real tangible view of the future. A model of the future would also be an excellent sales tool for those who would consider moving their residence and or business to Midland.
- I have an intimate knowledge of the public safety and education system within Midland County. Midland City should seriously look at repositioning two Fire Stations and tear down the current three. Then contract an EMS Paramedic station in downtown Midland and maybe Jefferson and Joemann. Then with some of the savings increase the Police and CMH numbers because what we need is more cops and mental health workers that will work in the field. Midland has serious problems that are kept quiet related to domestic violence, drug abuse, and mental health. This is something that will only increase along with the continued building of low income housing. Midland Public Schools also needs a lot of help, so how about community parenting classes would also help teach the parents to raise a responsible citizen.
- I hope there will me forward movement. The past is gone. Look to the future.
- "I most would like to see The Circle returned to its original construct and made a gathering place, similar to Dupont Circle in DC or other cities. Its current use is ugly and detracts from the city, rather than adding anything.
- Also, why do we not have a fountain Downtown? It always becomes a center attraction and a gathering place."
- I think all aspects of water management should be a high priority - such as preserving wetlands, maintaining and improving storm and sanitary sewer systems, ensuring the ongoing quality of municipal water source, managing flooding. Exploring the possibility of eliminating the dams and returning the rivers to their natural flow. Ensuring that city residents pay into any Four Lakes assessments which would increase the standing of city residents when it comes to monitoring the activities of Four Lakes.
- I think Emerson park could use an indoor/outdoor pickleball facility in place of the stadium and ball fields
- I think prioritizing thoughtful zoning especially in the downtown area is important to ensure that when/if the area and city grows the places that develop do so in a way that encourages even more growth and investment for the next masterplan.
- I think the city is doing a good job. One issue I think is important is ensuring that future development take steps to minimize light pollution through the installation of modern lighting that puts light where it is

needed and minimizes the trespassing of light onto neighboring properties. The city can have a very positive direct impact on this through mandating the use of properly shielded street lights and requiring the use of "warmer" LED lights as opposed to "cooler" ones. See <https://www.darksky.org/our-work/lighting/lighting-principles/> for some basic information on this.

- I think the focus should be on de-emphasizing the auto centric nature of our current city. We should also seek to decrease the effects of climate change as they're already having significant issues and will only increase.
- I would encourage ALL new builds to be barrier free / have physical accessibility as a priority. Same with sustainable materials and environmentally responsible decision-making throughout. Any investment in making sure our most vulnerable populations thrive is an investment in ALL of us. Creative repurposing of fallow places and spaces just seems logical - Improving walkability and the use of non-motorized and or public transportation is also a great idea.
- I would like to see the City of Midland sidewalks be a little more wheelchair accessible. Secondly... Keep Funding The Police!
- I would like to see the return of businesses to Center City. I am vexed by the abandoned buildings, i.e., K-Mart, and the former Little Chef, even to the empty lots which used to be car dealerships. I understand the city is putting money into this area with new sidewalks and planting of trees, but sometimes I feel like it's the putting of lipstick on a pig.
- "I wouldn't focus on climate change for developing any plans.
- Also, when you have a large amount of people who live in the city that local companies won't hire, trying to make it better in Midland for outsiders isn't a good idea. "
- I'm really interested in how the master plan (if possible) could promote the shift of existing building to all electric operation. This is possibly more important than renewable generation because of the timeframes needed to transition equipment at regular lifecycle replacement schedules.
- In think the infrastructure in the city needs improving. For a city like Midland to have some very poor roads is unacceptable.
- Inclusion of medical marijuana business.
- Inclusivity to different cultures.
- Increase availability of motorized mobility units (such as ECV vehicles) and manual wheelchairs for disabled adults to use in areas like: the mall, DOW Gardens, the Loons Stadium, the Midland Community Center, the Library, the Farmer's Market, and other places elderly and disabled residents require assistance to navigate so they can fully participate in city life.
- "Increase of higher paying jobs (accounting, law, other service businesses).
- Stop zoning/encouraging low income housing (that would also , in theory, help reduce drug and crime issues).
- Encourage nightlife downtown. Lack of bars hurts the desire to travel to downtown. Additional bars would greatly increase the commons experience.
- Continue to maintain city streets. We have the best roadways in the area.
- EV infrastructure will be a need for the near future.
- Midland is known for being beautiful and affluent. Let's keep that the high level goal.
- Thanks for everything you do! By far the best local government I've resided with."
- Increased public transportation to Healthcare facilities.
- Infrastructure must be fixed and/or developed before additional housing developments. There are several empty lots in Midland - why would you need to build a 204 unit on Eastlawn school property? Is that in the Master Pan? Please listen to the 'regular' citizens - not just the ones that have money in and around downtown. There were several leading statements in this survey - It appears that the decisions are already made, so this is just lip service. I hope not.
- Invest into the current infrastructure and better maintain and upgrade it. i.e. Wastewater/stormwater, Roads and walkways.

- It is great to see a lot of effort by City staff and the Planning Commission on City Modern. Further engagement by the City Manager and City Council is needed now during the planning process to ensure there is buy-in by the entire organization and the governing body. The current lack of engagement will likely result in a plan that doesn't do all that it can to guide the future vision and strategy of the city and the community.
- It is very disturbing to have been born in Midland and watched the destruction of historical buildings and structures which made Midland unique. Whether owned publicly or privately, buildings have been torn down due to lack of maintenance and have made Midland look like every other town in the country. Sad, very very sad.
- Just excited for the lakes to come back!!!! I believe a lot would improve with the city and surrounding cities once we get the water back m
- "keeping the major streets going through midland, clean and old building repurposed or torn down.
- what is happening to the old Holiday Inn property? It looks better but could use more cleaning up so the big fence can come down.
- Thank you for your hard work! Midland is a very nice place to live!!!"
- LGBT protections
- limit use of jargon - explain terminology and what is expected from proposals
- Lower dependency on automobiles.
- "Maintaining and preserving our natural resources should remain a priority (i.e. river and wetlands)
- Adding or moving fire station locations needs to be addressed.
- Maintaining our current utilities should have a higher priority than new green energy projects."
- Major effort to improve city streets
- Make Ashman and Rodd two Way streets instead of one way. Do NOT under any circumstances allow any more roundabouts in midland.
- "Make sure you consider the future of homeownership and make sure Midland is promoting growth and change. We have grown beyond single family housing near walkable areas and need to embrace multifamily and medium density housing. It's more affordable and puts people where they want to be. I think the blocks outside of Downtown have made great strides in keeping us attractive but we can't stop there. We need to promote growth and development. Expand city limits and amenities like sewer and water. Require quality developments that engage amenities in their designs. We have a great culture to embrace and continue to improve for future generations!
- I do think we need to strongly consider the lack of good cell service and internet access throughout the county if we expect to grow... "
- Making sure that all the truck traffic that comes through Midland from M-20 to Business 10 can travel safely without risk to local vehicles and pedestrians.
- Making use of city owned acreage e.g. Landfill, Municipal Parking Areas, Brown sites, etc. for Solar and Wind Electricity Farms. Convert the Municipal Vehicle Fleet to Electric ASAP. Charge them with Solar Installations at the various garages. Also create "Pollinator Gardens", maintained by the city, for supporting the environment, adding beautification, and providing educational benefits, Create "Rain Gardens" to reduce the impact of sudden heavy rains on the storm water collection system.
- Master Plan should first and foremost address the aging and failing infrastructure of the Water, sewer, drain, and electrical networks and work with neighbors to fix and improve. When sewer was relined in front of my house there were not any flyers or people coming to tell us what was happening, even though the city note 2 months before the activity said there would be. When the trees were taken down on Moorland, and the substation grounds were filled in, no one was notified by the contractors--Please work with your contractors to be better at this.
- Mental health access and resources are needed for all ages and socioeconomic groups.
- Mental health services. Child abuse prevention services.

- Midland does a nice job with community interaction, events, and drawing interest to the downtown area (MCFTA) included. But, we really need to protect the homes from flooding. This should have been out number one priority thirty years ago and I don't see many changes.
- Midland should stay focused on the proper role of government: to unleash the power of the American Dream by believing in its residents. As a transplant from California, it's discouraging to see so many of the ideas being explored in this survey. They are distractions and campaign platitudes. Get back to the basics- creating a favorable regulatory environment so entrepreneurs and business owners want to set up shop here. The rest will follow.
- "Mobility (seriously consider a few routes around town.)
- Inspect rentals to assure rentals are being repaired and cared for to protect the renter and family.
- Can't remember much right now as the survey is too long and I'm too tired . "
- More affordable housing. Less gentrification in downtown.
- More biking friendly, maybe more education of drivers toward bikes on road ie Share the Road!
- More dining options in the city, more bars, and build on mid-century modern midland.
- More than anything , I fear that Midland is stagnating. We update some things, aesthetically, but have not really innovated in city planning and design. We're a city where exciting things can and should be happening regularly. We have a modern and educated population, by and large, and our city should reflect that, to entice businesses to consider relocating here, and to entice the greatest amount of talented workers to the community, as well. Midland is a good place to live and work, but it could be great. Let's make Midland great.
- Mostly the recreational part for adults. It seems like there are so many recreational activities by the public library, by the City of Midland for children, but not enough for adults. Adults (especially young adults with no kids yet) seem to be limited to just go out to restaurants/bars for recreation. I would love if the public library or the city of Midland offered some arts, crafts, music, STEM, or other courses that are not offered by the Midland Center for the Arts (sometimes those can be expensive). That way we could meet more people outside of work, learn new hobbies, or share our current hobbies with other people.
- My hope is that Midland acknowledges the inevitable future by prioritizing ev infrastructure and renewable energy projects.
- "My opinion, and it is just that but is something to consider, doesn't focus on the details of the Master Plan but how to voice it. It would be nice to see a communication of what the Council envisions for the city. For example: As our city continues to age our goal is to entice fresh new perspectives. This includes families, businesses, activities, ordinances and the like. We envision the spread of community to the north and west. We see high density living (apartments) in the heart of the middle of the city. We want to encourage visitors and residents to explore our many parks and riverfront. We want to breath life into visible utilitarian structures with art. We aim to make the city as accessible to all and as forward thinking leaders in green technology as possible. With these goals in mind, every advisory board or council meeting we hold and make decisions through, is for these reasons. We need to change as our city changes. New laws, ordinances, out of the ordinary ideas and adjustments to life. We invite you to be involved in helping your community, our beloved city, reach these goals.
- This is our Master Plan...In the immediate future, 1-5 years, we are working on the expansion of residential growth, being the home of minor sports leagues, and adjusting our ordinances and infrastructure to accommodate the influx of population. The near future, 10-20 years, we foresee the continuation of residential and activity growth and are looking for...(fill in the blank). The the long term future, 20+ years, our plan is to be knee deep in...(fill in the blank).
- I find that if people know what they are getting into, they don't fight it as much and can bring ideas, comments and concerns without pointing fingers and accusing the governing body to be 'out to get them'. It kind of erases, or at least dulls the edge, of the ""Us vs Them"" mentality. This was just a thought and my personal opinion. (Maybe you already have done something like this, I just haven't

found it or what the Master Plan actually is.) You will make of this what you will. Thanks for letting me speak. :-)"

- no
- "No more roundabouts,
 - They are too small in size which creates accidents, as trucks cannot safely navigate.
 - They do not belong in a small city setting. ie: Circle City"
- None at this time. Excellent survey.
- Not a high priority, but annoying from a branding perspective: Midland needs to define itself better. There are so many different fonts, styles, color variations used instead of being cohesive. Is it a "modern" city or a "city of trees"?
- On the Joe Mann Blvd put in more access roads connecting businesses to elevate traffic on the main road or install more stop lights on this road. Thanks
- One gets the distinct impression upon reading the various options presented under each heading that our city planners spend way too much time reading publications such as "Latest Trends and Fads in City Planning", "City Planning for the Politically Correct", and "Solving Non-Existent Problems with Ill-Conceived But Expensive Boondoggles".
- One thing I have not heard any plans for, is how to address the Valley Pumping Station having to be shut down during flooding situations. This is a huge impact on the hospital and also many neighborhoods. In the last flood there was a haphazard, last ditch effort, to build an earthen berm around it in the 11th hour. There should be plans now on how to protect it with a permanent wall/berm, possibly raising it, and submersible pumps. Whatever is needed to keep it operational and not impact residents and the hospital negatively. I had a severely broken wrist during the flood and had to go to the Emergency Room. The impacts of the flooding on the hospital were great, with the staff using outhouses and all patients having to use bed side commodes or bed pans. The sanitary situation was subpar to say the least. Meanwhile, back at my home we had 5 pumps working hard to try to reduce the 5 feet of sewage that had come into our finished basement!
- Only build what you can maintain. Being bold is exciting, but expensive when the goal is missed.
- Open space for restaurants on river front
- Other than floods and building more housing (both rentable and buyable)? I would say consider making the area from state st to (honestly 6th) street more patrick rd downtown and less old house / random industrial?
- Our streets!!! Our neighborhood street are full of potholes and patches! It's deplorable for a city like Midland to ignore these unsafe streets!
- Outdoor dining, attracting diversity, and more variety in food and shopping particularly local small business. Public transit to and from downtown would allow people to imbibe and enjoy without drinking and driving.
- Part of the charm and why I like living in this city is because it is quiet and peaceful. I fight a small amount of traffic, but nothing crazy. I can recognize people walking by because we don't have super dense population. I feel safe in my home because I can get to know my neighbors. All I see going on in my area is large multifamily/multi-unit housing developments. The only people I see excited about them are the people who don't live in these areas. It's good to see a few new houses; but that's where it should stop. I've lived in Midland most of my life and hope to be here for the rest of it. I just hope it's still the same small town I grew up in.
- Perhaps fewer regulations and greater assistance for those looking to become more green/efficient etc. Instead of taking control and micromanaging citizens, help them be the best they can be with the decisions they make.
- Please fix up the mall and bring in more businesses there. Bring in more activities for families.
- Preservation of parks, naturalized areas. Bike paths, protected bike paths.
- Promote physical health through park activities or events that will get people moving their bodies.

- Protected bikes for commute not just recreation. Efficient bike and walking pathways away from vehicle traffic.
- Provide more sewage capacity to meet growth in the northwest sector of the city, including bonds to enlarge the sewer treatment plant.
- Public safety should remain top concern. Everything else depends on a safe community
- Putting in a dyke system along the river and Sturgeon Creek with control gates to prevent back flow from the river during heavy rain events.
- "Redesign placement of fire stations and add an additional one
- Encourage the EMS commission to increase stations to at least 2 within the city, lessens response times for ADVANCED LIFE SUPPORT UNITS. City fire ONLY PROVIDES BASIC MEDICAL CARE LEVEL CARE till advanced life support arrives from the hospital.
- Continue to maintain EMS separate from the fire dept. keep POLITICS out of it. Midland already has one of the best EMS systems in the state for over 45 years. Do not change something that is working very well.
- Midland is a transient city historically, but the demographics are showing an increase in senior population. Planning should be geared this direction. The city needs to be proactive, not using bandaids therapy like midland school system chose to use with the bond mileage. The lessons should be clear from their mistakes.
- "Redeveloping abandoned spaces (the former KMart, the area between the Dow Diamond and the south end of Jefferson Ave).
- Continue to emphasize flood prevention and mitigation. "
- Reduce lanes on Indian and Buttles in order to slow traffic making the midtown area more attractive for bringing the neighborhood back to its former beauty.
- Rid the city of the 'homeless'. Keep out of the city illegal immigrants. HIRE MORE POLICE OFFICERS. The city needs more police presence. Educate the public about how important the police are to the city. Teach children in school to respect police by having police engage them with school talks etc. Put money into already existing neighborhoods to redo the streets which are not in good shape and are falling apart. Encourage families to move to Midland. Encourage employers to hire people with families.
- Riverfront development of natural areas, such as wetlands, hiking trails, native plantings, and parks will continue to beautify and add climate resiliency to our community. Electric car recharging stations near Dow Diamond and downtown businesses will help us accommodate local residents and visitors. A downtown grocery for basic items would benefit residents of Riverside Place and other residents of the downtown. The downtown area is very walkable and with bike trail connection and motorized scooter rentals, I don't feel that additional conveyances are needed. Connection with the Circle and the northside mall and restaurants is a missing piece and I am not sure how to address this.
- Sidewalk maintenance is poor in some neighborhoods. Too few streetlights. Please, more opportunity to safely bike / walk along major roads. I'd love to bike / walk all over city. Love what you did by adding that big sidewalk to Saginaw. Please work on Eastman / Mall / Joe Mann to be able to walk/bike to fair grounds, City Forest, restaurants. Need a good way for non motorized vehicles and pedestrians to get across 10. Need to limit number of driveways on major roads like Eastman. Noticed that this survey had very little to say about Sturgeon Creek Flooding and the Army Corps plans. Looking forward to that in the future, would have spend many 'dots' on that. Thanks
- Standards for housing and yard maintenance. Our property values will tank if we don't require care and responsibility of each resident. Thank you for this survey. So important to collect data and involve all in the solutions.
- Stratford lake needs work. Hunt the geese in the fall to reduce swimmers itch in the summer. Stock fish in the lake make it a really nice bluegill lake. Dig it deeper depending on cost. Shreeve st where the school use to be please make a dog park. I will happily pay and install for fencing, gates. Trees and playground equipment!

- Support arts education in schools. Visual and performing arts should be encouraged and promoted within the community
- Thank you for giving us the opportunity to have a voice in the future.
- The city should focus on maintaining existing infrastructure and spend less time/money on initiating new projects.
- The corner of Eastman and Wackerly that everyone wants to see turned into a right-hand turn lane.
- The highest priority items should be improving the mall and surrounding area north of town with public safety (fire station) and improved vehicle and pedestrian access in anticipation of additional business and residential development.
- The idea of reducing lanes on Indian and Buttles. I drive those routes everyday, and the thought of reducing the number of lanes is not a good idea. There is too much traffic during peak hours. Off hours the traffic is manageable. If you want to attract more people downtown, you can't make it more congested with less lanes.
- The more online availability of resources, information, and contact, the better, especially structured so that people can easily find them without having to call or otherwise reach out. Some areas do a great job at this already (the pdf zoning map of the city is super helpful!) and some areas feel like they could use a little attention (the website section for renting a dumpster, for example, has a number of formatting issues, and is a little hard to find).
- The one ways downtown are not an issue and should be left alone.
- The physical infrastructure of the city has been under-invested in for decades. Nothing else will have real impact until that is addressed by good planning and budgeting.
- "The shrinking (and aging) population is the most critical issue and will create additional ripple effects. As population ages and shrinks there will be a lower tax base that in turn makes it more difficult to fund projects, programs and infrastructure. Retaining population should be the first priority. Retention is less expensive and likely easier than attraction however, we put large amount of effort and resources toward attraction but very little toward retention. It is easier to keep a customer than get a new one...
- We also need to look at the economics of who stays and focus efforts on skilled trades, manufacturing operators etc. They need to be home grown out of economic necessity because companies cannot afford to import them like a company could import a high level executive. It is all about the number of people needed in these roles vs. the number of people in high level (executive management, PhD research scientists, etc.) These people make up the population base and taxpayer base, however the education system has been focused on College for all. The student that we send off to the Ivy League doesn't come back, however the students that we train to work as chemical operators, carpenters, electricians etc. stay HERE, pay taxes HERE, buy homes HERE, raise their children HERE and send their children to school HERE. They are the lifeblood of the community and the future of the community. What will it take for us to realize that this is a real key to the long term sustainability of Midland MI and focus on them."
- There are too many city ordinances placed in the residents that aren't enforced. Way too many cars parking across the sidewalks which is an ordinance the police will enforce, people parking on their lawns police and the City attorney won't enforce. We have noise ordinances that aren't enforced balloons shoe fireworks off almost every Friday night and it scares the bejezzes out of children and dogs.. we have law enforcement getting in trouble in this town and being let off way too easily ie and x sheriff and a current police officer. I should be easier to talk to people from City council as not ever been going to a meeting. Have sent numerous emails and I only have one councilman ever reply back. Many other negatives to this town but too long to list. People are trying to turn this into a Grand rapids or a Grand rapids or Rochester we're a small town we should stay that way. Especially without looking to pull after people out of town
- There are too many housing developments being added to Midland's already compromised infrastructure system. The vacant retail lots and buildings should also be made a priority for a new business to move into or build on. Efforts should be made to recruit some retailers like Trader Joes or

Wholefoods, even the new markets that Meijer has to open in vacant business like the empty K mart building. Too much consideration and emphasis on liberal positions like climate change and electric cars.

- Thirty years is a long time. Keeping Midland a welcoming community with great opportunities for families should be a high priority. Currently, I think street maintenance and commercial space utilization would be the best things to focus on.
- This Master Plan needs to address the "what if Dow Chemical closes". No one wants to believe it can happen but that would be a fatal error. In this deteriorating economy and "woke" idealism, the possibility is there. We need a strong, local economic plan to address such an occurrence.
- To attract and retain a younger population they need recreational opportunities beyond just bars. Additionally, there needs to be available transportation at night so that patrons can get home safely. Currently there is little to no available public transportation in the evening.
- "Trader Joe's!"
- A newsletter or someplace where we can easily get community information "
- Trader Joe's, Whole Foods, entertainment, food options, retaining people to stay and to come to midland.
- Trader Joe's. ;)
- Try to keep from having turnover in the Planning and Development by hiring Qualified and talented people with opportunities for advancement and competitive pay.
- "Uses for the property on Northeast corner of Wheeler and Eastman
- Public transportation, locally and connecting to major metropolitan areas
- Activities and spaces for seniors to enjoy
- Utilize the renovation of the Midland Center for the Arts and Greater Midland Community Center to draw visitors and potential employees.
- Walkability without having to dodge traffic. General modernization of Midland's shopping areas. Improvement of sidewalk condition and general road surfaces. Natural beautification of the city, not just downtown but thru out the city. Improve Ashman Circle and Center City. Coming from the freeway, the area around Saginaw is a general deterrent.
- Walkable Communities especially for seniors. Solve the flooding and waste water backup problems!
- We just moved to Midland from Sterling Heights and we've never been happier with a community. It's the greatest place to raise children and we love all the public spaces and activities downtown.
- We love this town. With the violence in our nation, I pray that we can keep Midland safe.
- We need to become more walkable, more welcoming to all those residing in our community and we need to look at what is required to keep us a community of choice as we head into the next 50 years.
- We need to work harder to fill all the empty buildings downtown! Think more Traverse City downtown! Even Grayling has a cooler downtown than Midland! Focus more on the river!! Kayak rentals, cafes that overlook the river! And for the love of God let us have a Trader Joe's and Chick Fil A!!!!!!!!
- We spend a lot on "beautification" and to some extent, it's worth it - but a ton of the money goes downtown. We need housing, we need services for the disabled, we need doctors - we are down to the basics here for a lot of the community. All we are good for now is supporting the middle class - and that's a shrinking population, if you want to attract people and keep them, improve the quality of life for people. Give them options.
- We're grateful for the development of the Master Plan. Midland used to be a real jewel but it's been going downhill for sometime. While other communities flaunt their small accomplishments, Midland continues its real accomplishments but no one seems to know it. Also, we owe a debt of gratitude to the first generation Asian population (unsung heroes) who have immigrated from Asia to work in Midland. They have been integral in high academic & STEM achievements.
- What does the education opportunities improvements look like? It seems like topics discussed here.. climate changes, sustainability is curriculum helping set up future generations?

- While addressing drainage of water through and adjacent to the Flood Plain, attention should be given to the much larger picture of Midland being in a watershed before too much specific attention is given to highly specific, local management plans or regulations for businesses or homes. Yes, the latter exists and needs improvement, always, but attention needs to be given to the BIG PICTURE of the WATERSHED and its effects on the whole of Midland. This will affect planned drainage, storm sewers and management of same, sanitary sewers and I&I effects, water removal devices such as lift stations, and impediments to drainage/water removal, like debris/vegetation issues AND resultant backup due to rising water in the RIVER. All of this needs coordination with the other groups involved in County and adjacent county and water body planning.
- With 33 square miles, we are one of the few communities of this size that does not have a bus route system. With the way we are spread out as a community for the number of people living here, we may not need one, but we do have to plan for the aging population and what will be changing shortly.
- With the recent growth of the sport of disc golf, the city should consider attracting the PDGA. There is a massive amount of knowledge of the sport with local residents. Creation of a governing board to oversee the development and maintenance of a pro level disc golf course within Midland County would attract a plethora of business opportunities as well as financial gain from hosting tournaments.
- Work force housing seems to be a big barrier to be able to attract additional businesses to our community. Getting this moving in the right direction then leveraging the existing infrastructure we have to attract other manufacturing businesses that would expand our workforce.
- yes. I think there needs to be a business that provides a doggy yappy hour in the winter. there is a place in grand rapids its an indoor dog playground, that serves beer.