

March 8, 2023, 10:20 AM

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Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a short survey)

Summary Of Responses

As of March 8, 2023, 10:20 AM, this fo	orum had:	Topic Start	Topic End
Attendees:	488	January 27, 2023, 7:51 AM	March 2, 2023, 12:00 AM
Responses:	322		
Hours of Public Comment:	16.1		

QUESTION 1

Please select the priority level you believe each goal, objective, or strategy should be assigned.

Provide walkable, neighborhood-oriented commercial opportunities throughout the City.

	%	Count
Low priority	13.1%	42
Medium priority	36.4%	117
High priority	48.6%	156

Implement new zoning standards (such as a form-based code) to create higher quality design and more consistent development.

	%	Count
Low priority	32.1%	103
Medium priority	48.0%	154
High priority	16.2%	52

Create opportunities for dense Live-Work-Play housing, co-working, and shared working spaces.

	%	Count
Low priority	43.9%	141
Medium priority	34.0%	109

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a short survey)

	%	Count
High priority	19.3%	62

Update the City's requirements for vehicle parking on private development sites, including the reduction or elimination of specific quantity standards.

	%	Count
Low priority	55.1%	177
Medium priority	29.9%	96
High priority	11.2%	36

Transform the Midland Mall area into a walkable, mixed use regional center.

	%	Count
Low priority	15.6%	50
Medium priority	33.0%	106
High priority	49.2%	158

Encourage the adaptation of existing buildings to new uses by amending the zoning ordinance.

	%	Count
Low priority	5.9%	19
Medium priority	43.6%	140
High priority	48.9%	157

Permit accessory dwelling units (also commonly known as ADUs, mother-in-law apartments, granny flats, etc.) in residential areas.

	%	Count
Low priority	33.6%	108
Medium priority	40.2%	129

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a short survey)

	%	Count
High priority	24.3%	78
Encourage the construction of more housing in	the Downtown district.	
	%	Count
Low priority	51.7%	166
Medium priority	30.5%	98
High priority	15.9%	51

Encourage high density development to leverage public investments in existing infrastructure.

	%	Count
Low priority	34.9%	112
Medium priority	46.7%	150
High priority	16.2%	52

Support the vitality of Downtown Midland by encouraging businesses to offer extended hours of operations, expanding the availability of the commons, and providing public restrooms.

	%	Count
Low priority	11.8%	38
Medium priority	31.2%	100
High priority	55.8%	179

Review Midland Urban Growth Area policy and Urban Cooperation Act Agreements to ensure they continue to support the long term vitality of the City of Midland and greater region.

	%	Count
Low priority	18.1%	58
Medium priority	51.7%	166

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a short survey)

	%	Count	
High priority	28.0%	90	
Be a leader in sustainable municipal operations (i.e. electrify vehic	ele fleet, net zero buildings, c	arbon neutra	ılity).
	%	Count	
Low priority	37.4%	120	
Medium priority	31.8%	102	
High priority	29.9%	96	
Increase investment in public transportation.			
	%	Count	
Low priority	29.3%	94	
Medium priority	34.9%	112	
High priority	34.6%	111	
Amend the City's stormwater regulations to reflect varied needs t	hroughout the City.		
	%	Count	
Low priority	13.7%	44	
Medium priority	43.3%	139	
High priority	39.6%	127	
Develop a plan to dramatically expand electric vehicle infrastructure.			
	%	Count	
Low priority	48.9%	157	
Medium priority	31.5%	101	
High priority	17.4%	56	

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a short survey)

Provide higher-quality infrastructure for walking and biking.

	%	Count
Low priority	13.4%	43
Medium priority	38.9%	125
High priority	46.4%	149

Create more opportunities for formal and informal events in Midtown, Center City, and other spaces beyond Downtown.

	%	Count
Low priority	15.0%	48
Medium priority	39.6%	127
High priority	43.6%	140

Provide farmers market opportunities in different parts of the City.

	%	Count
Low priority	35.5%	114
Medium priority	29.0%	93
High priority	33.6%	108

Identify opportunities to collaborate or combine efforts to provide recreation activities, including potentially creating formalized recreational authorities to oversee recreation facilities.

	%	Count
Low priority	29.9%	96
Medium priority	45.8%	147
High priority	22.1%	71

Expand capability of City to more directly engage with residents (i.e. Citizens Academy more than once a year).

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a short survey)

	%	Count
Low priority	48.0%	154
Medium priority	34.9%	112
High priority	15.0%	48

Address drug abuse issues through alternatives to jail/arrest, such as mental health intervention and education.

	%	Count
Low priority	16.2%	52
Medium priority	36.4%	117
High priority	46.1%	148

Consider expanding City Council to 7 wards.

	%	Count
Low priority	56.1%	180
Medium priority	33.3%	107
High priority	6.9%	22

Account for the needs of aging residents when implementing programs and services.

	%	Count
Low priority	12.1%	39
Medium priority	39.9%	128
High priority	45.8%	147

QUESTION 2

Are there any additional high priority items the Master Plan should address?

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a short survey)

Answered 125

Skipped 197

all area **areas bike community** development **downtown encourage** existing **fire** get **housing** income infrastructure **keep like** midland **money more** need needs **neighborhoods** new Options **people** plan **police provide** public **restaurants** road **S** see streets t town traffic transportation up **water**

QUESTION 3

Would your neighborhood benefit from Neighborhood Commercial?

Yes **6 Count** 23.3% 70

No 76.7% 231

QUESTION 4

If 'yes', please describe where. (ex: corner of Jefferson and Sugnet streets)

Answered 59

Skipped 263

abbot **area ashman** between businesses center close cook COrner don dow downtown dr dublin **east** eastlawn **eastman** from high jefferson live lower midtown n near north perrine rd road **saginaw** school some sugnet swede t wackerly Waldo walking washington wheeler

QUESTION 5

What other areas of the city would you like to see Neighborhood Commercial? Please describe.

Answered 45

Skipped 277

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a short survey)

10 along anywhere **area** business center dow downtown dublin easy elderly gardens gas grocery jefferson love mall more near needs neighborhood neighborhoods north over products roads saginaw south station store swedet unsure wackerly waldo walk wheeler within

QUESTION 6

Which of the following best describes you? (select all that apply)

	%	Count
I live within the City of Midland.	73.8%	237
I live outside the City of Midland.	23.1%	74
I work within the City of Midland.	43.6%	140
I work outside the City of Midland.	5.3%	17
I work from home.	16.5%	53
I am a business owner.	6.2%	20
I am a student.	3.4%	11
I am a tourist.	0.9%	3
I am a student within the City of Midland.	1.6%	5
I am a student outside the City of Midland.	1.9%	6

QUESTION 7

Skipped

If applicable, what area of the City do you live or work in?

139

Answered	183

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a short survey)

- area bullock center creek dow downtown dublin east eastman elementary high hospital jefferson larkin live middle midland midtown near neighborhood north northeast northwest off park plymouth rd saginaw school side st street sugnet township wackerly waldo west wheeler work

QUESTION 8

What is your age?			
	%	Count	
12-18	1.6%	5	
19-25	5.7%	18	
26-39	28.6%	91	
40-49	20.1%	64	
50-69	32.4%	103	
70+	11.6%	37	

QUESTION 9

How would you classify your household? (select all that apply)

	%	Count
Single household	21.0%	67
Family household with children under age 18	37.9%	121
Family household with children 19 or older	10.3%	33
Household of one or more adults under age 62 with no children in the home	18.2%	58
Intergenerational household or extended family household	3.4%	11

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a short survey)

	%	Count
Household with adults age 62 or older	14.1%	45
I am a guest of a household	0.3%	1
Other	1.9%	6

QUESTION 10

How many vehicles does your household have?

	%	Count
0	1.6%	5
1	15.0%	48
2	60.0%	192
3	15.9%	51
4+	7.5%	24

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a short survey)

Survey Questions

QUESTION 1

Please select the priority level you believe each goal, objective, or strategy should be assigned.

Row choices

- Provide walkable, neighborhood-oriented commercial opportunities throughout the City.
- Implement new zoning standards (such as a form-based code) to create higher quality design and more consistent development.
- Create opportunities for dense Live-Work-Play housing, co-working, and shared working spaces.
- Update the City's requirements for vehicle parking on private development sites, including the reduction or elimination of specific quantity standards.
- Transform the Midland Mall area into a walkable, mixed use regional center.
- Encourage the adaptation of existing buildings to new uses by amending the zoning ordinance.
- Permit accessory dwelling units (also commonly known as ADUs, mother-in-law apartments, granny flats, etc.) in residential areas.
- Encourage the construction of more housing in the Downtown district.
- Encourage high density development to leverage public investments in existing infrastructure.
- Support the vitality of Downtown Midland by encouraging businesses to offer extended hours of operations, expanding the availability of the commons, and providing public restrooms.
- Review Midland Urban Growth Area policy and Urban Cooperation Act Agreements to ensure they continue to support the long term vitality of the City of Midland and greater region.
- Be a leader in sustainable municipal operations (i.e. electrify vehicle fleet, net zero buildings, carbon neutrality).
- Increase investment in public transportation.
- Amend the City's stormwater regulations to reflect varied needs throughout the City.
- Develop a plan to dramatically expand electric vehicle infrastructure.
- Provide higher-quality infrastructure for walking and biking.
- Create more opportunities for formal and informal events in Midtown, Center City, and other spaces beyond Downtown.
- Provide farmers market opportunities in different parts of the City.
- Identify opportunities to collaborate or combine efforts to provide recreation activities, including potentially creating formalized recreational authorities to oversee recreation facilities.
- Expand capability of City to more directly engage with residents (i.e. Citizens Academy more than once a year).
- Address drug abuse issues through alternatives to jail/arrest, such as mental health intervention and education.

- Consider expanding City Council to 7 wards.
- Account for the needs of aging residents when implementing programs and services.

Column choices

- · Low priority
- · Medium priority
- · High priority

QUESTION 2

Are there any additional high priority items the Master Plan should address?

QUESTION 3

Would your neighborhood benefit from Neighborhood Commercial?

- Yes
- No

QUESTION 4

If 'yes', please describe where. (ex: corner of Jefferson and Sugnet streets)

QUESTION 5

What other areas of the city would you like to see Neighborhood Commercial? Please describe.

OUESTION 6

Which of the following best describes you? (select all that apply)

- I live within the City of Midland.
- I live outside the City of Midland.
- I work within the City of Midland.
- I work outside the City of Midland.
- I work from home.
- I am a business owner.
- I am a student.
- I am a tourist.
- I am a student within the City of Midland.
- I am a student outside the City of Midland.

Help us prioritize the goals and objectives for the City Modern Master Plan. (This is a short survey)

QUESTION 7

If applicable, what area of the City do you live or work in?

QUESTION 8

What is your age?

- 12-18
- 19-25
- 26-39
- 40-49
- 50-69
- 70+

QUESTION 9

How would you classify your household? (select all that apply)

- Single household
- Family household with children under age 18
- Family household with children 19 or older
- \bullet Household of one or more adults under age 62 with no children in the home
- Intergenerational household or extended family household
- Household with adults age 62 or older
- I am a guest of a household
- Other

QUESTION 10

How many vehicles does your household have?

- 0
- 1
- 2
- 3 • 4+

Short Survey Additional Feedback

Are there any additional high priority items the Master Plan should address?

- Keep recreation high at the list
- Build a year round farmers market building like flint has.
- Limited access thru SE Midland due to closure of S Saginaw road.
- Why can't things be worded for better understanding? Don't nee
- No
- Business development in the downtown area should include a variety of offerings, such as a bookstore
 and bakery which includes fresh breads and other types of desserts since we already have two cookie
 shops.
- Variety of assistance for low income families
- Encourage responsible pet-friendly rentals and businesses
- Seems that there are senior homes north of the city... Any plans for emergency response (fire / ambulance) to be located north (by soccer complex)?
- reduce taxes. I did the survey, and it appears these are just a bunch of items that will continue to raise taxes in a time of 30% inflation. Thank you.
- Increase Storm Drain System. Utilize the Mall to attract more dining and national account retail establishments. Stop pushing Midland downtown down our throats
- Recycling and refuse disposal
- riverfront planning
- Revert downtown parking to original. Keep the "Circle" as is. Acknowledge hunger in Midland.
- Transparency regarding crime
- Just continue to clean up the city (the Saginaw Rd corridor street scape is a beautiful example of
 moving in the right direction. We want as little blight as possible. Also, maintain historic buildings
 wherever and whenever possible. Keep up storm sewer work.
- More police presence at intersections for larger events to help with pedestrian crossing
- Minimize confusion by keeping Ashman and Rodd the way they are
- The flood plain.
- Sufficient housing to meet medium to lower incomes. With public transportation work towards sufficient, reliable to/from work rides. Maybe a fixed route like some larger cities?
- Public safety is number one for govt
- Facilitate Charter School and Facilities for Home School Collaboration center
- Traffic flow on all major roadways in the city
- Encourage mixed use development in Midland's neighborhoods. Midland's stores and restaurants are mostly clustered on the north side of US-10 and cut off from residential neighborhoods by the limited number of streets that cross US-10. Any time you want to do anything, you have to take Eastman or Jefferson and traffic is becoming too concentrated there. If there were more neighborhood stores and restaurants, it would help spread out that traffic. It would also encourage walking and biking. Additionally, Midland's dense traffic is a result of having neighborhoods with winding roads and too many dead ends. I know nobody wants to have traffic in front of their house, but if more of Midland's streets were actually useful connectors, then they could all share a reduced load across the city.
- Elderly check on buildings providing elderly services
- While I think most of these priorities were addressed in the checklist, the importance of adding housing and developing greater walkability is critically important to the future of our community.
- Consider a plan for a year round city market
- With walking and biking, more effort should be made to connect different areas of town, rather than the mainly recreational bike paths we have now.

- Parking. Seniors/handicapped cannot walk very far. We don't go downtown because there is no
 parking nears to stores. Also need to add stores for medium priced clothes. You have forced us to buy
 online, and that's not how I want to shop.
- Not that I can think of
- Na
- slow down or limit the amount of development west of Dublin until we know that all of the stormwater infrastructure money being spend is going to prevent the sewer backup problems in the Moorland area.
- Maintain EXISTING roads, water and sewer. Our streets are in poor condition.
- Outdoor areas for recreation, hiking, walking, biking, etc. are very important. Keeping a viable Farmer's market accessable via the bike trail.
- expand the capacity of the water reclamation facility along with local pump stations to handle heavy rains versus the footer drain disconnect program which will result in increase street flooding
- Until the City address the management of overland water and sewer water any "Master Plan" is worthless. The City can not grow without a comprehensive plan to address flooding. The "test program" FDDP in the Moorland and Whitewood area is a "bandage approach" that does not address the major problems. Until this whole issue is addressed the Master Plan is a "Joke".
- Please maintain existing infrastructure. Too many times, it seems the city just tears it down and builds
 a new facility when the existing facility seemed adequate or could be expanded (e.g. old ice arena,
 existing community center). It still feels like downtown gets all the attention and funding with other
 locations like Center City getting the "scraps."
- Do NOT implement the road diet permanently. That has no benefits for the residents using the roadway and negatively impacts visitor and resident perceptions of midland.
- Support for small businesses
- The City needs a street lighting plan. Develop Huron Park
- Midland is not an attractive town for young single people, they are fleeing midland and nobody wants to
 live her if they are single. Making the twin a desired area for young single people should result in more
 families with children down the road. Midland is an amazing town for families
- Inbound and outbound road to/from Downtown are in poor conditions, patching is no more a solution need new road.
- Provide a bike friendly city to get around all areas. An actual bike network, including out to Larkin.
 Update horticulture plans to plant natives. More opportunities such as City Forest.
- Affordable childcare
- Encourage new restaurant chains to Midland. Encourage more shopping store choices in Midland.
- Consider denying building plans sometimes.
- Security, Safety and Support are needed. Keep the Police Dept well staffed. Increase EMS presence.
 If Midland is going to keep building low income housing then you'll need to pump more money into CMH and school support staff.
- Expand the green spaces across town, especially along the rivers/tridge area
- Fix existing sidewalks throughout the city. They have been neglected for years and are hazardous to the community. What is the point of adding more sidewalks if the city doesn't have the resources to maintain the current sidewalks to a safe standard of integrity.
- Low income housing is needed now and in the future. More senior citizen housing based on income is needed now.
- Increase police force
- Encourage development of single family homes rather than duplex rentals, apartments, and low-income housing.
- Affordable housing/income based housing
- utilizing the old holiday inn area or at least have it cleaned up to a green space.
- Do not implement the road diet on Buttles.

- Flooding, aging infrastructure, listening to the people that are impacted by development and changes in the roads, provide economic justification for spending money on things that are not maintaining and upgrading existing infrastructure.
- I would like to see traffic camera's installed at intersections. Too many red light runners. Too many close calls.
- Midland is known as a family town and the summers are full of things to do! We'd love to see options for young kids indoor play/swim/activities in the (many) cold months.
- Waldo, Wheeler entrance to us10 going easy
- Continue to attract modern shopping and eating amenities. Update the mall area or rebuild to attract
 new storefronts. Get more varied food options with better hours of operation to reduced strain on
 businesses already in operation. Offering better public transportation options or incentives for taxis/ride
 share services
- transparent communication with residents and business owners regarding change†PRIOR to designing
- no
- Public transportation
- Please think about putting the farmers market in Emerson Park. The area where Currie Stadium was looks like an excellent area for that.
- Don't waste the money required to re-engineer Indian and Buttles Streets. Use the money to make bikeways where bicyclists actually bicycle.
- Improved traffic flow in key areas such as Eastman.
- I really just want to see more community connectedness in general. I love how active the downtown is during the summer and maybe there could be more events similar to how music is played on the streets and such.
- Increase public safety and address the staffing of police and fire. Provide benefit packages that attract new employees to the city and help retain current work staff.
- Idk if this is the right place to say this but we need cooler restaurants like a French bistro over by the new bookstore opening and an Irish pub in the old Oscar's building. That's what downtown needs.
- Keep Midland quaint, charming, safe. If you prefer to live in cheap, trashy high-density many options surrounding Midland in any direction. Want city vibe overrun with chain restaurants go to Mt, Pleasant or Saginaw. Let the county pick up some of the slack of "affordable" housing. Developers run Midland, priority: their pockets. Tail wagging dog: developers, city manager, city council. Messed up
- provide quality low income housing
- Walkable bikeable community please
- The empty lot on the corner of Eastman and Wackerly that everyone wants to see turned into a right-hand turn lane.
- Downtown!!! More boutiques and fun places to shop. More bars with late night events.
- Design access and more parking for disable people.
- Bike paths to get to the downtown area are poor. Usually have cars parked, often loose gravel or trash.
 Putting up Bike Route signs all over the city didn't really provide safe bike pathways
- None
- Although Midland is small, it is full of lots of chain fast food restaurants. I would like to see
 encouragement from the city for restaurants that are not big chains to open and operate here. A lot of
 the international cuisine has closed and that is a big concern for diversity.
- Use space at old Kmart and help develop area around Costco
- Need to replace a ton of sidewalks in the city, very uneven and not great for walking in LOTS of areas
- More opportunities for individuals within our special needs community
- No

- Ability to safely walk and bike in the city are important. With aging population, consider more public transportation options.
- Keep residential areas residential, low traffic areas.
- Revitalize the Midland Mall area.
- Incentivizing small shops and grocery stores in neighborhoods throughout town, in walking distance
- no
- Maintaining three traffic lanes on Indian and Buttles through downtown.
- Fixing the drains in the sewage system, taking care of the major root problem on the east side of town.
- Maintain or improve public safety through police and fire departments
- Connecting regions- a public transit to connect the Great Lakes Bay would bring a lot of people to Midland for work and play!
- Create sanitary and storm sewer models. Models should be based on measured flows exclusively. This will help in determining excess capacity for development.
- update water lines
- Move farmers market BACK DOWNTOWN!!!
- no
- no
- Fire Department ambulance service and additional staffing for Fire and EMS
- Expand bussing options for school of choice families who value education but struggle without a bussing option
- Increased funding to critical city services such as Police and Fire Departments. The northeast section
 of the city NEEDS to have a 4th Fire station.
- Focus less on infrastructure and building and more on nature. For example, focus less on introducing
 houses and businesses downtown, but focus more on developing the existing parks by planting more
 trees and plants, more paths, more benches, etc. Public gardens and parks that are easy access and
 not hidden in neighborhoods also would be beneficial.
- Consider infrastructure for self driving cars. Transportation for those who cannot drive is a big issue in Midland.
- no
- -
- X
- Little red bridge needs height limit, and arm to allow one at a time. The neighborhoods north of m20 and all the way to vance rd use it to safely get to town via pomranky so we dont get killed making a left onto m20, same for golfers.
- More entertainment to keep residents of Midland in Midland.
- BMX park should have some funding for upkeep
- To improve infrastructure in the city. Clean out all streams and waterways in Midland. Stop development North and West of the city.
- Public restrooms downtown and rest and water stations on rail trail
- To provide a variety of dining options downtown or in midtown for middle class families
- Flooding
- Enable EV fast charging locations in Midland
- recruit areas of interest for young adults; non-franchise restaurants of interest
- Flood plain protection
- I saw nothing on affordable housing, or educational campus type areas
- Dinning availablilty, we severely lack dinning options that are local compared to surrounding cities like Bay City, Saginaw, and Mount Pleasant.
- Consider making downtown more walkable with a permanent outdoor mall. Remove permit parking spaces and end the time limit for the spaces that exist.

- N/a
- Consistent enforcement of ordinances without saying "it is not that bad"
- Childcare
- More recreation attract more restaurants, less chains but more fine dining options, indoor playgrounds for kids for winter
- Do not make Ashman and Rodd two way streets.
- The need for a 24 hour taxi service for those with limited transportation
- NA
- Infrastructure

Would your neighborhood benefit from Neighborhood Commercial? If 'yes', please describe where. (ex: corner of Jefferson and Sugnet streets)

- •
- Corner of North Saginaw Rd and West River Rd in Sanford.
- Homer Township
- More walkability in Midtown, specifically bike lanes and better lighting, signage for businesses
- I'm in Jefferson/Sugnet/Washington/Wheeler, and we have 7-11.
- NO commercial. My house value is already significantly lower than 20 years ago. More commercial and/or apartments (low cost housing) will drop it even lower.
- Near Dublin and Saginaw
- Eastman and Wackerley
- safe walking accessibility to Wackerly and Eastman
- North corner of Vance and M20
- Swede and Wheeler
- We're close to downtown and have a corner mall a couple blocks away
- Chestnut Hill area. Lack of close stores/small restaurants.
- Bay City Road and Waldo
- We chose a residential neighborhood without businesses.
- Washington and Eastlawn
- Ashman and Pine
- Tupelo Dr./Larkin Twp
- Washington/Airfield
- Former Cook School property
- Corner of Dublin and Saginaw rd
- S.Saginaw at Eastlawn
- I don't live in midland. Just work, but I hear my local colleagues chat about this need often.
- Corner of poseyville and ashby
- "Corner of Jefferson and Sugnet
- The old Cook School location"
- Sylvan Ln
- Dublin and Saginaw, Perrine and Wackerly
- Corner of Dublin and Saginaw
- Corner of N Saginaw and Perrine (walking distance from from Dow High).
- Corner of Airport and Perrine

- North Saginaw Rd between Dow High and Rogers family park, on either sides of the road.
- Wheeler between Swede and Waldo, or Waldo/Wheeler area; really anywhere east of Swede and south of Wheeler.
- Dilloway and Eastman where there is a big empty lot.
- Ashman & Waldo
- East Ashman and Waldo or East Ashman and Swede
- Community center area
- North Saginaw/Dublin
- Between Swede and Waldo, in the Wheeler, Whitewood, and Plymouth road areas.
- 6215 Elliott Ct. We already have some in the area and wouldn't mind having a bigger selection of businesses.
- Already has with lalonds
- Midtown. Ashman and Carpenter.
- I don't live in the City.
- Actually we already have it to some extent in "Mid-town".
- Near Main and Jerome.
- Jefferson and Eastlawn
- · Corner of Sturgeon and North Saginaw Road.
- Eastlawn dr and Abbot
- Eastlawn dr and Abbot
- Washington & saginaw
- Center City!
- Downtown
- Waldo and Eastlawn
- Improving the area of Midtown specifically the Rodd and Ashman corridors
- Washington and wheeler farmers market
- Eastman and Monroe.
- N/a
- Eastman Avenue and Sayre
- Corner of Jefferson and Sugnet, yes I know that was also the example.
- Our area already has Parkside store at Wheeler and swede
- Sugnet

What other areas of the city would you like to see Neighborhood Commercial? Please describe.

- •
- None
- I would love more shopping and business in the downtown streets. I love the changes which have
 come since 2007 when we moved to the city. I would love for that area to continue to grow with more
 retail shops, a full service bakery and a bookstore. I think the city should be looking for these types of
 businesses. Even a paper products store which would have stationery products, invitations, custom
 cards, etc. such as Rock Paper Scissors in Ann Arbor.
- West River Rd just off US-10 to the north.
- Bullock Creek
- Center City needs more residential (apartments & condos) and much better walkability, directional signage, and lighting.

- Not sure....
- plenty of open space around the mall and Costco, so please put it there.
- Midland Mall area needs to be primary focus of Economic Development.
- None
- don't put these in our neighborhoods. If they are necessary, place at key intersections, such as the plaza at Swede and Wheeler
- "m20 needs grocery store
- Fewer dollar stores and cheap China products that end up in landfills"
- Waldo and Ashman, Dublin and Wackerly, Main and Sugnet
- Swede and Sugnet, Washington and Wheeler
- Center City neighborhoods, downtown
- Find something to go in where the old Ford dealership was.
- I bet the folks in those developments in the cornfields north of the mall would like something they could walk to.
- Along west Wackerly
- If the downtown area is to be viable for elderly housing, it needs a grocery store within easy walking distance.
- Gas station between Waldo and swede/jefferson north of eastlawn
- Maybe the lower income neighborhoods or neighborhoods with elderly
- unsure
- Unsure
- Not sure
- N/A. I think it's perfect now with Downtown, center city, north end, and south east.
- Old Kmart area.
- I don't know that there is a neighborhood that WOULDN'T benefit from it. However, be realistic that you will cannibalize existing business if you implement too many
- near Swede
- "Anywhere that's not currently within biking access of buying a loaf of bread.
- The north-east corner of Midland looks pretty dry w.r.t. quick and easy grocery opportunities."
- Waldo & Wheeler 'intersection' area.
- The empty former hotel lot on Wackerly and Eastman. It is so sad nothing is there.
- Patrick btw Waldo & US 10.
- South Saginaw Road Area; Center City; North Saginaw to Dublin Road
- Near Jefferson and Wackery. It's not important, but I would like to see a gas station near this area.
- N/A
- Saginaw/Dublin
- no where
- Over dow gardens
- Over dow gardens
- Anywhere along Wackerly Rd
- Most, I would imagine.
- N/A
- Everywhere. We should all be able to walk to local amenities. Every neighborhood should have its own little shops and markets even dining. The Era of the car is over.
- Business 10 near Jefferson/Bayliss.
- N/a
- Ashman Circle

If applicable, what area of the City do you live or work in?

- If applicable, what area of the City do you live or work in?
- All over
- Live N of Midland High school, Scott St. Work in Beaverton.
- Near downtown, also known as the ghetto area.
- Waldo/business 10
- Bullock Creek Area
- Near the Dow plant
- Trinity Lutheran
- North east
- Country club area
- I live off of Dublin.
- Mall area
- SANFORD
- Midtown
- Near Sugnet/Washington
- Love St
- Live: Concord-Meadowbrook area; Work: Waldo-Patrick area
- NW
- -
- Near Wackerly and Sturgeon
- Northeast corner
- Downtown
- Eastman & Saginaw
- Mid town
- Dublin / Saginaw
- West side near Midland brewery
- Northeast
- Sanford
- Holyrood Street
- Jefferson and Wheeler
- Northeast
- Greenhill Apartments
- North
- Georgetown Dr
- Hospital areaâ€
- Helen & Manor St
- Midland
- West side of town out M20
- Plymouth Park area
- Live at the edge of the city off of M20 and work in Center City
- Park neighborhood
- Edge of downtown
- East side
- West

- live- Dublin/Saginaw, work Ashman/Saginaw
- Off of Commerce Drive
- Larkin Township
- Hemlock
- Dublin Rd, Perrine Rd.
- circle city
- Harcrest Neighborhood
- within Midland
- the area bounded by Dublin, Oakridge, Perrine and Wackerly
- Moorland area
- NorthWest
- Live near Midland Country Club
- Chemical plants
- Moorland
- East side and downtown
- Crescent Dr
- Near Midland high school
- Live Midtown Work South Eastman Corridor
- Larkin
- Downtown
- Homer Township
- West of Northwood University
- Woodcrest
- Northwest
- Center City MHS
- Live in Ward 3, Precinct 10, work in Ward 2, Precinct 5
- Virginia Street
- Perrin e Rd
- By the hospital
- Siebert area
- Center
- Larkin
- North East (Waldo/Wheeler)
- Midland 832 Cambridge St
- Live/work in Bullock Creek. Also work in Bay City Rd/ Waldo Rd area.
- Office is downtown, home office near Sugnet & Washington
- Eastlawn Dr.
- Downtown Midland
- NW, down the road from Dow High
- Work in east end bldg
- Work in Hospital, live in Larkin Twp just outside city limit
- Midland township
- Near Dow High
- The Neighborhood
- off W Wackerly
- Plymouth park area
- Jefferson/Wackerly area
- northwest section

- Off of Patrick near Stratford Park
- Sylvan Ln
- Northwest
- Oakridge neighborhood; east of Dublin
- I live near the park side market but I commute to college.
- Live in Bullock Creek- Work Just North of Mall
- East Park Drive
- all
- Stonemill Ct
- Jefferson Middle School neighborhood
- Plymouth Park
- I don't know your names for the various areas, and Google Maps doesn't have them. I live near Dow High.
- Live in Boulder Creek
- out of Sturgeon Parkway
- Live in Chestnut Hill area (between Swede & Waldo, south of Wheeler); work at the Circle
- Sylvan street housing area
- Jefferson acres
- I live near Sturgeon Creek and work at the library.
- Downtown
- Live in Country Club Area. Work at Saint Brigid Church downtown
- Downtown
- Downtown area
- Live in Adams area
- Parks and recreation
- Larkin
- Downtown Midland
- Downtown
- Northeast near corner of Congress and Wheeler
- Southeast
- Work on Eastman Ave by McDonalds
- Central Park area
- Northeast
- Adams School
- Northwest
- Near Dow
- Eastman and Saginaw
- Jefferson / Wackerly area
- Price rd off of Stark Rd
- Would have been helpful to list the possible answers by name.
- Jefferson and wackerly
- Downtown
- Water reclamation facility
- E Ashman / Greenway
- E. Ashman/Waldo Rd. area
- I work in Saginaw and Bay city rd area
- Midtown
- Retiree from the Medical Center

- Larkin Township
- Saginaw
- Mid-town
- by Adams Elementary
- Larkin Township
- Live near Jefferson and Wheeler
- Closest to Jefferson middle school and siebert elementary
- City wide
- Downtown Midland
- Ward 4
- N/W
- Vance rd
- Eastman and Wackerly
- Middle, north western part
- Near Plymouth Park and near Civic Arena
- Near Jefferson Middle School
- Dow
- Near the circle
- Barstow Woods
- Center City
- Gibson street
- Downtown
- Moorland District
- Adam's Elementary
- Right outside downtown
- Midtown
- Near Jefferson Middle School
- North-east
- West
- Downtown
- Live in Larkin, work at the hospital
- Mid town
- Center City
- Midland High School
- N/a
- Downtown
- Eastman and St Andrews
- Live near community center, work at the hospital
- Center City
- Northeast
- · Jefferson and Sugnet
- Downtown
- By costco
- Bullock creek
- Off Sugnet on Oak Court
- Wheeler & Washington